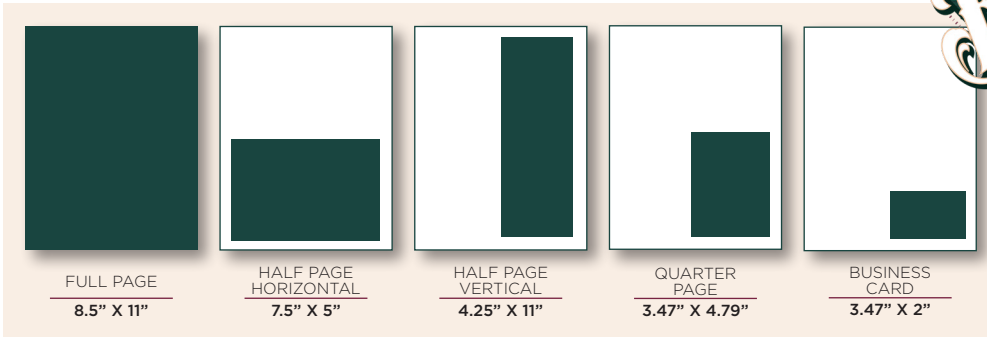


JNHE

2022 SHOW PROGRAM ADVERTISING



JNHE SHOW PROGRAM PRICING

Center Spread	\$1,500
Full Page, 4-Color Ad	\$800
1/2 Page, 4-Color Ad	\$600
<i>Please specify if half page is horizontal or vertical layout</i>	
1/4 Page, 4-Color Ad	\$300
Business Card Ad	\$100

SPECIAL DUAL PACKAGE PRICING

2022 July Hereford World & JNHE Show Program Ad opportunities.

Full Page, 4-Color Ad Package	\$1,800
1/2 Page, 4-Color Ad Package	\$1,350

AD FORMAT

Full-page trim size: 8.5" x 11"
(Live area: 7.5" x 10")
*Please provide an 1/8" bleed on full-page ads.

Half-page size: 7.5" x 5"
Half-page vertical size: 4.25" x 11"
*Please Note: Half-page ads (vertical or horizontal) do not bleed off of the pages.

AD DEADLINE: MAY 15

To reserve ad space, please contact:

Bailey Clanton at 816-218-2254 or bclanton@hereford.org.

- * The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit.
- * All advertisements in the JHNE Show Program are tax deductible.

Please remit payment to:

Hereford Youth Foundation of America
Attn: Bailey Clanton
11500 N. Ambassador Dr., Ste. 410,
Kansas City, MO 64153

*The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit.
 All sponsorships are tax deductible.

Please contact Bailey Clanton with all show program inquiries at
 816-218-2254 or bclanton@hereford.org