



Hereford breeders celebrated a year of success and cheered historic opportunity at the 2022 Annual Membership Meeting and Conference.

American Hereford Association (AHA) members, breeders from the United States and other countries, guests and supporters gathered in Kansas City, Mo., Oct. 21-23 for the AHA Annual Membership Meeting and Conference. The event highlighted individual and collective accomplishments, as well as emerging Hereford opportunities.

Nearly 500 members participated in educational forums at the Lowes Kansas City Hotel on Friday, Oct. 21. Forum topics included an overview of the Association's new five-year strategic plan, insights to ongoing AHA research, accelerated genetic improvement opportunities via genomics and advanced reproductive technology. Participants also heard about opportunities to grow demand

for Certified Hereford Beef®, the Genetic Merit Pricing Task Force to evaluate feeder cattle value and new ways to share the Hereford story.

National Junior Hereford Association members received scholarships and awards during an awards luncheon bookended by the educational forums.

During the Annual Membership Meeting Saturday morning, Hall of Merit and Hall of Fame inductees and Golden Breeders were honored for their achievements and contributions to the Hereford breed. The meeting concluded with the recognition of retiring Board members and the election of three new Board members.

New Board members are Jim Coley, Lafayette, Tenn.; Hampton Cornelius, LaSalle, Colo.; and Austin Snedden, Maricopa, Calif.

Retiring Board members are Craig Beran, Claflin, Kan.; Bruce Everhart, Waldron, Ind.; and Andrew Matheny, Mays Lick, Ky.

Throughout the event, attendees had the chance to visit with industry partners exhibiting in the trade show.

The celebration moved to the American Royal Complex Saturday afternoon for the national and regional show awards ceremony, the Ladies of the Royal Sale and Junior Hereford Show. On Sunday, champions were named at the National Hereford Show and the 2023 National Hereford Queen was crowned. **HW**

Thank you, partners

The AHA thanks our industry partners. Without their generosity and continued support, events like the Annual Meeting and Conference would not be possible.

ANNUAL MEMBERSHIP MEETING & AMERICAN ROYAL COVERAGE

- 32 New AHA Board of Directors Elected
- 36 Hall of Fame, Merit Inductees Honored
- 40 50-Year Hereford Breeders Celebrated
- 42 Donna Curry — NHW Woman of the Year
- 44 HYFA Awards \$165,000 in Fall Scholarships
- 50 Fed Steer Shootout Winners Announced
- 52 Educational Forums — Earning Opportunity
- 54 National and Regional Show Award Winners Recognized
- 58 Ladies of the Royal Sale Success
- 60 2022 National Hereford Queen Reflections
- 62 2023 National Hereford Queen: Joyful Servant
- 66 Champions Named at American Royal

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