

What's New? | Association News and Events

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for *Hereford Headlines*, a weekly electronic newsletter from the American Hereford Association (AHA), and additional Hereford news by sending an email to info@hereford.org. Archived issues are posted at Hereford.org.

National Shows

Cattlemen's Congress

As you plan for this year's National Hereford Show and Sale in Oklahoma City, Jan. 5-8, 2022, the schedule is slightly different than last year.

Hereford Junior Heifer Show:

Jan. 5 — 8 a.m.

Hereford Bull and Heifer Pen Show:

Jan. 6 — 8 a.m.

"Hereford Eve in OKC" Frozen Genetics Sale:

Jan. 6 — 6:30 p.m.

Hereford National Bull Show:

Jan. 7 — 8 a.m.

Display of "Hereford Night in OKC" National Sale Cattle:

Jan. 7 — 4 p.m.

"Hereford Night in OKC" National Hereford Sale:

Jan. 7 — 6 p.m.

Hereford National Female Show:

Jan. 8 — 8 a.m.

Breed Improvement

HRF online sale in December

The Hereford Research Foundation (HRF) will host an online sale Dec. 14. Sale funds — outside of the AHA budget — support continued breed improvement research. This includes research projects conducted in conjunction with universities, private firms and ranches. Semen and embryos are among the sale offering. Smartauctions.co will host the online auction.

Commercial

Hereford-influenced feeder calf sale listings

Boost your marketing efforts by participating in upcoming Hereford-influenced feeder calf sales, open to operations of all sizes. Consigning

Hereford and Hereford-influenced calves to a special Hereford sale is an effective way to put cattle in front of buyers interested in Hereford genetics and may provide a price premium. Contact these organizers for specific requirements and deadlines. For commercial female listings, visit Hereford.org/commercial/marketplace/female-listings.

Tennessee Hereford Marketing Program Feeder Calf Sale

Date: Nov. 3

Location: Tennessee Livestock Producers - Columbia, Tenn.

Contact: Richard Brown
931-239-9785

Montana Hereford Association Hereford Influenced Feeder Calf Sale

Date: Nov. 10

Location: Headwaters Livestock Auction - Three Forks, Mont.

Contact: Denise Loyning
406-425-2252

Kentucky Certified Hereford Influenced Sale

Date: Dec. 2

Location: Bluegrass Stockyards South - Stanford, Ky.

Contact: Lowell Atwood
606-669-1455

Premium Whiteface Feeder Calf Sale hosted by MN Hereford Breeders

Date: Dec. 2

Location: Pipestone Livestock Auction Market - Pipestone, Minn.

Contact: Kent Heins: 612-280-4260
Ross Carlson: 320-808-7095
Pipestone Livestock Auction:
507-825-3306

Greater Midwest Certified Hereford Feeder Calf Sale

Date: Jan. 3

Location: Carthage Livestock Auction - Carthage, Ill.

Contact: Brent Lowderman
309-221-9621

Hereford Publications, Inc.

HPI accepting 2022 summer internship applications

Hereford Publications Inc. (HPI) is offering a paid 12-week summer communications internship for college juniors and seniors to assist with the production of the *Hereford World* magazine and with the Creative Services department. Applications are due Friday, Dec. 3.

For details, please see Hereford.org/about/careers.

Youth



Enter today

Entries are now being accepted for the 2022 National Junior Hereford Association (NJHA) Fed Steer Shootout contest. The enrollment deadline is Nov. 1. Steers must be delivered Dec. 11-15 to HRC Feed Yards, Scott City, Kan. Throughout the contest, participants will receive various data reports for their steers on feed and will be given the opportunity to participate in a number of educational activities. Awards will be given in both the pen of three and individual divisions for purebred and commercial categories. Participants completing the performance portfolio portion of the contest will also be given the chance to compete for additional awards. Visit Hereford.org/Youth/NJHA-Fed-Steer-Shootout for more information or call Trey Befort at 816-842-3757. **HW**