

PHOTO CONTEST

The NJHA and Hereford World co-sponsor the NJHA/HW Photo Contest. The purpose of this contest is to help NJHA members increase their photography skills through the creative spirit found through the lens of a camera.

RULES

1. A panel of qualified judges will critique the entries.
2. The bases of the critique will depend on the following:
 - 60% - Composition of photo, uniqueness of photo, creative look and overall communicative power
 - 40% - Sharpness, color, exposure, cropping and overall technical quality
3. Winners will be selected in four age divisions:
 - Peewee - 7-9
 - Junior - 10-13
 - Intermediate - 14-17
 - Senior - 18-21

* All ages are as of Jan. 1 of the current year

All photographs will be displayed electronically at the Junior National Hereford Expo and become the property of the American Hereford Association and the Hereford World for use in publications and promotions.
4. Contestants must be a NJHA member.
5. All work must be that of the entrant.
6. A 300 dpi or higher resolution photo must be uploaded to the electronic contest entry form. If you have any difficulties uploading your photo to the form, please contact [Chloé Fowler](#).
7. Photos must be taken by the contestant during the past year. Photo cannot be altered or image enhanced in any way – unless entered in the imaged-enhanced division. Contestants are encouraged to use 35-millimeter (mm) cameras.
8. Photos cannot have been presented for competition at a previous JNHE.
9. There will be three categories: Hereford Cattle, Hereford People and Hereford Enhanced. Contestants may enter only one photo per category. The contestants should declare what subject category the photo is to be judged, as the photograph is representative of the contestant's interpretation of the category. Further explanation of the subject categories are listed below.

PHOTO CATEGORIES

1. Hereford Cattle
 - Photographs that highlight Hereford Cattle on the farm or ranch or at a Hereford event.
 - The cattle should be the dominant focus of the picture.
 - Photos entered in this category must not be enhanced or edited
2. Hereford People
 - Photographs that show people. A Hereford junior or family, friends, fellow junior members, etc., either involved in activities on the farm or ranch or at a Hereford event.
3. Hereford Enhanced
 - Photos entered in this category must not be enhanced or edited
 - Photographs that highlight Hereford cattle or people and have been digitally enhanced in some way.
 - Enhancements can include objects added or removed, photoshop filters applied, changing color to black and white, or adding color to a black and white image.
 - Junior member must do the enhancements.

ENTRY DEADLINE: JUNE 1

Participants should register online through [Submittable](#).