

JNHE Sponsorships & Package Benefits



Show Title Sponsors

Polled Female Show	\$10,000
Horned Female Show	\$10,000
Bred-and-Owned Female Show	\$10,000
Showmanship	\$10,000
Team Fitting	\$7,500
Bull Show	\$5,000
Cow-Calf Pair Show	\$5,000
Steer Show	\$5,000
Royalty Sponsor	\$7,500
5K Race	\$3,500
NJHA Annual Meeting	\$2,500
NJHA Delegate Dinner	\$2,500
NJHA Pen-to-Pen Program	\$2,500
Group Classes	\$2,500
Education, Meal & Activity Sponsor	\$1,500 — \$2,500

Contest Sponsors

Judging Contest	\$1,500
Individual Sales	\$1,000
Team Sales	\$1,000
Quiz Bowl	\$1,000
Poster	\$500

Champion Award Sponsors

Herdsmen of the Year	\$500
Grand Champion	\$500
Reserve Grand Champion	\$400
Grand Champion Showman	\$500
Reserve Grand Champion Showman	\$400
Division Champion	\$350
Reserve Division Champion	\$300

\$7,500 and Above

10x10 trade show space, one page, full-color ad in the show program, Banner in showring, 1-minute spot on American Rancher RFD-TV show to be previewed on the jumbotron, and banner ad on live webcast.

\$5,000 – \$7,499

10x10 trade show space, one page, full-color ad in the show program, Banner in showring.

\$2,500 – \$4,999

10x10 trade show space, 1/2 page, full-color ad in the show program, Banner in showring.

\$1,500 – \$2,499

10x10 trade show space, 1/2 page, full-color ad in the show program.

***The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit.**

Please remit payment to:

Hereford Youth Foundation of America
Attn: Bailey Clanton
11500 N. Ambassador Dr., Ste. 410,
Kansas City, MO 64153

All sponsorships are tax deductible.

Contract and Payment is Due by June 1st, 2021.

*The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit.

All sponsorships are tax deductible.

*Please Note: Space is limited so please submit contracts early as space will be filled as contracts are received on a first-come, first-served basis.

Please contact Bailey Clanton with any questions.

bclanton@hereford.org

(816) 218 - 2254