

# Foundation's Focus

by Amy Cowan

## Support Youth in Kansas City

Join the Hereford Foundation Club for an all-access pass during JNHE.



The Hereford Youth Foundation of America (HYFA) is excited to welcome club members to the 2021 "Hereford Spectacular" Junior National Hereford Expo (JNHE) in Kansas City, Mo. Club members and HYFA supporters will have the best seats in the house at the American Royal Complex with all-

access to the Foundation Club in the Governor's Room overlooking Hale Arena.

There are three levels of Hereford Foundation Club membership. Benefits include an all-access badge and, upon admittance to the Governor's Room, club members will receive a color-coded bracelet for each day and VIP parking in Lot B in front of Hale Arena.

### Foundation Club annual membership levels

Premier Partner — \$1,500 and includes eight guests  
Ranch Partner — \$1,000 and includes four guests  
Friend of HYFA — \$500 single membership

Club members *must* pick up their credentials in the Show Office in Wagstaff Arena prior to gaining club access. The JNHE is a youth-oriented event and club members must wear the all-access badge and bracelet at all times in the Governor's Room. Those without a badge and bracelet will be turned away at the door. We appreciate your cooperation with these security rules.

### 2021 Foundation Club hours:

- Tuesday, July 6, 10 a.m.-6 p.m.
- Wednesday, July 7, 10 a.m.-6 p.m.
- Thursday, July 8, 10 a.m.-6 p.m.
- Friday, July 9, 10 a.m. through conclusion of show

Beverages and hors d'oeuvres will be served during these hours. All club members will be highlighted in the JNHE show program and on the big screen in Hale Arena for the duration of the event.

All membership fees will be considered a tax-deductible 501c(3) contribution to HYFA.

Due to the fluidity of COVID-19, certain capacity restrictions may apply. We ask that all members are mindful of social distancing protocols. Please contact [acowan@hereford.org](mailto:acowan@hereford.org) with questions and for more information. **HW**

Amy Cowan is the American Hereford Association's director of youth activities and foundation. She can be reached at [acowan@hereford.org](mailto:acowan@hereford.org).



Hereford Foundation Club members enjoy a bird's-eye view of the JNHE show ring with an all-access pass to the Governor's Room overlooking Hale Arena.