

Registration Matters

Make every dollar count.



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Congratulations to the breeders behind the bulls earning recognition as a Certified Hereford Beef Sire of Distinction (CHBS). These bulls must be in the top 25% of the breed for the CHBS\$ profit index. They must also have a minimum accuracy level of 25% for both ribeye area (REA) expected progeny difference (EPD) and marbling (MARB).

Breeders building cattle to meet consumer demand for the highest quality beef is commendable as they further prove genetics that are critical to the breed. You will find the CHBS list beginning on page 34.

Leverage registration dollars

As spring takes shape and countless jobs start to pile up, from getting calves vaccinated to moving cows to summer pasture (at least I hope so ... come on Mother Nature), remember the incentives for registering calves early. Table 1 outlines the electronic registration fee schedule, which rewards completing your registration work early.

For instance, you can register nearly twice as many calves for the same amount of money when you register calves younger than 4 months of age, compared to registering those same calves when they are 8 to 12 months old. As input costs climb, I encourage you to take the opportunity to get the most from every registration dollar.

Keep in mind the many reasons registration papers have value to you and your customers.

We've all heard a customer say they're not concerned with having a registration paper. However, most progressive cattle producers want credible, third-party verification of the pedigrees and numbers associated with the cattle they are buying. When you register cattle, you demonstrate your commitment to meeting that demand as well as your dedication to documenting Hereford lineage for breed improvement.

Complying with Whole Herd Total

Performance Records (TPR™) and registering cattle also gives prospective buyers access to your animals' genetics and EPD values through online searches. As demand for Hereford genetics continues to grow, it is important to have the best possible genetics displayed when new buyers are searching.

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Most of the calves in each crop likely will be retained as replacement females or marketed as bulls, but not all of them. In fact, increasing demand for Hereford genetics magnifies the importance of discipline when it comes to cutting and sorting. However, for the animals retained and registered, documentation is important and the exposure of Hereford genetics through the online search tool is valuable.

BIF heads to New Mexico

The 2022 Beef Improvement Federation (BIF) Annual Meeting and Research Symposium will be June 1-4 in Las Cruces, N.M. If you haven't attended before, I encourage you to consider putting it on your calendar. It is regarded by many of the nation's most progressive seedstock and commercial cattle producers as the must-attend meeting each year.

For registration information and a schedule of the conference, visit BeefImprovement.org. A strong Hereford presence at this event is important as new ideas and thoughts are exchanged regarding performance programs, emerging research and new applications. **HW**

Table 1: Electronic Registration Price

Calf's age at registration	Electronic rate
Up to 4 months	\$12.50
4-8 months	\$17.50
8-12 months	\$22.50
More than 12 months	\$52.50