



# REGIONAL SHOW GUIDELINES

## OBJECTIVES OF REGIONAL SHOWS

1. Strengthen junior Hereford breeding programs.
2. Develop leadership potential of state junior members involved in planning and implementing the show.
3. Promote the Hereford industry.

## REQUIREMENTS FOR REGIONAL SHOW DESIGNATION

1. Request and be granted approval for regional show by NJHA. Please notify the AHA youth department by Dec. 1 of the year preceding the show. Requests can be in the form of a letter or formal email.
2. Request should be directed to the AHA youth department and should include proposed date, location and special activities.

## RESPONSIBILITIES OF AHA

1. Include show details (when, where, contact person, etc.) in spring Advantage newsletter mailing to current junior membership.
2. Prepare and distribute state and regional new releases.

## TIME OF YEAR

1. Select date you could expect to result in the largest number of entries and crowd attendance.
2. Coordinate final dates with AHA before confirming (attempt not to overlap with neighboring states' shows).

## LOCATION

1. Easy access to town with adequate motel and meal facilities.
2. Show facilities adequate with respect to wash racks, stall areas, shelter, showering, electrical outlets, sound system, etc.

## FINANCES

1. Sources of financing: entry fees (usually \$15-\$30 per head); class sponsorships (local business or breeders solicited to sponsor a class. Use money to cover cost of awards, ribbons, premiums, etc.).
2. Expected expenses: Judge (usually honorarium plus travel expenses); ribbons; class awards; special promotion; facilities (rent, utilities, clean-up, decor, sound system, etc.); programs; premiums, etc.

## MISCELLANEOUS

1. Program - should include all entry information necessary for show day secretary and AHA personnel; preferable to produce adequate number of copies for crowd.
2. Awards - use imagination, should be unique and attractive.
3. Special activities - desirable to include activities such as showmanship contests or demonstrations, dance, barbecue, etc. Consider tying show dates to other special activities such as a tour, field day, sale, annual banquet, etc.

## SUGGESTED HOST STATE COMMITTEES

1. Entry - receive entries and fees, catalog each to proper class and assign entry numbers, prepare show program with information on each entry.
2. Awards - determine and order awards for class winners and champions.
3. Facilities - locate and contract, prepare for show including decor, sound systems, photo backdrop, etc.
4. Finances - plan and execute detailed budget.
5. Exhibitor welcome and entertainment.
6. Check-In - work with AHA personnel/NJHA junior board of director in attendance to complete entry book after arrival deadline, check tattoos and papers, etc.
7. Show Ring - work with AHA record placings, handle class line-up, ring steward, etc.
8. Publicity - personal contact with prospective exhibitors, arrange local radio, TV and newspaper coverage, design special publicity fliers if desired.

## INCLUDE THE FOLLOWING IN SHOW REGULATIONS

1. Females must be recorded with the AHA in the name of the junior exhibitor (family or ranch recordings or partnerships of same are ineligible).
2. Not less than 30-day ownership checked by registration and tattoo.
3. All animals without a tattoo verified stamp on their original registration papers will have tattoos checked.
4. Tattoos which, in the opinion of the designated AHA official are found to be missing, illegible, altered, incorrect and/or in any other way in disagreement with the official AHA records will be justifiable cause for disqualification of an entry.
5. Registration certificate must be presented at check-in time.
6. Entries must meet health regulations required in the state where the show is held and in those states crossed while in transit.
7. Entries must fall into standard AHA junior show classifications.

American Hereford Association Department of Youth Activities

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