

# HEREFORD NIGHT



**B-2**

WALK IN

**B-1**

CLOSED

WALK IN

WALK IN

CENTENNIAL PLAZA

OKLAHOMA EXPO HALL

THE CIRCLE

GENERAL

HOBBIES & CRAFTS B

MODERN LIVING

NORTH RV PARK

BARN 5

BARN 4

BARN 9

BARN 8

BARN 7

BARN 3

SUPER BARN

P

CLOSED

WEST COVERED ARENA

FEED & BEDDING

WICHITA WALK

THE PAVILION

CENTENNIAL BUILDING

KJAMICHI

GORDON COOPER BLVD

PERFORMANCE ARENA

BARN 6

JIM NORRICK ARENA

BENNETT EVENT CENTER

COVERED EXERCISE ARENA

P

P

	B-1 = Vet check		West covered arena = Tie-out pens for pen cattle
	B-1 = Staging		Performance Arena = Pen showing
	B-1 = Tie-outs for open cattle		Super Barn = Sale ring
	Barn 4, 5 & 9 = Open cattle stalls		Jim Norrick Arena = Showing
	Barn 6, 7 & 8 = Pens for pen cattle		P = Parking

# Herefords Congregate on the Red Dirt

The Cattlemen’s Congress in Oklahoma City will host the national Hereford Night Sale in 2021.

The American Hereford Association invites you to Oklahoma City this January for the Cattlemen’s Congress stock show and national Hereford Night Sale. After an unprecedented year, the red dirt of Oklahoma City will replace the snowcapped backdrop of Denver after the cancellation of the 2021 National Western Stock Show. While the scene will look different for Hereford exhibitors in January, the tradition of showcasing exceptional cattle will continue.

## HOTEL INFORMATION

Hereford breeders can make reservations at the following hotels. Both have AHA rates for Cattlemen’s Congress.

### Embassy Suites Oklahoma City Northwest (headquarter hotel)

3233 Northwest Expressway  
Oklahoma City, OK 73112  
405-842-6633

Cut-off: Dec. 15, 2020

Rate: \$121.00 + tax

Group name: 2021 American Hereford Association OKC  
Cattlemen’s Congress

### LaQuinta Inns & Suites

808 S. Meridian Ave.  
Oklahoma City, OK 73108  
405-367-6891

Cut-off: Dec. 27, 2020

Rate: \$70.00 + tax

Group name: American Hereford Association

## Hereford Eve Pick of the Paintings

Hereford Youth Foundation of America’s (HYFA) Pick of the Paintings will debut in Oklahoma City, during the Hereford Eve sale Jan. 8. The proceeds from the two oil canvas paintings will benefit the education and leadership mission of the HYFA, and the top bidder will receive their pick of these one-of-kind masterpieces from New Zealand.



“Coming Over the Ridge”

This spring at the World Hereford Conference, the HYFA travel scholarship team discovered these original works of art in the Gallery of Fine Art in Queenstown, New Zealand. At that moment, the group knew they presented a unique fundraising opportunity for the youth foundation and are so excited to give Hereford enthusiasts the chance to support scholarship and educational opportunities just like these youth were so fortunate to have received.



“My Territory”

New Zealand artist Angela Maxwell hails from Auckland and her oil paintings focus on stockman and cattle, with breath-taking views of the South Island landscapes. “Coming Over the Ridge” and “My Territory” speak for themselves with pick of the paintings going to the highest bidder in the Hereford Eve frozen genetics sale. **HW**

## Hereford Herdsman of the Year

The 2021 Hereford Herdsman of the Year will be announced at the Cattlemen’s Congress stock show on Sunday, Jan. 10. The winner will be recognized prior to the selection of the supreme champion Hereford.

A link to vote for the 2021 Herdsman will be emailed to exhibitors at the email address submitted with their original entries to the Cattlemen’s Congress. Exhibitors are allowed one (1) vote per email and votes must be submitted by 11:59 p.m., Saturday, Jan. 9. Please submit your votes early!

Join us in thanking this year’s Hereford Herdsman selection committee: Bobby Singleton, chairman; Matt Scasta, Buck Cattle Co.; Eric Eldridge, Colyer Herefords; and Robyn Kelley Samsel, Barber Ranch. Their time and effort putting together a great group of candidates is always appreciated.

This year’s nominees are Alyssa (Fee) Copeland, Kyle Lemmon, Zach Wells, Jacob Wolfrey and James and Shannon Worrell. A brief bio for each follows:



### Alyssa (Fee) Copeland

#### Copeland and Sons Herefords LLC

Alyssa Copeland of Copeland and Sons Herefords LLC, Nara Visa, N.M., is instrumental in the operation’s success. She joined Copeland and Sons after graduating from Tennessee Technological University in 2014 with a bachelor’s

degree in agriculture and a concentration in animal science. At the ranch, she is responsible for all artificial insemination (AI) and embryo transplant (ET) setups, and assists with calving 100 heifers and 500 cows every spring.

Since joining the Copeland team, she has managed numerous reserve and national champions at the National Western Stock Show (NWSS), Fort Worth Stock Show (FWSS) and Junior National Hereford Expo (JNHE). She has also been named premier breeder at both the NWSS and FWSS in 2015 and again in 2018.

Alyssa grew up showing cattle at her family’s small farm in Jackson, Tenn. She served as the state vice president of

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the Tennessee FFA Association and the vice president of the Tennessee Junior Polled Hereford Association. In 2013, she was named JNHE state junior of the year.

Her drive and attention to detail exemplify the true makings of a herdsman, and the Copelands are proud to have Alyssa as part of the family.



## **Kyle Lemmon**

### **KL Lemmon Cattle Co.**

Kyle Lemmon owns and operates KL Lemmon Cattle Co. in Manchester, Md., alongside his wife, Nicole, and daughter, Blakely. Kyle's passion for the Hereford breed began at 9-years-old and since then, he has focused on raising high-quality cattle. He believes the Hereford industry has incredible value, and is honored to be a part of the breed. He spends countless hours in the barn raising and managing his herd and completing day-to-day operations. Over the last decade in building his operation, he has devoted considerable time to studying genetics and matings to breed some of the most elite females and influential bulls.

Kyle has been successful at some of the largest national shows, including the NWSS, North American International Livestock Expo (NAILE), Keystone International Livestock Expo (KILE) and JNHE, along with exhibiting previous show heifers and show bulls of the year. Kyle and his family exhibited the 2019 NAILE reserve champion Hereford bull and the 2019 KILE reserve champion bull and bred the 2020 NWSS reserve champion polled female.

Kyle's work ethic, respect, integrity and accountability are second-to-none. He ensures his customers have the best experience in the showing and provides them with great genetics to make exceptional breeding pieces.



## **Zach Wells**

No stranger to hard work, Zach Wells exemplifies the qualities of a true cowman. He and his wife, Shelby, live in Oskaloosa, Kan., where Zach runs a custom-fitting service. He also helps his father-in-law and brother-in-law manage a recipient herd.

This Texas native is a natural in the showring and learned many valuable lessons from his father, Tom – a past Angus and Chianina Herdsman of the Year. In 1999, Zach began exhibiting Angus and Red Angus heifers at Texas majors and national shows. Since then, he has never been a stranger to the showring. His successful showing career took off with his champion bred-and-owned Angus heifer at the 2004 NWSS and has continued with the success of LAR Annsley 843 ET, the champion polled female at the 2019 JNHE and both the junior and open shows at the 2020 NWSS.

Zach's dedication and attention to detail has earned respect from the industry – a sure mark of a Hereford Herdsman.



## **Jacob Wolfrey**

### **Grimmel Girls Show Cattle**

Jacob Wolfrey of Jarrettsville, Md., owns and operates Grimmel Girls Show Cattle with his wife, Michelle, and son, Andrew, and sister-in-law, Melissa Grimmel Schaake. He grew up raising and showing Angus cattle and went on to assist many large Angus and Hereford operations at nationals shows across North America before joining Grimmel Girls in 2010.

Jacob has led the Grimmel Girls program to win many national titles including the NWSS, NAILE, JNHE, KILE and, most notably, the 2016 NWSS grand champion polled female; along with several show heifer and show bull of the year awards.

The Grimmel operation utilizes intensive ET and IVF programs in both their Maryland and Kansas locations, where they breed, raise and market genetics through online sales every fall and spring. Since their first online sale in March 2016, they have sold cattle and genetics to customers in more than 25 states and several Canadian provinces. The Grimmel Girls online sales are some of the highest averaging Hereford online heifer sales in the country. Jacob takes pride in raising and selling Hereford cattle that are not only successful in the show ring, but more importantly in production. He thoroughly enjoys working with their customers and providing a great and successful experience.



## **James and Shannon Worrell**

### **Worrell Enterprises LLC**

James and Shannon Worrell and their son, Jarrett, own Worrell Enterprises LLC in Mason, Texas. They are the fourth and fifth generation Angus and Hereford breeders to work the ranch, which

was purchased in 1919 by Shannon's great grandparents, George and Meta Kasper. James and Shannon moved back to the ranch in the late 1990s after graduating from Texas A&M.

Worrell Enterprises is multifaceted with show and sale cattle, an artificial insemination and embryo facility and a private sale ring. The Worrells host numerous productions, an annual club calf sale and an annual show camp for junior exhibitors.

James and Shannon pride themselves on helping numerous junior showmen develop their showmanship and herdsmanship. They have raised and sold numerous national champions to junior exhibitors including a supreme and three reserve supreme champion females at the San Antonio Stock Show, six national champions at the NWSS and many other champions at the North American International Livestock Expo, American Royal and other state fairs. They have also had seven grand champions at the national junior shows. **HW**