



Spring 2023 Platinum TPR Breeders

Twenty-seven Hereford breeders achieved Platinum Total Performance Record (TPR™) Breeder status for spring 2023.

The Platinum TPR program was established in 2018 to recognize breeders who participate in the Association's Whole Herd Total Performance Records (TPR™) program that was implemented in 2001 to create a more accurate database and increase the value of Hereford genetics. The Platinum TPR Breeder is the highest level of achievement when it comes to complete calf crop reporting. Breeders must meet all of

the requirements of Gold TPR Breeder status plus genotype 85% of their calves with a weaning weight submitted.

The Platinum TPR Breeder awards are designated two times a year and are awarded each calving season. The selection of Platinum TPR breeders takes place during the process of loading each new run of expected progeny differences (EPDs) in January (spring) and July (fall). The criteria for Platinum TPR breeders will be evaluated two years prior to the award year. The following spring 2023 TPR awards reflect the spring 2021 calf crop.

The following Hereford breeders earned Platinum TPR status this spring:

ALABAMA

Dry Creek Farm, Pell City

ARKANSAS

Courson Farm, Hamburg
Triple S Ranch, Grannis

CALIFORNIA

Sierra Ranches, Modesto

GEORGIA

Roy Barnes, Marietta
Hardy Edwards, Winterville
Gary Hedrick, Marietta
Colton Pollard, Carrollton

IDAHO

Colyer Herefords, Bruneau

ILLINOIS

Warfel Family Farm, Casey

IOWA

Matt Woolfolk, Adair

KANSAS

Kansas State University, Manhattan

MICHIGAN

Grand Meadows Farm, Ada

MONTANA

Mark Cooper, Willow Creek
Holden Herefords, Valier

NEBRASKA

T W J Farms, Carroll

OHIO

Lisa Finnegan Keets, Berlin Heights

OKLAHOMA

Express Ranches, Yukon
Kroos Farms, Prague

TEXAS

Doyle Hereford Ranch, Wolfe City
Flying S Herefords, Dallas
GKB Cattle, Desdemona
Still River Ranch, Van Alstyne
Willis Polled Herefords, Emory

VIRGINIA

Deer Track Farm, Spotsylvania

WISCONSIN

Kevin Stork, New Richmond

WYOMING

Ned & Jan Ward, Sheridan **HW**

Become a Platinum TPR Breeder

Breeders must fulfill the following specification in order to qualify for Platinum TPR status:

- Herd inventory must be submitted prior to the date inventory surcharge goes into effect.
- Complete reporting of calving ease and reproductive status for each dam on inventory.
- Complete reporting of birth weights for each live calf recorded in the calf crop.
- Complete reporting of weaning weights for each live calf recorded in the calf crop.
- Complete reporting of yearling weights for each live calf recorded in the calf crop.
- Complete reporting of scrotal measurements for each bull calf in the calf crop with a recorded yearling weight.
- 85% of calves with a weaning weight submitted must be genotyped.
- Ultrasound data reported on 25% or more of the calf crop. **HW**