

Hereford Women | Hammer Down

by **Cameron Kolinski**

When did your adrenaline kick-in during your first cattle auction, before the sale, looking at stock or when the auctioneer began calling bids?

Everyone in the cattle industry has experienced first-time buyer jitters, and experienced auction goers have stories to tell. Our current National Hereford Women (NHW) board has stories that would even make you laugh. The NHW board brainstormed its next project while members shared cattle sale stories and reflected on their passion for the Hereford breed and its youth.

A bid for the future

NHW is thrilled to announce its inaugural online spring consignment sale, April 6, through *Cowbuyer.com*. The board hopes

to make it a tradition for years to come. As a board, we wanted to expand our fundraising efforts and create additional scholarship opportunities to support Hereford youth. All proceeds from this sale will help provide financial aid scholarships to young people wanting to attend the National Junior Hereford Association's Faces of Leadership Conference.

The sale offering will include both show heifer prospects and frozen embryo lots. We encourage producers of all ages, especially youth, to check out the consignments. We have a special incentive for junior exhibitors purchasing live lots in the sale with plans to exhibit their purchase at the VitaFerm® Junior National Hereford Expo (JNHE) in Madison, Wis.

Additional prizes will be awarded to both the exhibitor and the breeder of winning sale lots at the conclusion of JNHE.

While you will not hear the auctioneer's voice or have a buyer number in hand, we can guarantee your adrenaline will be pumping on April 6. As a board, we ask you to bid high, bid often and bid fast. Remember, all proceeds go to the future of the Hereford breed.

For further questions, please reach out to NHW board member and sale manager, Cameron Kolinski, at camsherefords@gmail.com or 276-340-8181. **HW**

To join and to learn more about the NHW, visit HerefordWomen.com or email nationalherefordwomen@gmail.com.