



May 16, 2020

Dear Junior National Hereford Expo Exhibitors and Families:

We appreciate your patience as we prepare for the 2020 Junior National Hereford Expo (JNHE) in Louisville, Ky., July 11-18. We are excited to see the early bird entries rolling in and want to share our progress in securing event facilities as we navigate these challenging circumstances.

The American Hereford Association staff has been working closely with the team at the Kentucky Expo Center to present a joint COVID-19 response proposal to the Kentucky governor. We are currently awaiting a response from the governor's office in regards to our event moving forward in Louisville. We will share updates as soon as we receive more information.

We have elected to extend the early bird entry deadline through June 1 so exhibitors can take advantage of the cost savings through the final entry deadline.

The Kentucky Expo Center continues to be our best option to provide our exhibitors the best JNHE experience possible. However, we know the event is going to look differently in order to adhere to health guidelines and to ensure the safety and well-being of our exhibitors and their families.

There are many factors to consider regarding the state of Kentucky's social distancing policies as they apply to JNHE contests, shows and the junior board membership election. Plans are underway to facilitate virtual scholarship interviews and contests that will occur prior to the event. The National Junior Hereford Association director election is very important to the future of our junior organization and we are incorporating virtual components to streamline the delegate nomination and voting processes.

Stay tuned for additional announcements as we release more updates in the following weeks. In the meantime, we encourage all junior contestants to keep working with their animals, perfecting their speeches, snapping photos for the photo contest and crafting posters. We look forward to seeing your hard work and creativity in action this summer.

We thank you for your patience and, most importantly, your support as we work through these challenging times together.

Sincerely,

A handwritten signature in black ink that reads "Amy Cowan". The signature is written in a cursive, flowing style.

Amy Cowan
Director of Youth Activities and Foundation
American Hereford Association