

BRIDGING THE GAP

With the growing demand of jobs in the agricultural field, the requirement of highly qualified individuals applying for jobs and internships has risen. In 2019 the National Junior Hereford Association (NJHA) debuted the Bridging the Gap College and Career Fair, a program for youth to connect and network with college and career representatives at the Junior National Hereford Expo (JNHE). In addition to the college and career fair, juniors also have the opportunity to compete in the future professionals contest that takes place before and during the JNHE.

Bridging the Gap brings an educational and leadership component outside of the showring to the Junior National Hereford Expo and is a tool that every high school and college age NJHA member should take advantage of while attending the JNHE to get the conversation started about your college and career path. The program serves as a catalyst for building professional skills for junior members and brand representatives and college recruiters will be available to talk one-on-one with juniors and their families.

WHAT TO EXPECT

1. Bridging the Gap is an opportunity for Hereford juniors to interact with colleges and industry professionals from the NJHA's corporate partners. Juniors will have the opportunity to discuss with college recruiters about different degree plans, scholarship opportunities and different programs the colleges offer. Hereford youth also get the opportunity to learn about internship and career possibilities from professionals within a wide variety of companies.
2. Hereford juniors — don't miss this opportunity to converse one-on-one with industry professionals who will help guide your college experience and help you bridge the gap to a successful career.
3. New in 2022, Bridging the Gap will take on new format at the NJHA invites high school and college age members to a speed networking roundtable that will put you in touch with the college of your choice, an internship opportunity and most definitely exposure to a vast variety of careers in the agriculture industry.

DETAILS

MONDAY, JULY 18

6 P.M. Future Professionals Contest Interviews, W5 & W7

6-8 P.M. Bridging the Gap College and Career Fair Social Networking Event, W6 & W9

RESUME & INTERVIEW TIPS

NJHA members please come prepared, dressed for success with your resume and business cards in hand. This will be an interactive evening complete with food and drink and some fun door prizes from our college friends and corporate partners.

1. There is no excuse for anything less than correctly presented and submitted written documents.
2. Stay abreast of industry news and related knowledge.
3. Practice and ask industry experts to provide feedback.
4. There is no better teacher than those already working in the agriculture industry.
5. Be timely with correspondence, be honest and accurate with all credits included.
6. Make sure to keep both resumes and cover letters to one-page in length.

MONDAY, JULY 18

6-8 p.m. - W6 & W9

