



**Job Title:** Audio Visual (Video) Specialist

The American Hereford Association located in Kansas City, Mo., is seeking a full-time Audio Visual (Video) Specialist to tell the story of the Hereford breed through digital media. This person will travel to various locations across the country to create content for the AHA.

**Essential Duties and Responsibilities include the following:**

- Evaluate business metrics and analytics to identify and recommend visual storytelling solutions for the American Hereford Association.
- Strategize, plan, and execute studio and field-based video and photo productions, championing the creative process from conception to delivery.
- Manage association audio-visual equipment needs, participating in the planning and execution of the run-of-show and final output.
- Some domestic travel will be required.
- Other duties may be assigned.

**Education and/or Experience**

- Associate's Degree required.
- Minimum three years of previous experience with digital photography, videography and automation, and/or job training; and/or equivalent combination of education and experience required.
- Experience and skill in video editing using Adobe Premiere software and video animation preferred.

**Other Skills and Abilities**

- Ability to provide informative and professional assistance when working with association members and co-workers.
- Ability to prioritize projects and multi-task to meet deadlines and expectations.
- Ability to collaborate with others in difficult situations managing conflict and taking ownership of special projects.
- Ability to provide informative and professional assistance when working with members and co-workers and maintain positive interpersonal relationships which encourage openness.
- Ability to produce accurate, professional and error-free documents in a timely manner.
- Demonstration of good verbal and written communication skills.
- Ability to maintain positive interpersonal relationships, which encourage openness with customers and peers.
- Strong knowledge of the video production process, including pre-production audio and video recording, lighting, editing, and content delivery.
- Ability to occasionally lift and carry up to 50 lbs.

**Benefits**

Employees of the Association enjoy a competitive benefits package including medical insurance, dental insurance, vision coverage, life and disability insurance along with a 401(k). Personal time off (PTO) and vacation are also included.

Please email a cover letter, resume and work samples to Taylor Belle Matheny at [tmatheny@hereford.org](mailto:tmatheny@hereford.org).