

# What's New? | Association News and Events

"What's New?" is a column designed to keep you in the know about Hereford happenings. You can sign up for *Hereford Headlines*, an electronic newsletter distributed the first Friday of each month by the American Hereford Association (AHA) highlighting Hereford news and events. You can also receive the *Bald Faced Bottom Line*, a commercially-focused electronic newsletter sent the third Friday of each month. To subscribe to these free newsletters, send an email to [outreach@hereford.org](mailto:outreach@hereford.org). Archived issues are posted at [Hereford.org](http://Hereford.org).

## Board Announcements

### Nominate AHA Board of Directors

The American Hereford Association (AHA) Board of Directors nominating committee is requesting volunteers to serve a four-year term as a director. Members are encouraged to contact representatives in their respective regions to submit nominees. This year's nominating committee is:

**Joel Birdwell**, chairman  
Kingfisher, Okla.  
405-368-1058  
[jbirdwell73@icloud.com](mailto:jbirdwell73@icloud.com)

**Kyle Colyer** (Northwest region)  
Bruneau, Idaho  
208-250-3924  
[kyle@hereford.com](mailto:kyle@hereford.com)

**Wade Perks** (Southwest region)  
San Angelo, Texas  
817-269-9263  
[wadepirks@gmail.com](mailto:wadepirks@gmail.com)

**Ron Melancon** (Southeast region)  
Woodville, Miss.  
601-597-5995  
[mgfarms@bellsouth.net](mailto:mgfarms@bellsouth.net)

**Mark Stephens** (Northeast region)  
Edinburg, Ill.  
217-825-7913  
[mark\\_stephens46@yahoo.com](mailto:mark_stephens46@yahoo.com)

### Hall of Fame/Hall of Merit nominations due June 1

Nominations for the AHA's prestigious Hall of Fame and Hall of Merit are due June 1. Deserving recipients for the 2023 induction will be honored at the AHA Annual Meeting and Conference in Kansas City in October.

The Hall of Fame honor recognizes Hereford breeders who have dynamically influenced

the direction and advancement of the breed. The Hall of Merit honor commends individuals who have greatly influenced the cattle industry.

Submit your nomination online by going to the (AHA) website at [Hereford.org](http://Hereford.org). You will find the nomination forms under the "About" tab.

Please contact Emily Wood at [ewood@hereford.org](mailto:ewood@hereford.org) or 816-842-3757 for more information about sending in your nomination.

## Commercial

### Hereford-influenced feeder calf sales

#### Tennessee Hereford Marketing Program Feeder Calf Sale

Date: April 12  
Location: United Producers - Columbia, Tenn.  
Contact: Richard Brown  
931-239-9785

#### Cherokee Sales Co. Hereford Influenced Feeder Cattle Sale

Date: April 19  
Location: Cherokee Sales Co. - Cherokee, Okla.  
Contact: Jarrid Herrmann  
785-564-0869

#### Kentucky Certified Hereford Influenced Sale

Date: May 11  
Location: Bluegrass Stockyards South - Stanford, Ky.  
Contact: L.W. Beckley, DVM  
859-779-1419

## Youth

### Spring scholarship applications due April 1

HYFA and National Hereford Women team up each spring to offer various scholarships and

prestigious junior awards that will be presented at the VitaFerm® Junior National Hereford Expo (JNHE) in Madison, Wis. More than \$35,000 of scholarships will be awarded to National Junior Hereford Association (NJHA) members. The application link can be found at [Hereford.org/youth/scholarship-opportunities](http://Hereford.org/youth/scholarship-opportunities).

### Reminder: JNHE steer show rule change takes effect this year

A new rule for the steer show will take effect during the 2023 JNHE in Madison, Wis., July 8-14. This rule was voted on and installed by the NJHA board. The new rule says, "All steers will be required to be parent verified to both sire and dam; therefore, a DNA profile of the steer, the sire and dam must be completed through the official AHA lab by entry deadline. To request a DNA kit for your animal, access your MyHerd or contact AHA customer service."

## Breed News

### Huth Polled Hereford Earns ESAP Award

Huth Polled Herefords and S&H Livestock Enterprises, LLC, in Oakfield, Wis., was selected as one of seven regional winners of the 2022 Environmental Stewardship Award Program (ESAP). The operation was recognized during the 2023 National Cattlemen's Beef Association Convention for caring for their cattle and environment in a way that protects natural resources. Find more coverage about this ESAP winner in the April issue of *Hereford World*. **HW**