

STATE SPOTLIGHT

The state spotlight is a fun opportunity for each state association to come together gathering items that represent their state to be auctioned off at JNHE raising money for both their state association and the National Junior Hereford Association (NJHA). We are challenging the state associations to offer only ONE large item for sale, this is a great opportunity to get every family in your state association to band together, getting creative with an item to represent your state. Whether it be a painting from a local artist, half a beef, a weekend stay in a cabin in your state, or embryos from the state's most popular female, offer up one unique item capturing the culture from your state to be sold during JNHE, be creative and make this item a symbol of your state.

STATE RESPONSIBILITIES

1. Determining what item will be donated by your state
2. Submit the sign up form with item, footnote and photos
3. All consignments to the state spotlight must declare a value and if there is a floor on the item.
 - The state is responsible for securing bids to meet the floor

NJHA RESPONSIBILITIES

1. Provide signage with photo and link to online sale platform
2. Manage the upload and hosting of the online sale site
3. Collect sale proceeds and disperse contributions to the state associations
4. Promote state spotlight sale via social media and exhibitor newsletters

OTHER

1. There will be no items displayed at the event and shipping of any physical objects will be the responsibility of the state.
2. If an item is brought by a state the NJHA has the right to pull the charges from the state association payout to cover the costs.
3. All items consigned to the state spotlight are a donation to the NJHA and corresponding state association.
4. The NJHA is not responsible for covering any costs associated with donated items.



Picture & description of item
due

JULY 1

[FORM HERE](#)