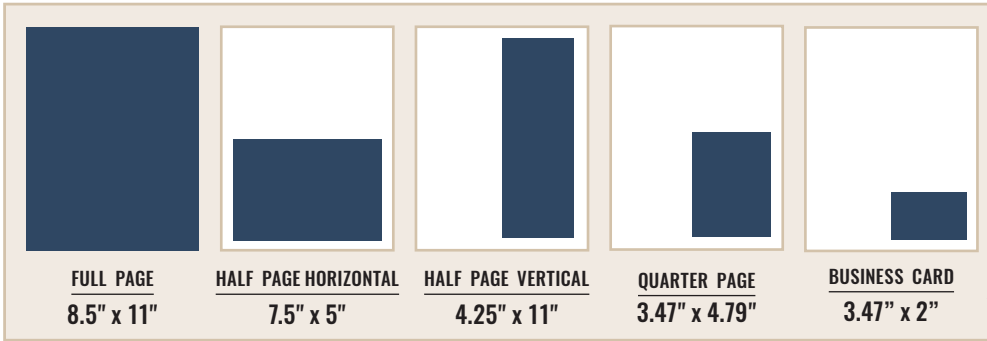


JNHE Show Program Advertising



JNHE SHOW PROGRAM PRICING

Center Spread	\$1,500
Full Page, 4-Color Ad	\$800
½ Page, 4-Color Ad	\$600
Please specify if half page it horizontal or vertical layout	
¼ Page, 4-Color Ad	\$300
Business Card Ad	\$100

SPECIAL DUAL PACKAGE PRICING

2021 July Hereford World & JNHE Show Program Ad opportunities.

Full Page, 4-Color Ad Package	\$1,750
½ Page, 4-Color Ad Package	\$1,250

Ad Deadline: May 15th

Ad Format

Full-page trim size: 8.5" x 11"

(Live area: 7.5" x 10")

*Please provide an 1/8" bleed on full-page ads.

Half-page size: 7.5" x 5"

Half-page vertical size: 4.25" x 11"

*Please Note: Half-page ads
(vertical or horizontal)
do not bleed off of the pages.

To reserve ad space, please contact:

Bailey Clanton at 816-218-2254 or bclanton@hereford.org.

* The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit.

* All advertisements in the JNHE Show Program are tax deductible.

Please remit payment to:

Hereford Youth Foundation of America
Attn: Bailey Clanton
11500 N. Ambassador Dr., Ste. 410,
Kansas City, MO 64153

Contract and Payment is Due by June 1st, 2021.

*The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit.

All sponsorships are tax deductible.

*Please Note: Space is limited so please submit contracts early as space will be filled as contracts are received on a first-come, first-served basis.

Please contact Bailey Clanton with any questions.

bclanton@hereford.org

(816) 218 - 2254