

# Ladies of the Royal Sale Recap



The Ladies of the Royal Sale drew a large crowd again this year as Hereford breeders filled the seats of Wagstaff Sale Arena at the American Royal Complex in Kansas City, Mo., Oct. 23. Lander Nicodemus was the auctioneer for the sale. The 2021 lot lineup featured 14 females selling for an average of \$4,254. This included 12 open heifers selling for an average of \$4,354 per heifer and two bred females gathering an average of \$3,650 per lot. Twenty-one embryos rounded out the sale averaging \$643.

## Top lots

The top-selling female in the sale was Lot 16 — PCC New Mexico Lady 1148, a May 8, 2021, female sired by NJW 127Z 93C Partner 134E. This heifer was consigned by Pérez Cattle Co., Nara Visa, N.M., and she was purchased by Tava Gustafson, Junction City, Kan., for \$8,000.

The top-selling bred heifer was consigned by Worrell Enterprises LLC, Mason, Texas, a May 11, 2020, daughter of HAPP BK Valor 37C ET. She sold to Bowling Herefords, Newkirk, Okla., for \$4,400.

The embryo auction featured several elite matings. The top embryo consignment came from from Pérez Cattle Co., Nara Visa, N.M. These three in vitro fertilization sexed heifer embryos are a mating of H Montgomery 7437 ET and PCC New Mexico Lady 7123 ET. Worrell Enterprises LLC, Mason, Texas, purchased the package for \$900 per embryo.

## Supporting Hereford youth

The American Hereford Association Street Sign — the Lot 1 annual feature — commanded a bid of \$22,000 from Chapman Land & Cattle, Nunnally, Tenn. Proceeds from the sign

support the National Junior Hereford Association (NJHA). This year, the highest bidder also gets to choose between the grand champion horned and polled heifer sponsorship for the 2022 Junior National Hereford Expo.

A Henry Silver Eagle .22 S/L/LR rifle from the National Hereford Women (NHW) was featured as Lot 2. The proceeds from the gun went toward supporting the NHW educational programs for Hereford youth. The rifle brought \$11,500 assembled by 76 donors who then gifted the rifle to retiring AHA Fieldman John Meents for his 21 years of service and dedication to the AHA and countless Hereford breeders across the nation. **HW**



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