Hereford Juniors Compete in Virtual National Contests

More than 750 youth and their families from 37 states and Canada gathered at the 21st annual VitaFerm® Junior National Hereford Expo (JNHE) in Kansas City, Mo., July 10-15, to compete in educational and leadership events in and out of the showring.

Juniors competed in virtual skill-based contests including interviewing, illustrated speaking, promotional poster and sales. These contests allow the Hereford Youth Foundation of America (HYFA) and the National Junior Hereford Association (NJHA) to carry out their joint mission of leadership and education.

Contest winners are as follows:

**Future Professionals**

The objective of the contest is for NJHA members to create a resume based on factual work, experiences, education, etc., which they can use for future career and scholarship purposes. Resumes were judged prior to the JNHE and individuals with the top five resumes competed in an interview round.

**Illustrated Speech**

This is the final level of competition for members who have won their state competitions in illustrated speech. The National Hereford Women (NHW) sponsored the contest.

**Promotional Poster**

The objective of this contest is for youth to create a poster promoting the current year’s JNHE. The promotional poster competition is sponsored by the NJHA.
Sponsored by the NJHA, the individual sales contest allows an individual to sell a product to a panel using visual aids and salesmanship skills. A sister competition to team sales (cancelled for the 2020 JNHE), this contest gives juniors experience with selling an animal, semen, embryo package or any other agricultural related product.

### Individual Sales

#### Peewee
1st place
Claire Collins  
Frederick, Okla.

2nd place
Jarrett Shane Worrell  
Mason, Texas

3rd place
Emma Helsinger  
W. Manchester, Ohio

#### Junior
2nd place
Harlee Watson  
Flemingsburg, Ky.

3rd place
Jase Beltz  
Canton, Kan.

#### Intermediate
1st place
Grant Helsinger  
Germantown, Ohio

#### Senior
1st place
Madison Sifford  
Goldvein, Va.

2nd place
Malina Lindstrom  
Elm Creek, Neb.

### Outstanding State Junior Members

Each state with participants at the JNHE can recognize one member with this award.

- **California**  
  Tyler Coleman
- **Colorado**  
  Samantha Campbell
- **Illinois**  
  Lauren McMillan
- **Indiana**  
  Catie Musser
- **Kansas**  
  Kalli Valek
- **Maryland**  
  Tucker Schmidt
- **Minnesota**  
  Hannah Neil
- **Missouri**  
  Beau Anne Graves
- **Nebraska**  
  Whitney Steckel
- **Oklahoma**  
  KayAnn Eck
- **Oregon**  
  Fallon Gohr
- **Pennsylvania**  
  Ethan Howe
- **Tennessee**  
  Ethan Hopkins
- **Texas**  
  Madeline Braman
- **Virginia**  
  Madison Sifford
- **Washington**  
  Ryan Rogers
- **West Virginia**  
  Mason Glascock
- **Wyoming**  
  Saige Ward

*Not pictured: Iowa Delaney Rife  
Kentucky JW Cox  
Mississippi Rylie Melancon  
New Jersey Caleb Vander Groef  
North Carolina Regan Mitchem  
South Carolina Harrison Hutton  
South Dakota Trevor Johnson*