

What's New? | Association News and Events

"What's New?" is a column designed to keep you in the know about Hereford happenings. You can sign up for *Hereford Headlines*, an electronic newsletter distributed the first Friday of each month by the American Hereford Association (AHA) highlighting Hereford news and events. You can also receive the *Bald Faced Bottom Line*, a commercially-focused electronic newsletter sent the third Friday of each month. To subscribe to these free newsletters, send an email to outreach@hereford.org. Archived issues are posted at Hereford.org.



WATCH FOR DELEGATE NOMINATION POSTCARDS

Postcards will be mailed to eligible American Hereford Association (AHA) members in late April. Replies must be postmarked by May 31. See Page 11 for the AHA election process.

Certified Hereford Beef

Find CHB Near You



Remember, the "Where to Buy" tab on the Certified Hereford Beef® (CHB) website enables you to search for retail stores and restaurants that carry CHB. You can search by zip code or city and state.

Board Announcements

Hall of Fame/Hall of Merit Nominations due June 1

Nominations for the American Hereford Association's prestigious Hall of Fame and Hall of Merit are due June 1. Deserving recipients for the 2022 induction will be honored at the AHA Annual Meeting and Conference, Oct. 21-23 at the Loews Kansas City Convention Center in Kansas City, Mo.

The Hall of Fame honor recognizes Hereford breeders who have dynamically influenced the direction and advancement of the breed. The Hall of Merit honor commends individuals who have greatly influenced the cattle industry.

You may submit your nomination online by going to the AHA website at Hereford.org. You will find the nomination forms under the "About" tab.

Please contact Emily Wood at ewood@hereford.org or 816-842-3757 for more information about sending in your nomination.

Marketing

Herd Bull and Reference Edition advertising

Don't miss out on the great advertising opportunities in July's Herd Bull and Reference Edition of the *Hereford World*. The deadline for all advertising materials is Friday, May 27. A late fee of 10% will be assessed on materials received after the final deadline.

Contact your AHA field representative today to reserve space.

Feature Your Program in the *Hereford Register*

The 15th edition of the *Hereford Register* will be published as a special bound-in section in the July *Hereford World*.

These "yellow pages" of Hereford breeders located in the U.S. and Canada feature a listing of July advertisers with a quarter-page or larger ad and July seedstock advertisers. If you are not a July *Hereford World* advertiser, listings can be purchased for \$50. See Page 42 to fill out a mail-in form. Listings include name, address, telephone number, email address and website domain.

Listings are organized by state, then alphabetically by ranch or farm name. Seedstock ads are added at the end of the section and are available for \$385 per inch per year.

The deadline for submissions is Friday, May 27. Reprints will be available upon request. For more information, contact Alison Marx at amarx@hereford.org or 816-842-3757.

Youth

Entries open for JNHE

Online entries opened April 15 for the 2022 VitaFerm® Junior National Hereford Expo (JNHE) July 16-22 in Louisville, Ky. Visit JrHereford.org to enter online and to receive more information. Please note all entries must be completed online.

Spring *Advantage* newsletters were mailed to all active junior members — one per household. In order to accommodate our growing contests, JNHE participants must pay \$5 to participate in showmanship and judging. All showmanship and judging contestants must pre-enter by June 1 and must pay the entry fee at that time.

Entry deadlines:

Early-bird online entry deadline (\$20 discount per entry): **May 15**

Final ownership and entry deadline: **June 1**

If you have questions about the online entry process or anything related to JNHE, contact Bailey Clanton at bclanton@hereford.org or Amy Cowan at acowan@hereford.org.

NJHA Board Applications Open

Twelve outstanding Hereford juniors serve each year on the National Junior Hereford Association (NJHA) board of directors. Every year, four board members are elected to three-year terms at the annual membership meeting, which is held in conjunction with the JNHE. During their term, directors develop and implement programs

and events that serve junior Hereford members from across the nation. Candidate applications close June 1. Find more detail at Hereford.org/youth/mjha/board.

2022 Faces of Leadership

The 2022 Faces of Leadership will be in Billings, Mont., where The Sky's The Limit! We will have trainings by Cheryl Mitchell, a relationship

analyst and innovator, as well as tours of Big Sky country ranches and Hereford operations, all focused on pushing our leadership to the limit. Faces of Leadership will be Aug. 3-6 with an early-bird registration deadline of July 1. Final registration deadline is July 15. More details and registration information will be available at Hereford.org/youth/faces-of-leadership/.

Save the Date

2022 BIF Convention

This year's Beef Improvement Federation (BIF) Annual Meeting and Research Symposium will be held in Las Cruces, N.M., June 1-4. It's an annual highlight as seedstock breeders, commercial producers and researchers discuss the latest genetic innovations and applications. Visit BeefImprovement.org for more information. **HW**

AHA election process

Each year three American Hereford Association (AHA) Directors retire from the Board and three new Directors are elected to succeed them.

The election procedure is a multi-step process.

1) Nomination of board candidates – The AHA Board of Directors executive committee selects a five-member nominating committee at-large. According to Section 3(a) of Article VI of the AHA Bylaws that were amended Oct. 29, 2015, the nominating committee shall nominate no less than three nor more than six candidates for election as Directors of the Association, each of whom shall be an active member or a representative of an active member at the time of nomination and shall submit the names of those candidates to delegates at the meeting of delegates. In addition, any delegate present in person may nominate any active member (including himself or herself) or any representative of an active member as a candidate for Director at the meeting of delegates.

2) Election of voting delegates – Each state elects voting delegates to attend the AHA Annual Membership Meeting in Kansas City, Mo., to vote on the slate of nominees. Each state is entitled to one delegate for every 750 Hereford registrations recorded from Jan. 1-Dec. 31, 2021. A state must have a minimum of 375 registrations to be entitled to one delegate. If the number of registrations exceeds 750 or any multiple thereof by 375 or more, the state will be entitled to an additional delegate or delegates. In addition, each state is allocated a delegate for the first 25 members and an additional delegate for every 100 members thereafter.

3) State election of voting delegates – In late April, delegate nomination postcards are mailed to all AHA members. Replies must be postmarked by June 1.

Each active member is asked to nominate one state candidate to be elected to serve as a delegate to the AHA Annual Membership Meeting. An active member is defined as a member that registered at least one animal in the calendar year preceding the year of the election.

A state delegate ballot will be sent to each active member to vote from a list of state nominees. Each active member will vote for the entitled number of state delegates. Each state is entitled to a number of delegates based on registration count and membership count in the previous year's registration period. A minimum of 375 registrations is required for the first delegate, and then for every 750 registrations thereafter an additional delegate is added. In addition, each state is allocated a delegate for the first 25 members and an additional delegate for every 100 members thereafter.

Weighted votes

Each AHA member vote for their delegate will be weighted based on the number of registrations from the AHA member, as follows:

Number of registrations	Weighted votes
1-20	1
21-50	6
51-100	15
101-200	30
More than 200	60

Voting quadrants for AHA Board of Directors



The U.S. is divided into four regions of representation, and each region will have at least one director.

Principle place of doing business

Each active member must vote in the state that is his or her principle place of doing Hereford business, i.e. ranch or farm address must be in the same state in which he or she is voting.

Election schedule

- April AHA mails delegate nomination postcards.
- June 1 Deadline for nominating delegates.
- June Delegate ballot will be sent out to each active member. Each active member will be asked to vote for the corresponding number of delegate candidates allocated to each state.
- Aug. 1 Deadline for returning delegate ballots.
- Oct. 1 Announcement of elected state delegates.
- Oct. 24 Election of Directors by the delegates will take place at the assembly of state delegates during the AHA Annual Membership Meeting in Kansas City, Mo. **HW**