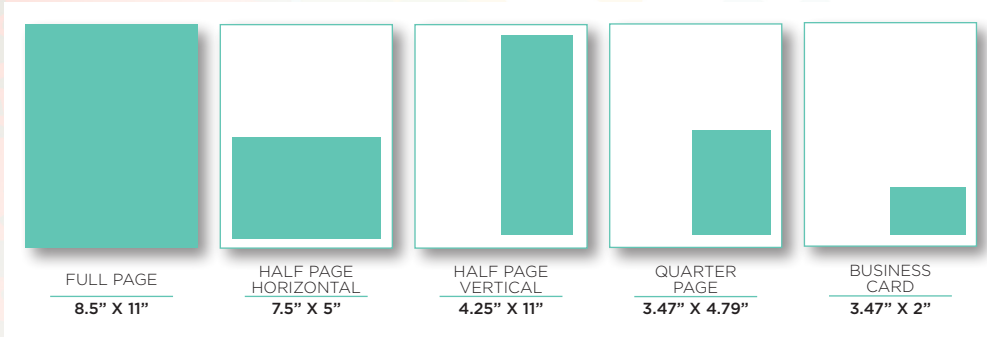


2023 JNHE

SHOW PROGRAM ADVERTISING



JNHE Show Program Pricing

Center Spread	\$1,500
Full Page, 4-Color Ad.....	\$800
1/2 Page, 4-Color Ad	\$600
Please specify if half page is horizontal or vertical layout	
1/4 Page, 4-Color Ad	\$300
Business Card Ad	\$100

Special Dual Program Pricing

2023 July Hereford World & JNHE Show Program Ad opportunities

Full Page, 4-Color Ad Package	\$1,800
1/2 Page, 4-Color Ad Package.....	\$1,350

AD FORMAT

Full-page trim size: 8.5" x 11"

(Live area: 7.5" x 10")

*Please provide an 1/8" bleed on full-page ads.

Half-page size: 7.5" x 5"

Half-page vertical size: 4.25" x 11"

*Please Note: Half-page ads (vertical or horizontal) do not bleed off of the pages.

AD DEADLINE: MAY 15

To reserve ad space, please contact:

Bailey Clanton at 816-218-2254 or bclanton@hereford.org.

Please remit payment to:

Hereford Youth Foundation of America

Attn: Bailey Clanton

11500 N. Ambassador Dr., Ste. 410, Kansas City, MO 64153

*The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit. All advertisements are tax deductible.

Please contact Bailey Clanton with all show program inquiries at 816-218-2254 or bclanton@hereford.org