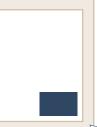
JNHE Show Program Advertising













FULL PAGE 8.5" x 11" HALF PAGE HORIZONTAL 7.5" x 5"

HALF PAGE VERTICAL 4.25" x 11"

OUARTER PAGE 3.47" x 4.79" **BUSINESS CARD** 3.47" x 2"

JNHESHOW PROGRAM PRICING

Center Spread	\$1,500
Full Page, 4-Color Ad	\$800
1/2 Page , 4-Color Ad Please specify if half page it horizontal or v	
¼ Page, 4-Color Ad	\$300
Business Card Ad	\$100

SPECIAL DUAL PACKAGE PRICING

2020 July Hereford World & JNHE Show Program Ad opportunities. **Full Page, 4-Color Ad Package**.....\$1,750

1/2 **Page, 4-Color Ad Package**\$1,250

Ad Deadline: May 15th

To reserve ad space, please contact:

Bailey Clanton at 816-218-2254 or belanton@hereford.org.

- * The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit.
- * All advertisements in the JHNE Show Program are tax deductible.

Please remit payment to:

Hereford Youth Foundation of America Attn: Bailey Clanton 11500 N. Ambassador Dr., Ste. 410, Kansas City, MO 64153

Ad Format

Full-page trim size: 8.5" x 11" (Live area: 7.5" x 10")

*Please provide an 1/8" bleed on full-page ads.

Half-page size: 7.5" x 5" Half-page vertical size: 4.25" x 11"

*Please Note: Half-page ads (vertical or horizontal) do not bleed off of the pages.



Contract and Payment is Due by June 1st, 2021.

*The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit.

All sponsorships are tax deductible.

*Please Note: Space is limited so please submit contracts early as space will be filled as contracts are received on a first-come, first-served basis.

Please contact Bailey Clanton with any questions.

bclanton@hereford.org (816) 218 - 2254