

JNHE

2022 SPONSORSHIP & PACKAGE BENEFITS



BECOME A PARTNER IN EDUCATION

Junior National Hereford Expo (JNHE) title sponsorship packages range from \$1,500-\$10,000 and beyond. These special packages may be customized to fit your company and farm or ranch. The JNHE prides itself in giving our corporate partners and breeders the most when it comes to promoting your brand to the National Junior Hereford Association members and their families as well as all of our Hereford enthusiasts that join us annually for this spectacular event.

CHAMPION AWARD SPONSORS

Herdsmen of the Year	\$500
Grand Champion	\$500
Reserve Grand Champion	\$400
Grand Champion Showman	\$500
Reserve Grand Champion Showman	\$400
Division Champion	\$350
Reserve Division Champion	\$300

2022 TITLE SPONSORS STILL AVAILABLE

Royalty Sponsor	\$7,500
Bull Show	\$5,000
Judging Contest	\$5,000
HYFA 5K Race	\$3,500
NJHA Delegate Dinner	\$2,500
NJHA Pen-to-Pen Program	\$2,500
Future Professionals Contest	\$2,500
Bridging the Gap College & Career Fair ..	\$2,500
Special Activities & Events	\$1,500
Partner in Education	\$1,500 and up

LEVELS OF SUPPORT

SPONSOR PACKAGE - \$10,000

10x10 trade show vendor space, one page, full-color ad in the JNHE show program, logo displayed on sponsor wrap in Broadbent Show Arena, 1-minute video spot to be previewed on the big screen each day of the show and VIP access for 4 to the HYFA Foundation Club.

SPONSOR PACKAGE - \$7,500

10x10 trade show space, one page, full-color ad in the JNHE show program, logo displayed on sponsor wrap in Broadbent Show Arena, 30 second video spot to be previewed on the big screen each day of the show and VIP access for 2 to the HYFA Foundation Club.

SPONSOR PACKAGE - \$2,500

10x10 trade show space, 1/2 page, full-color ad in the JNHE show program, logo displayed on sponsor wrap in Broadbent Show Arena and VIP access for 2 to the HYFA Foundation Club during the JNHE.

SPONSOR PACKAGE - \$1,500

10x10 trade show space, 1/2 page, full-color ad in the JNHE show program and VIP access for 2 to the HYFA Foundation Club during the JNHE.

*The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit.

Please remit payment to:

Hereford Youth Foundation of America
Attn: Bailey Clanton
11500 N. Ambassador Dr.,
Ste. 410,
Kansas City, MO 64153

All sponsorships are tax deductible.

Contract and Payment is due by **June 1st, 2022.**

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*Please Note: Space is limited so please submit contracts early as space will be filled as contracts are received on a first-come, first-served basis.

Please contact Bailey Clanton with all tradeshow inquiries at 816-218-2254 or bclanton@hereford.org