

by *Bridget Beran*

What a fantastic 2022 VitaFerm® Junior National Hereford Expo (JNHE). The event is always a great time for the Hereford family to reconnect and build new relationships. This year was no different and the National Hereford Women (NHW) were excited to be a part of Banners in the Bluegrass.

Catch a Vibe

The vibe was rocking for the inaugural Catch a Vibe. NHW brought our fabulous Hereford ladies together to start the week with an event focused on appreciating what makes each woman beautiful, powerful and incredible. Led by Solo Cowboy styling, we were wowed by fashion for all ages. The creativity of the NHW membership was on display for the “trash-ion fashion” show, as attendees created wild outfits from bags of random supplies.

A special thank you to the Solo Cowboy, Barn Kat Clothing

Trunk Show, Glittered Pig Merch, Kay Knight Designs and everyone else who helped make this event such a success.

Queen activities

As always, the Queen’s Tea was the place to be for young ladies attending JNHE. National Hereford Queen Lauren Gatz hosted the event with grace and encouraged all the future queens to see the beauty in themselves. The young ladies, with the assistance of state Hereford Queens, completed a mirror craft and enjoyed treats while getting to meet the National Hereford Queen.

The Queen’s service project — Cornhole for a Cause — was a great success, with dozens of junior teams entering to compete in the cornhole tournament. The event raised \$1,335 for Norton Children’s Hospital in Louisville, Ky. Great work, Lauren.

Scholarship winners

The NHW is always proud to award deserving Hereford youth with scholarships at the JNHE. The National Junior Hereford Association has so many incredible, accomplished young Hereford enthusiasts, and we are proud to do our part to support their education. This year was particularly special. It was the first year we awarded the Ostgaard-Breiner Educational Scholarship. This scholarship was created to commemorate two wonderful NHW board members.



Hereford women of all ages embraced their inner-beauty and outward-facing-fashion during the inaugural Catch a Vibe event.

Fantasy show string

Thank you to everyone who participated in the inaugural Fantasy Show String. Players could “draft” the class placings and win points for their correct selections. Congratulations to our winners.

The Gathering

Join us Sept. 23-24 for The Gathering, a conference for Hereford women to discover their “why” and empower each other to pursue their “how.”

The Gathering will bring together Hereford women from across the country for Enneagram coaching, Certified Hereford Beef® cooking demonstrations, personal growth workshops and more. Don’t miss your chance to join us at the Hi Point Ranch in Desdemona, Texas. Register for The Gathering at the NHW website.

We hope to see you all at the Hereford Bash in Madison, Wis., July 8-14, 2023. **HW**

To join and to learn more about the NHW, visit HerefordWomen.com or email nationalherefordwomen@gmail.com.



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