

Commercial Connection | Feed for Fruition

by **Trey Befort**

The feedout programs organized and provided by the American Hereford Association (AHA) wrapped up in August, and an overview of how the cattle performed is provided in the tables on this page. The National Junior Hereford Association (NJHA) Fed Steer Shootout was hosted at Gregory Feedlots in Tabor, Iowa, and the Hereford Feedout Program was held at HRC Feed Yards, Scott City, Kan. Cattle in both projects were harvested at National Beef Packing Co. as candidates for the Certified Hereford Beef® brand.

Fed Steer Shootout participants will take the extensive individual data provided on their steers and organize it in a performance portfolio, complete with an essay outlining the educational activities throughout the contest, to submit for additional awards which will be given at the 2020 AHA Annual Membership Meeting and Conference. A webinar reviewing information from both programs took place in late September and a recording of the webinar can be found at Hereford.org/commercial/programs/resources/.

Below is information for the 2021 Hereford Feedout Program

and the NJHA Fed Steer Shootout, both of which will be hosted at HRC Feed Yards. Participants are highly encouraged to follow the provided calf-preparation protocols. The AHA is excited to provide these opportunities in western Kansas, and I encourage individuals wanting to learn more about their genetics and to further their education about the cattle feeding industry to take the initiative to enroll.

With many special sales marketing spring-born calves taking place in the upcoming weeks, I also recommend you consider the AHA's commercial programs to add additional exposure and value to your calf crop. Buyers are looking for cattle that are backed by health and performance, and these programs are great ways to provide that assurance. Information about the Hereford Advantage, Premium Red Baldy and Maternal Advantage programs can be found at Hereford.org/commercial. **HW**

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NJHA Fed Steer Shootout	
Performance Averages	
Head Harvested	105
In Weight	691
Out Weight	1371
Days on Feed	207
Average Daily Gain	3.3
Death Loss %	5.4%
Carcass Averages	
Hot Carcass Weight	866
Dressing Percentage	63.2%
Ribeye Area (in. ²)	13.8
Back Fat (in.)	0.7
Marbling Score	503
Quality Grade	
Prime	2%
Choice	92%
Select	6%
No-Roll	0%
Yield Grade	
1	7%
2	19%
3	48%
4	23%
5	4%
Breed Type	
Hereford	67%
Hereford x Angus	23%
Hereford x Red Angus	10%

Hereford Feedout Program	
Performance Averages	
Head Harvested	265
In Weight	705
Out Weight	1401
Days on Feed	188
Average Daily Gain	3.7
Death Loss %	2.9%
Carcass Averages	
Hot Carcass Weight	902
Dressing Percentage	64.4%
Ribeye Area (in. ²)	14.8
Back Fat (in.)	0.7
Marbling Score	447
Quality Grade	
Prime	1%
Choice	70%
Select	29%
No-Roll	0%
Yield Grade	
1	6%
2	32%
3	46%
4	16%
5	1%
Breed Type	
Hereford	68%
Hereford x Angus	23%
Hereford x Red Angus	9%



2021 CONTEST ENTRY DEADLINE
NOVEMBER 1, 2020

2021 CONTEST DELIVERY DATE
DECEMBER 15, 2020

HRC FEED YARDS - SCOTT CITY, KANSAS

PRE-DELIVERY PROTOCOL:

- Weaned 45+ days
- 2 rounds of vaccinations (MLV) - specific protocol available





Powered by BioZyme Inc.'s Feed the Future program, the NJHA Fed Steer Shootout is an industry-leading opportunity for NJHA members to gain invaluable industry education and experience. Contestants will collect feed yard performance and carcass data while gaining a broad knowledge of the cattle feeding and packing industries through a comprehensive educational contest.

ENTER & REVIEW GUIDLINES:
Hereford.org/youth/njha-fed-steer-shootout



HEREFORD FEEDOUT PROGRAM
AMERICAN HEREFORD ASSOCIATION

ENROLLMENT DEADLINE: NOVEMBER 1, 2020
DELIVERY TO HRC FEED YARDS: DECEMBER 15, 2020



PROVE THE WORTH OF YOUR GENETICS!

- Maximize your profit potential
- Improve carcass EPD accuracy
- Expand marketing avenues
- Gain access to the U.S. Premium Beef® grid
- Market into the Certified Hereford Beef® brand

PROGRAM GUIDELINES

- Groups of 5 head (min.) per producer
- Weaned 45+ days
- 2 rounds of vaccinations (MLV) - specific protocol available upon request
- Financing options available

CONTACT INFORMATION
FED STEER SHOOTOUT & FEEDOUT PROGRAM

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