

Leading the Way to Ohio

Mark your calendars for NJHA's "Improve YOU" Faces of Leadership Conference, July 28-30.

by **Luke Daniels**

As we work to regain normalcy, the National Junior Hereford Association (NJHA) has not slowed down. I personally look forward to spring and summer shows and unveiling the experiences we offer to you, our amazing juniors. It is refreshing to see how our industry has reacted to the pandemic and other trepidatious events.

It is fulfilling to see the junior showmen of the agricultural industry remain steadfast in their desire to be engaged year-round. The NJHA remains dedicated to leadership development. The Hereford breed is better than ever, and I attribute it to our members. We honestly have the best membership.

Improve you

COVID-19 resulted in a lot of Zoom meetings for the NJHA board. In our spring board meeting, we focused on teamwork, communication, understanding each other and growing as a team. By diving deeper into our individual strengths, weaknesses and team goals, we put our leadership skills to work shaping the Faces of Leadership Conference. We hope to provide an event that will truly benefit our members.



Before attending, I challenge juniors to understand the purpose of this conference. Leadership and personal growth are only possible when you take advantage of opportunities. Strong leaders are hard to find in our ever-changing world. Yet, I am a firm believer the agricultural industry is home to some of the best leaders. I am proud to be a part of the NJHA, an association cultivating the next generation of great leaders. Still, you will never reap the benefits of leadership lessons without understanding the importance and purpose of events like Faces of Leadership.

I speak on behalf of many when I express how disappointing it was to miss out on the plans we had for the 2020 Faces of Leadership Conference. However, we have

hustled to make this summer's edition better than ever. After this summer's "Hereford Spectacular" Junior National Hereford Expo, I am proud to say we will be heading to Columbus, Ohio, for the 2021 Faces of Leadership Conference, "Improve YOU."

With our year of absence from this one-of-a-kind conference, your junior board has worked hard to make a special comeback for this anticipated event. We have composed an experience to bring our breed's juniors together and present countless opportunities to *improve you*.

Our goal this July is to provide you with the best tools and experiences to help you to grow and develop yourself as a leader. The NJHA board of directors has planned a series of workshops in cooperation with professional speakers who will highlight different goals and topics featured at the Faces of Leadership. For those of you who have attended in the past, I believe this will be your favorite conference yet. For those who have not, this is a conference you do not want to miss.

Be on the lookout for more information and a tentative schedule at JrHereford.org. **HW**

