

CONTESTS AND EDUCATION

CONTEST CHANGES & ADDITIONS

Hybrid CHB Cooking Challenge

- It's back in a new format!
- A pre-recorded video will be submitted, preparing a home-created dish featuring Certified Hereford Beef® (CHB).
- Channel your inner Food Network Star.
- Videos can be used by CHB for future marketing purposes.

Submit through Submittable by June 1

Hybrid Extemporaneous Speech

INTERMEDIATE & SENIOR CONTEST ONLY

- Virtual presentations will be held June 28 for Intermediate and June 29 for Seniors.
- Finalists will compete in person at the JNHE, with new random topics, July 17.

Register through Submittable by June 1

Hybrid Illustrated Speech

PEEWEE & JUNIOR CONTEST ONLY

- Virtual presentations will be held June 14 for Peewees and June 15 for Juniors.
- Finalists will compete in person at the JNHE, July 17.

Register through Submittable by June 1

Hybrid Individual Sales

PEEWEE & JUNIOR CONTEST ONLY

- Pre-recorded videos must be submitted for judging during the virtual stage of the contest.
- Finalists will be chosen from submitted videos to compete at the JNHE on July 18.

Submit through Submittable by June 1

Sales Academy

INTERMEDIATE & SENIOR CONTEST ONLY

- Part 1 includes submission of pre-sale advertising materials.
- Finalists will be chosen from submitted materials to present in a mock sale day on July 18.
- Further details are described on page 62.

Submit through Submittable by June 1

ADDITIONAL CHANGES

- Showmanship & Judging Contest - All exhibitors in the 2022 JNHE will be automatically entered into the Judging Contest for a \$5 fee. Anyone additionally wanting to compete must register through HerefordJuniorNationals.com by June 1. If you wish to opt out of the contest and not participate, you may do so at the time of entry.
- Photo Contest - The Enhanced Category of the Photo Contest has been removed. Photos must still be submitted by June 1.
- Team Fitting Contest - State advisors must submit their teams online by July 17.
- State Group Classes are back and will take place following senior showmanship finals.

JULY 16-22, 2022

hereford.org/youth/jnhe