

# The National Junior Hereford Association Presents:



The 2021 Junior National Hereford Expo will wow crowds in Kansas City.

The Junior National Hereford Expo (JNHE) returns bigger and better to Kansas City, Mo., for the second summer in a row. The “Hereford

Spectacular” celebrates National Junior Hereford Association (NJHA) members and their talents and accomplishments in and out of the showing, and staff hope to return

the show to its full glory. Contest information, rules, regulations, applications and deadlines are available at [HerefordJuniorNational.com](http://HerefordJuniorNational.com) and in the Spring 2021 *Advantage* newsletter. The newsletter mailed in March and provides details about this year’s JNHE.

### Entries

Register for the 2021 JNHE online at [HerefordJuniorNational.com](http://HerefordJuniorNational.com).

The early bird entry and ownership deadline is May 15. June 1 is the final entry and ownership deadline.

### Certified Hereford Beef® (CHB) Cook-Off

The *Certified Hereford Beef* Cook-Off is postponed again this year for COVID-19 precautions. A newly designed contest will return to the 2022 JNHE in Louisville, Ky.

### Virtual speaking contests

While many contests are returning to the grounds during JNHE,

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COMPLETE ONLINE ENTRY

NEW REGISTRATION | ALREADY REGISTERED

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[HerefordJuniorNational.com](http://HerefordJuniorNational.com)

some contests will remain virtual. This year's virtual contests are extemporaneous speech, illustrated speech, peewee speech and individual sales.

#### **Extemporaneous speech** —

All entries are due June 1 to allow for scheduling. The schedule will be posted June 11, and speeches will take place June 15-16 on Zoom.

#### **Illustrated speech** —

All participants qualify. The schedule will be posted June 11, and presentations will take place June 22-24. Participants must enter the Zoom waiting room 15 minutes prior to their scheduled time, with materials ready.

**Peewee speech and individual sales** — Participants must register by June 1. Speeches must be recorded and uploaded to the contest portal by June 1.

#### **Future professionals contest**

This year's future professionals contest is a hybrid of virtual and in-person elements. All resumes and supporting documents must be submitted online by June 1 at [HerefordYouthFoundation.Submittable.com/submit](http://HerefordYouthFoundation.Submittable.com/submit). After review, the top senior and intermediate applicants will be selected and are required to attend the JNHE for an in-person interview at noon, July 5.

#### **Herdsmen awards**

New this year, nominees for the NJHA Herdsman award will be interviewed by the selection committee.

#### **Bridging the Gap College and Career Fair**

The Bridging the Gap College and Career Fair is returning to the JNHE. Connect with representatives of major universities, trade schools and businesses to gain insight for what the future may hold.

#### **National Hereford Queen service project**

This year's project, "Red & White Back the Blue," is all about giving back to first responders, nurses and anyone else who was on and is on the frontline serving us every day. **HW**



**Virtual speaking contests**



**Future professionals contest**

### *Lodging* **Information**

**Headquarter hotel**  
**Sheraton Kansas City**  
**Crown Center**  
2345 McGee St.  
Kansas City, MO 64108  
American Hereford  
Association group code:  
**M-LSUYB54**  
Cutoff: June 11, 2021  
Single rate: \$129 plus tax  
Reservations: 1-866-932-6214

### *Camping* **locations**

**Worlds of Fun Village Resort**  
8000 NE Parvin Rd.  
Kansas City, MO 64161  
15 minutes from the American Royal Center  
Cabins and full RV hookups available

**Kansas City West/Lawrence KOA**  
1473 Highway 40  
Lawrence, KS 66044  
30 minutes from the American Royal Center  
Full RV hookups available

**COVID-19 Disclaimer:** While COVID-19 remains fluid, the 2021 Junior National Hereford Expo (JNHE) schedule is subject to change.