‘Come Home to Hereford’

It is no secret that 2020 has been a series of unknown circumstances with questions looming about potential cancellations or postponements. This year has tried everyone for patience, understanding and acceptance. Gathering in Kansas City, Mo., for the 21st Annual Junior National Hereford Expo (JNHE), youth members and their families were able to “Come Home to Hereford.”

Saturday evening, members were welcomed with virtual opening ceremonies. This event marked the official kickoff of the 2020 VitaFerm® JNHE. In total there were 1,082 youth entries, hailing from 37 states and Canada. Of the entries, Hereford youth exhibited 472 polled owned females, 208 horned owned females, 245 bred-and-owned females, 69 bred-and-owned bulls, 26 cow-calf pairs and 62 steers. Over 8,000 individuals tuned in to Walton Webcasting throughout the week to watch all of the Hereford shows and the virtual award ceremonies.

While this year’s schedule looked a little different from usual, National Junior Hereford Association (NJHA) members were still able to virtually compete in many of the contests, as well as to interview for scholarships. New to the contest lineup this year was the Future Professionals contest, which includes the submission of a resume for all applicants and an interview for the top applicants in each age division. This contest is a great opportunity for the youth of the breed to advance their professional skills.

The JNHE is considered a highlight for many of the youth members and their families. It is a week full of fun, comradery and competition. This year, however, it was even more special because of the tireless work done to make the event possible. Therefore, everyone should extend gratitude to all those who worked to give the membership the experience many hoped for and all look forward to each year.

Events like the JNHE would not be possible without their sponsors, especially the title sponsor VitaFerm. With that in mind, thank you to VitaFerm for your support of the NJHA, and thank you to all other corporate sponsors. Additionally, thank you to Sullivan Supply and Stock Show University for your sponsorship of the showmanship contest. It takes a village to make this event possible, so thank you to all JNHE sponsors for your support of the youth of the industry. Your generosity does not go unrecognized. “Come Home to Hereford” presented circumstances unknown, but with grit and determination, the challenge was won. The opportunity to gather as one Hereford family and to spread joy in a time of doubt is a remarkable gift and journey, and it is certainly not one to forget. Until next year, Hereford family.

On the following pages, check out this year’s JNHE highlights. HW

JNHE coverage includes:
56 Day-by-Day Highlights
64 New Board: Junior Board Directors and Chairmen Elected
68 Retiring Board: The Bonds of Friendship
72 Junior Herdsman of the Year: Grit and Gratitude
76 May, Vickland and Emerson Take Owned Female Show Honors
77 Barber, Kolteman Win Bred-and-Owned Female Titles
78 Boatman, Krebs Receive Top Honors in the Bull Show
79 Barber, Effling Top Steer Show
80 Gohr, Harfst Achieve Success in the Cow-Calf Show
82 Hereford Juniors Compete in Special Contests
86 Champion Senior Showman: Working Toward the Top Spot
90 Barber, Allan Top Showmanship Contest
94 JNHE Division and Class Placings
106 Hereford Juniors Awarded Scholarships
112 Hereford Juniors Compete in National Contests
114 Advisors of the Year: Hearts for Helping
116 Queen Service Project: The Ties That Bind Us
120 Photo Contest: A Lens for Creativity
Friday

NJHA board members are hard at work helping JNHE exhibitors unload tack.

Hauling cattle from 37 states across the country and Canada, trucks and trailers assemble while awaiting check-in.

Sister and brother, Montana and Wyatt Lawrence, ride in style as they help with check-in and unloading.

Unpacking and gearing up for the next few days of fun.

Award ceremonies were filmed ahead of time and presented in a virtual format. This allowed family and friends not in attendance to be involved in the special recognition.

Team Hereford stayed safe by following healthy initiatives guidelines.

Just keep unloading, just keep unloading.
Registration check-in means one day closer to showing.

Sitting six feet apart at the first virtual ceremony.

One-on-one time with junior board candidates.

Retiring junior members recognition

Congratulations to retiring NJHA members and good luck with your future endeavors.

And the winner is…
Intermediate showmen brought their A-game during showmanship.

Senior showmanship competitors show off their skills one last time for the judges.

Juniors had their eye on the prize during Sunday’s contest.

Did someone say Certified Hereford Beef® hamburger feed? Yum!
Cow-calf pairs kicked off Monday festivities and did not disappoint.

Fist bump for the win.

Team Hereford is proud of our high school and college graduates.

NJHA junior board candidates connect with current board members.

Bull show exhibitors parade their cattle around the ring with style.

The produce-of-dam show took Hale Arena by storm.
Steer show exhibitors brought their finest to compete at the 2020 JNHE.

Hereford juniors were recognized for their hard work through scholarships and awards.

From the stage, AHA staff await class placings from judges, Dan Shike, Sadorus, Ill., and Kyle Colyer, Bruneau, Idaho.
Stiff competition flooded the owned female show.