

# 2023 JUNHE



## BECOME A PARTNER IN EDUCATION

Junior National Hereford Expo (JNHE) partnership packages range from \$1,500-\$10,000 and beyond. These special packages may be customized to fit your company and farm or ranch. The JNHE prides itself in giving our corporate partners and breeders the most when it comes to promoting your brand to the National Junior Hereford Association (NJHA) members and their families as well as all of our Hereford enthusiasts that join us annually for this spectacular event.

## PARTNERSHIP LEVELS

### Sponsor Package - \$10,000

10x10 trade show vendor space, one page, full-color ad in the JNHE show program, full page ad in the NJHA *Advantage* newsletter, logo displayed on sponsor wrap in the show ring, VIP access for 4 to the HYFA Foundation Club, company logo to be displayed on jumbotron in the showing and within the show program sponsor listing, the option to supply an item to the exhibitor goody bags and an invitation to participate as an industry partner in the Bridging the Gap College and Career Fair. This level of sponsorship also includes specialized benefits specific to your sponsorship.

### Sponsor Package - \$7,500

10x10 trade show space, one page, full-color ad in the JNHE show program, logo displayed on sponsor wrap in the show ring, VIP access for 2 to the HYFA Foundation Club, company logo to be displayed on jumbotron in the showing and within the show program sponsor listing, the option to supply an item to the exhibitor goody bags and an invitation to participate as an industry partner in the Bridging the Gap College and Career Fair. This level of sponsorship also includes specialized benefits specific to your sponsorship.

### Sponsor Package - \$5,000

10x10 trade show space, one page, full-color ad in the JNHE show program, logo displayed on sponsor wrap in the show ring, VIP access for 2 to the HYFA Foundation Club, company logo to be displayed on jumbotron in the showing and within the show program sponsor listing, the option to supply an item to the exhibitor goody bags and an invitation to participate as an industry partner in the Bridging the Gap College and Career Fair.

### Sponsor Package - \$2,500

10x10 trade show space, 1/2 page, full-color ad in the JNHE show program, logo displayed on sponsor wrap in the show ring and VIP access for 2 to the HYFA Foundation Club during the JNHE, company logo to be displayed on jumbotron in the showing and within the show program sponsor listing, the option to supply an item to the exhibitor goody bags and an invitation to participate as an industry partner in the Bridging the Gap College and Career Fair.

### Sponsor Package - \$1,500

1/2 page, full-color ad in the JNHE show program and VIP access for 2 to the HYFA Foundation Club, company logo to be displayed on jumbotron in the showing and within the show program sponsor listing, the option to supply an item to the exhibitor goody bags and an invitation to participate as an industry partner in the Bridging the Gap College and Career Fair.

### 2023 Title Event Sponsors Still Available

Royalty Sponsor . . . . .	\$7,500
Judging Contest . . . . .	\$5,000
NJHA Pen-to-Pen Program . . . . .	\$2,500
Future Professionals Contest . . . . .	\$2,500
Bridging the Gap College & Career Fair . . . . .	\$2,500
State Group Classes . . . . .	\$2,500
Produce of Dam . . . . .	\$2,500
Special Activities & Events . . . . .	\$1,500
Partner in Education . . . . .	\$1,500 and up

### Champion Award Sponsors

Grand Champion . . . . .	\$500
Reserve Grand Champion . . . . .	\$400
Grand Champion Showman . . . . .	\$500
Reserve Grand Champion Showman . . . . .	\$400
Division Champion . . . . .	\$350
Reserve Division Champion . . . . .	\$300

### Please remit payment to:

Hereford Youth Foundation of America  
 Attn: Bailey Clanton  
 11500 N. Ambassador Dr., Ste. 410, Kansas City, MO 64153

\*The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit. All sponsorships are tax deductible.

Please contact Bailey Clanton with all sponsorship inquiries at  
 816-218-2254 or [bclanton@hereford.org](mailto:bclanton@hereford.org)