

What's New? | Association News and Events

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for *Hereford Headlines*, a weekly electronic newsletter from the American Hereford Association (AHA), and additional Hereford news by sending an email to info@hereford.org. Archived issues are posted at Hereford.org.



WATCH FOR DELEGATE NOMINATION POSTCARDS

Postcards will be mailed to eligible American Hereford Association members in April. Replies must be postmarked by June 1.

Certified Hereford Beef

Find CHB Near You



Your next Certified Hereford Beef® (CHB) meal is right around the corner! Find CHB near you at

CertifiedHerefordBeef.com/where-to-buy/.

Award Programs

Nominate Hereford Excellence

Nominations for the American Hereford Association's (AHA) Hall of Fame and Hall of Merit are due June 1. Deserving recipients will be inducted at the AHA Annual Membership Meeting and Conference, Oct. 22-24.

Fill out the online nomination form at Hereford.org>About>Hall of Fame and Hall of Merit.

Likewise, nominate Century and Golden breeders to honor Hereford breeders for 100 and 50 years in the business. Fill out the nomination form at Hereford.org>About>Century and Golden Breeders.

Notice:

Breeders can now request a DNA test for Mandibulofacial Dysostosis (MD) through their MyHerd account. **HW**

Marketing

Herd Bull and Reference Edition advertising

Don't miss out on the great advertising opportunities in July's Herd Bull and Reference Edition of the *Hereford World*. The deadline for all advertising materials is Friday, May 28. A late fee of 10% will be assessed on materials received after the final deadline.

Contact your AHA field representative today to reserve your space.

Get featured in the Hereford Register

The 14th edition of the *Hereford Register* will be published as a special bound-in section in the July *Hereford World*. These "yellow pages" of Hereford breeders located in the U.S. and Canada feature a listing of July advertisers with a quarter-page or larger ad and July seedstock advertisers. Listings include name, address, telephone number, email address and website domain. If you are not a July *Hereford World* advertiser, listings can be purchased for \$50.

Listings are organized by state, then alphabetically by ranch or farm name. Seedstock ads are added at the end of the section and are available for \$385 per inch per year.

The deadline for submissions is Monday, May 24. Reprints will be available upon request. For more information, contact Alison Marx at amarx@hereford.org or 816-842-3757.

Save the date

Beef Improvement Federation



The 2021 Beef Improvement Federation (BIF) Research Symposium and

Convention will be hosted in person, June 22-25, in Des Moines, Iowa. The BIF Symposium features two and a half days of educational programming and a full day of tours. Visit BIFSymposium.com to register and to view conference details, the complete program and lodging information.

Cattle Industry Convention and NCBA Trade Show



Tune in to Tennessee for #CattleCon21 in Nashville,

Aug. 10-12. The Cattle Industry Convention and National Cattlemen's Beef Association (NCBA) Trade Show is a premier event where the cattle industry comes together to get down to business. More than 9,000 cattlemen and women will gather for three and a half days of education, fellowship, networking, business and fun. Visit Convention.NCBA.org for more information. **HW**

AHA election process

Each year three American Hereford Association (AHA) Directors retire from the Board and three new Directors are elected to succeed them.

The election procedure is a multi-step process.

1) Nomination of board candidates

The AHA Board of Directors executive committee selects a five-member nominating committee at-large. According to Section 3(a) of Article VI of the AHA Bylaws that were amended Oct. 29, 2015, the nominating committee shall nominate no less than three nor more than six candidates for election as Directors of the Association, each of whom shall be an active member or a representative of an active member at the time of nomination and shall submit the names of those candidates to delegates at the meeting of delegates. In addition, any delegate present in person may nominate any active member (including himself or herself) or any representative of an active member as a candidate for Director at the meeting of delegates.

2) Election of voting delegates

Each state elects voting delegates to attend the AHA Annual Membership Meeting in Kansas City, Mo., to vote on the slate of nominees. Each state is entitled to one delegate for every 750 Hereford registrations recorded from Jan. 1-Dec. 31, 2020. A state must have a minimum of 375 registrations to be entitled to one delegate. If the number of registrations exceeds 750 or any multiple thereof by 375 or more, the state will be entitled to an additional delegate or delegates. In addition, each state is allocated a delegate for the first 25 members and an additional delegate for every 100 members thereafter.

Voting quadrants for AHA Board of Directors



The U.S. is divided into four regions of representation, and each region will have at least one director.

3) State election of voting delegates

In late April, delegate nomination postcards are mailed to all AHA members. Replies must be postmarked by June 1.

Each active member is asked to nominate one state candidate to be elected to serve as a delegate to the AHA Annual Membership Meeting. An active member is defined as a member that registered at least one animal in the calendar year preceding the year of the election.

A state delegate ballot will be sent to each active member to vote from a list of state nominees. Each active member will vote for the entitled number of state delegates. Each state is entitled to a number of delegates based on registration count and membership count in the previous year's registration period. A minimum of 375 registrations is required for the first delegate, and then for every 750 registrations thereafter an additional delegate is added. In addition, each state is allocated a delegate for the first 25 members and an additional delegate for every 100 members thereafter.

Weighted votes

Each member delegate vote will be weighted based on the individual's registrations as follows:

Number of registrations	Weighted votes
1-20	1
21-50	6
51-100	15
101-200	30
More than 200	60

Principle place of doing business

Each active member must vote in the state that is his or her principle place of doing Hereford business, i.e. ranch or farm address must be in the same state in which he or she is voting.

Election schedule

- April AHA mails delegate nomination postcards
- June Deadline for nominating delegates
- June Delegate ballot will be sent out to each active member. Each active member will be asked to vote for the corresponding number of delegate candidates allocated to each state.
- Aug. 1 Deadline for returning ballots
- Oct. 1 Announcement of elected state delegates.
- Oct. 23 Election of Directors by the delegates will take place at the assembly of state delegates during the AHA Annual Membership Meeting in Kansas City, Mo. **HW**