



Fall 2020 Platinum TPR Breeders

Nine Hereford breeders achieved the Platinum Total Performance Records (TPR™) Breeder status for fall 2020.

The Platinum TPR program was established in 2018 to recognize breeders who participate in the Association's Whole Herd Total Performance Records (TPR™) program that was implemented in 2001 to create a more accurate database and increase the value of Hereford genetics. The Platinum TPR Breeder is the highest level of achievement when it comes to complete calf crop reporting. Breeders must meet all of

the requirements of Gold TPR Breeder status plus genotype 85% of their calves with a weaning weight submitted.

The Platinum TPR Breeder awards are designated two times a year and are awarded each calving season. The selection of Platinum TPR breeders takes place during the process of loading each new run of expected progeny differences in January (spring) and July (fall). The criteria for Platinum TPR breeders will be evaluated two years prior to the award year. The following fall 2020 TPR awards reflect the fall 2018 calving season evaluation.

The following Hereford breeders earned Platinum TPR status this fall:

Montana

Holden Herefords, Valier

Ohio

Rex Bradford, St. Marys

Oklahoma

J.M. Birdwell, Fletcher
Express Ranches, Yukon
Loewen Herefords, Waukomis

Texas

Flying S Herefords, Dallas
Rocker B Ranch, Barnhart

Virginia

Deer Track Farm, Spotsylvania
Virginia Polytechnic Institute and State
University, Blacksburg **HW**

Become a Platinum TPR Breeder

Breeders must fulfill the following specification in order to qualify for Platinum TPR status:

- Herd inventory must be submitted prior to date inventory surcharge goes into effect.
- Complete reporting of calving ease and reproductive status for each dam on inventory.
- Complete reporting of birth weights for each live calf recorded in the calf crop.
- Complete reporting of weaning weights for each live calf recorded in the calf crop.
- Complete reporting of yearling weights for each live calf recorded in the calf crop.
- Complete reporting of scrotal measurements for each bull calf in the calf crop with a recorded yearling weight.
- 85% of calves with a weaning weight submitted must be genotyped. **HW**