

by Noah Benedict

On behalf of the National Junior Hereford Association (NJHA) board of directors, all I can say is thank you. Thank you to everyone who has supported us throughout this crazy year. As we look back to January and fast forward to December so much has changed. We had to uproot existing plans, adapt and create new solutions to very, very unique situations. However, one thing we always counted on throughout the entire year was the support from our Hereford family.

A look back

Moving back to January, we looked toward the crowd as we saw great support of the NJHA, Hereford Youth Foundation of America and the Lot 1 Foundation Female.

Fast forward to March and the uncertainty about the Junior



National Hereford Expo (JNHE) arose. Thanks to the exhibitors, sponsors, breeders, American Hereford Association (AHA) staff and everyone in-between, we were able to host an amazing event for Hereford youth to enjoy — in my opinion, the best week of summer. From there we set our sights on producing another annual calendar for our membership. Jump ahead to this fall, we saw a former Lot 1 Foundation Female give back with a flush donation in “The Chosen One” Sale, hosted by Jensen Bros., Courtland, Kan. We followed that sale with a great weekend in Kansas City for the AHA Annual Membership Meeting and Conference and American Royal.

The Ladies of the Royal Sale continued the tradition of selling the Lot 1 Street Sign and had an all-around great sale. Later that same evening, we were able to see some of the best competition yet in the junior Hereford show, and it carried through to a top-notch open show as well.

Once everyone headed home, I was able to set my sights on the inaugural JNHE “Sale of

Champions,” hosted by Lowderman Auction Options. The sale highlighted some of the best genetics the breed has to offer from several previous JNHE champions.

After concluding all of this year’s events, I go back to the first sentence: All I can say is thank you. Thank you to the buyers, donors, sponsors and all of the Hereford family. Thank you for your continued support and belief in the NJHA and our board. We love serving the members of the association and could not successfully do that without all of the help along the way. Thanks a million. HW



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