

# VIRTUAL EXTEMPORANEOUS SPEAKING CONTEST

*The Extemporaneous Speaking Contest is designed to encourage interest in promoting the beef industry and projecting Herefords in a positive image through public speaking. The National Hereford Women (NHW) sponsor the contest.*

## RULES

1. Contestants must be a member of a state junior Hereford Association and the National Junior Hereford Association.
2. The intermediate division is for youth 14-17 as of Jan. 1.
3. The senior division is for youth 18-21 as of Jan. 1.
4. Contestants will speak on a topic selected in a random drawing. Subject areas will include, but are not limited to:
  - The History and Development of Hereford Cattle
  - Principles of Breeding
  - Selling
  - Customer Service
  - Managing/Marketing of Beef Cattle
5. Contestants will report to a preparation room 30 minutes prior to their scheduled speaking time to draw their topic. Contestants will be randomly assigned three topics and select one on which to speak.
6. Contestants will receive a specially prepared information packet on the selected topic and two 3 x 5 index cards. No other reference materials will be allowed.
7. Speeches will be 3 to 7 minutes in length. Time elapsed will be posted during the speech so that the contestants are aware of timing. Speakers who finished before the 3 minutes have elapsed or who have run past 7 minutes will be penalized 1 point for each second over/under. Following the speech, time will be allowed for questions from the judges.
8. There will be different topics for intermediate and senior divisions.

## JUDGING PROCEDURES

1. Contests will be judged on the following:
  - Subject Knowledge (30%)
  - Organization (10%)
  - Presentation (30%)
  - Response to Questions (20%)
  - General Effectiveness (10%)
2. Presentations will be held **June 15-16**.
3. A presentation schedule will be posted June 11.  
*\*Contestants with scheduling conflicts should contact Chloé Fowler by June 14. Anyone failing to attend their scheduled time will be disqualified.*

## AWARDS

Awards are sponsored by the National Hereford Women

1. Senior Division
  - First Place - \$500
  - Second Place - \$325
  - Third Place - \$175
2. Intermediate Division
  - First Place - \$100
  - Second Place - \$75
  - Third Place - \$50

**ENTRY DEADLINE: JUNE 1, 2021**

Participants should register online through [CLICK HERE](#).

