

COME HOME TO **HEREFORD** *where grit builds greatness*

Hereford breeders celebrated success and planned for the future at the 2021 Annual Membership Meeting and Conference.

American Hereford Association (AHA) members, breeders, partners and staff came together in Kansas City, Mo., Oct. 22-24 to recognize breeder accomplishments, Association resilience and breed opportunity.

Able to resume meeting in person, more than 500 met at the Loews Kansas City Hotel Friday, where attendees participated in a variety of educational forums, including: the abundance mindset; cattle prices and market opportunity; agricultural policy; and calf immunology.

Members of the National Junior Hereford Association received awards and scholarships during a special lunchtime ceremony.

Hall of Merit and Hall of Fame inductees, along with Golden and Century Breeders, highlighted Saturday

morning's AHA Annual Membership Meeting. The meeting concluded with recognition of retiring Board Members and the election of new ones.

New Board Members are: Chad Breeding, Miami, Texas; Lou Ellen Harr, Jeromesville, Ohio; and Travis McConnaughy, Wasola, Mo.

Retiring Board Members are: Nate Frederickson, Spearfish, S.D.; Mark St. Pierre, El Nido, Calif.; and Joe Waggoner, Carthage, Miss.

Participants also had the chance to visit with industry partners exhibiting in the trade show on Friday and Saturday morning.

Festivities moved to the American Royal Complex Saturday afternoon for the national and regional show awards ceremony, the Ladies of the Royal Sale and the Junior Hereford Show. Sunday

featured the National Hereford Show and the selection of the 2022 National Hereford Queen. **HW**

Thank you partners

The AHA would like to thank our industry partners for their continued support and generosity in making events such as the Annual Meeting and Conference possible.

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