

# NATIONAL JUNIOR HEREFORD ASSOCIATION

## Board of Director Code of Conduct

*To be signed by each NJHA director candidate and their parents/guardians with the understanding that an NJHA director may be removed from service for violating the Code of Conduct as set forth by the National Junior Hereford Association By-Laws.*

When elected a director of the National Junior Hereford Association, during my term of service I pledge that I will:

1. Be dedicated and committed to the NJHA and the programs and policies set forth by the board of directors.
2. Be willing and able to commit the entire three-year term of office to NJHA activities.
3. Be willing and able to travel independently as required in service to the NJHA. In order for NJHA Board members to be reimbursed for travel in service for the NJHA, an expense report must be turned in within 30 days of the trip to the Director of Youth Activities. Hotel and travel will be provided for fall and spring meetings as well as travel to national shows as needed.
4. NJHA Board members will be required to speak in front of large groups of audiences at various times throughout the year. Through preparation and practice, develop into an effective public speaker and project a desirable image of the NJHA at all times.
5. Thank you notes, Advantage Newsletter articles, Hereford World articles, selling of calendar ads, sponsorships and auction items are all requirements of NJHA Board members and are to be fully completed by the deadlines as set forth by the director of youth activities.
6. Strive to improve thier ability to carry on meaningful and enjoyable conversations with individuals of all ages and from all walks of life.
7. Seek out and accept constructive criticism and evaluation of total performance. A NJHA checklist will be used to evaluate and monitor NJHA board member total performance and know that it is required by all board members to participate in at least 75 percent of all scheduled meetings, events and activities.
8. Keep up to date on current events within the beef industry and Hereford breed.
9. Evaluate, periodically, personality and attitudes, making efforts for improvement.
10. Maintain and protect personal health.
11. Forego alcohol, tobacco and illegal substances at all times during any AHA, NJHA, or industry related events during term of service.
12. Treat all NJHA members equally by not favoring one over the other.
13. Conduct one's self in a manner that commands respect and without any display of superiority.
14. Maintain dignity while being personable, concerned and interested in contacts with others.
15. Avoid places or activities that in any way could raise questions as to one's moral character or conduct.
16. Use appropriate language in all speeches and informal conversations.

17. Conduct yourself in a professional manner on all social media platforms, as you are a representative and leader for the NJHA and AHA. Your integrity is on display for the entire world to see. Strive to be ethical, respectful and decent. Even if you use privacy tools, assume that everything you post is public.
  - a) Directors must avoid in all photos, videos, and other social media content
    - i. Alcohol
    - II. Drugs or other illegal content
    - III. Nudity and/or sexual content
    - IV. Profanity Maintain proper dress and good grooming for all occasions while following the NJHA Dress Code.
18. Work in harmony with fellow NJHA board members, and not knowingly engage in conversation detrimental to other NJHA board members, officers or adults.
20. Serve as a member of the team, always maintaining a cooperative attitude.
21. Be willing to take and follow instructions from officers or the AHA youth director, as those instructions pertain to the policies, procedures and bylaws of the NJHA. As well as respecting the authority of all AHA staff and national advisors, while respecting fellow board members, NJHA members and hosts of NJHA events.
22. No inappropriate conduct with junior members or other board members while representing the NJHA.
23. You are required to physically attend ALL NJHA Board meetings, unless excused by the AHA director of youth activities. Excused absences include: death in the family, family member wedding, severe illness and school sanctioned events (judging, band, FFA). Board meetings will be set well in advance; therefore all absences must be approved ahead of time by director of youth activities.
24. Attendance is also required on conference calls. Understanding that conference calls happen more frequently, and circumstances may prevent you from being on every call, if you are unable to attend please let the NJHA Chairman and director of youth activities know ahead of time so that any updates may be passed along to the group.

\_\_\_\_\_  
*Parent or Guardian*

\_\_\_\_\_  
*Date*

\_\_\_\_\_  
*Director of Youth Activities*

\_\_\_\_\_  
*Date*

I have read and signed the NJHA Bylaws and will comply with all articles of incorporation.

