

# Supreme Success on the Red Dirt

Hereford champions named at the Cattlemen's Congress' supreme drive.

The Hereford breed left a lasting mark on the inaugural 2021 Cattlemen's Congress by claiming top honors in the supreme champion drive. Lauren May, Mineral Point, Wis., walked away with the supreme open female title with her horned champion female, Purple Iris 145G. This UPS Sensation 2296 ET daughter was born May 7, 2019.

Hoffman Herefords, Thedford, Neb.; Haroldsons Polled Herefords, Wawota, Saskatchewan; and Poplar Meadows, Houston, British Columbia, topped the supreme open bull drive with their polled champion bull, Haroldson's United 33D 36G. The son of Haroldson's Upgrade T100 33D was born March 5, 2019.

"The two supreme champions culminated an awesome week at the Cattlemen's Congress,

confirmed the renewed interest and definitely showcased the strength of the Hereford breed," says Shane Bedwell, American Hereford Association director of breed improvement.

After the postponement of the 115th National Western Stock Show, breed associations did not have a location to host national shows and sales. In a matter of a few months, cattle producers quickly rallied together to plan the first Cattlemen's Congress, where exhibitors displayed 9,627 head of cattle representing 33 breeds from 44 states and Canada.

"This event is so important to the beef industry, and we are so proud to get it done here in the state of Oklahoma," says Oklahoma Governor Kevin Stitt. "In Oklahoma, we're always going to fight for the ag community and this way of life." **HW**



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