

What's New? | Association News and Events

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for *Hereford Headlines*, a weekly electronic newsletter from the American Hereford Association (AHA), and additional Hereford news by sending an email to info@hereford.org. Archived issues are posted at Hereford.org.

AHA Website

New Breeder locator

Check out the latest enhancement to the American Hereford Association (AHA) website. Go to Hereford.org, and you will see the new "Find a Breeder" button on the top left-hand corner. This button allows you to search for Hereford breeders by state, find members or look for a specific animal.

Youth

Junior activities internship

The AHA is offering a summer internship opportunity for a college student seeking hands-on experience in event planning, breed association work and public relations. The selected applicant will assist the AHA youth department with the planning and execution of junior shows and leadership events.

Applicants must be enrolled in an agriculture-related major and should be self-starters, detail-oriented, outgoing and able to work well with all types of people. Travel to the Junior National Hereford Expo and the Faces of Leadership Conference are required. The internship spans from approximately mid-May to mid-August. Specific starting and ending dates will be based on the selected applicant's availability.

To apply, send a cover letter, résumé and references by Feb. 1, to Amy Cowan, AHA director of youth activities, acowan@hereford.org or 11500 N. Ambassador Dr., Ste. 410, Kansas City, MO 64153.

Leadership development

The National Junior Hereford Association's (NJHA) and Hereford Youth Foundation of America (HYFA) are proud to offer the first ever BOLD Leadership Conference. This is an elite leadership opportunity to expand on skills gained at the Faces of Leadership Conference and encourage the development of personal leadership skills at an individual level.

"We will be learning from leadership trainer, Kelly Barns, on how to apply our leadership knowledge as well as touring GKB Ranch, along with other great opportunities," Lauren McMillan, NJHA leadership chair, said. "I'm excited about this new conference. Our junior board has put so much thought into it, and I can't wait to grow with the other leaders who attend."

This year's conference will be hosted in Desdemona, Texas, at the GKB Ranch, March 24-27. NJHA members in good standing between the ages of 18-21 are eligible for the conference. Applications are due Feb. 1. To apply, visit Hereford.org/youth/bold.



NJHA Fed Steer Shootout

Save the date for the 2nd annual NJHA Fed Steer Shootout Field Day, April 2. The event is set to take place at HRC Feed Yards in Scott City, Kan.

A complete schedule will be released the first part of February to Shootout and Hereford Feedout Program participants. Participants will have a chance to participate in an informative and educational program, along with the chance to see their own steer in the feedyard.

Events

Look for Hereford at NCBA

Be sure to stop by the AHA booth, No. 904, at the Cattle Industry Convention and National Cattlemen's Beef Association (NCBA) Trade Show in Houston, Feb. 1-3. The trade show will be located in the exhibit area of the George R. Brown Convention Center in Halls B-E.

AHA staff will be there promoting the breed, greeting old friends and making new acquaintances. The trade show begins Tuesday afternoon, Feb. 1, and ends Thursday afternoon, Feb. 3.

The popular and engaging Cattlemen's College precedes the convention Monday afternoon and Tuesday morning.

For more about the NCBA convention, go to Convention.NCBA.org/trade-show.

National Hereford Women

Get your tickets

The National Hereford Women (NHW) are selling raffle tickets for a chance to win a \$20,000 credit toward either a custom trailer or an 18-ft. stock trailer.

Tickets are \$100 each. Proceeds go to the Bud Snidow Award and Endowment Scholarship.

The drawing will be held at Cattlemen's Congress on Jan. 8 at the National Hereford Female Show. The winner does not need to be present to win.

To purchase tickets, message National Hereford Women on Facebook, or contact them at nationalherefordwomen@gmail.com.

New leadership

NHW welcomed new leadership during their annual meeting on Oct. 23, during the AHA Annual Meeting and Conference at the Loews Hotel and Convention Center, in Kansas City, Mo. The following officers, committee chairs and board members are available to answer questions about NHW and its activities.

President – Shannon Worrell, Mason, Texas

President Elect & Communications – Briley Miller, Newcastle, Wyo.

Vice President & Queen Committee Chair – Betsy Pitstick, South Solon, Ohio

Treasurer & Historian – Nikki Rogers, Eatonville, Wash. (P.O. Box 1122, Milton, WA 98354)

Ex Officio – Dana Pieper, Zurich, Kan.

Directors – Bridget Beran, Claflin, Kan.; Kathy Bryan, Garrison, Texas; Sally Wingler, Christiana, Tenn.; Allison May, Greenfield, Ind.; Marlena Ballinger, Bluffton, Ohio; Bethany Mansfield, Liberty, Tenn.; and Melinda Watson, Flemingsburg, Ky. **HW**



Ashleigh Sloan



Emily Wood

AHA Welcomes New Staff

The AHA is pleased to welcome two new staff, Ashleigh Sloan and Emily Wood, to Team Hereford.

Sloan joined the AHA as a customer service representative Nov. 8 to help play a vital role in the performance of the AHA team. Sloan will serve as a liaison for resolving questions, interpreting discrepancies, conveying accurate information and promoting participation in Association programs and services.

"We are thrilled to welcome Ashleigh to our team and are excited for her to get to know our membership," says Laura Loschke, education and information services coordinator and records supervisor.

Sloan is a graduate of Texas A&M University where she received her bachelor's degree in animal sciences. Prior to joining the AHA, Sloan served in customer service and sales associate roles for agricultural-based companies.

Wood began her post Dec. 1 as the office assistant and event planner. In this position, Wood will assist with operations including the organization of voting delegates, coordinate the Annual Membership Meeting and Conference and other office events and activities.

"Emily has a great depth of knowledge of the agriculture industry and the ability to work well with a team," says Jack Ward, AHA executive vice president. "We are looking forward to having Emily as part of the team moving the Hereford breed forward."

Wood graduated from Kansas State University in 2021 with a bachelor's degree in animal sciences and industry. Prior to joining the staff, Wood was the farrowing lead at J-Six Enterprises. **HW**

