LADIES OF THE ROYAL SALE SUCCESS



he seats in Wagstaff Arena were full as Hereford breeders and buyers gathered at the annual Ladies of the Royal Sale, held at the American Royal Complex in Kansas City, Mo. When auctioneer Lander Nicodemus dropped the gavel for the final time, 11 open heifers averaged \$3,495, two bred heifers averaged \$4,000 and two steers averaged \$2,500. One bred heifer pick sold for \$10,500, one pick of the herd flush made \$4,000 and 38 embryos averaged \$583.

Support for the NJHA and NHW

Lot 1, the Choice of Champions and Street Sign, sold for \$12,000 to Barnes Herefords, Cedartown, Ga. Proceeds from this lot support the National Junior Hereford Association

(NJHA) and Hereford Legacy Fund. Two buyers partnered on Lot 2, the National Hereford Women (NHW) consignment consisting of a choice of a handcrafted live edge bench and an antique dowry chest, for \$22,000. Pick of the bench or dowry chest sold for \$11,000, with the partners doubling down and taking both items.

Top lots

Lot 21, pick of the bred heifers from The Berry's, Cheyenne, Wyo., topped the sale. Carlson Cattle, Royal Center, Ind., bid \$10,500 for the pick.

The top-selling open heifer was Lot 12, a Jan. 4, 2022, daughter of NJW 79Z 33B Forward 252F, from first-year consignor 3R Herefords, Brooksville, Ky. The heifer sold to 37J Cattle Company, Pierce City, Mo., for \$4,750. Worrell Enterprises, Mason, Texas, longtime consignor to the Ladies of the Royal Sale, sold Lot 14, a Jan. 6, 2022, daughter of WORR Owen Tankeray Y79D ET for \$4,500 to Macy Bowling, Greenfield, Ind.

Lot 15, the top-selling bred heifer, brought \$4,000. 5C Skylar Wendi, a

Nov. 26, 2020, daughter of Boyd 31Z Blueprint 6153 bred to BR Genesis H059, was purchased by Tammy Adam, Lathrop, Mo. The female was consigned by 5C Cattle Company, Greenbrier, Ark.

Rounding out the high-sellers list was Lot 22, a pick of the herd to flush from Mead Farms, Barnett, Mo. Medonte Highland Polled Herefords, Mississauga, Ontario, Canada, purchased the pick for \$4,000.

Consignors from across the country make the Ladies of the Royal Sale possible each year, and the American Hereford Association, NJHA and NHW are extremely grateful for their support. **HW**



