

2020 Junior National Hereford Expo Update

The latest on JNHE Location, NJHA Virtual Contests, Scholarship Interviews and Election Updates

The American Hereford Association staff has learned from the State of Kentucky and the Kentucky Venues that the 2020 Junior National Hereford Expo (JNHE) scheduled for July 11-18 in Louisville will not be permitted to continue at the Kentucky Expo Center due to the state legislation's COVID-19 guidelines and regulations. Although we are disappointed our event cannot proceed at this ideal venue, we respect the state's decision and appreciate their work on our behalf.

As we continue to explore other venues and work on a contingent plan to host the 2020 JNHE elsewhere, please keep in mind hosting large-scale events is a very fluid situation in many states. Rest assured we are doing all we can behind the scenes to execute a plan that ensures a positive experience for the 2020 JNHE and for our membership.

We understand as the final entry deadline quickly approaches time is the most critical part of our decision. In the meantime, we have elected to extend the final entry and ownership deadline to Friday, June 5. Please continue to enter with confidence through Herefordjunernational.com and know all entry fees will be refunded in full if the show does not continue.

The National Junior Hereford Association (NJHA) board of directors has been working on a plan to host educational contests and leadership events held in conjunction with the 2020 JNHE amidst the COVID-19 challenges. The following is an in-depth look at how we will conduct the contests, interviews and NJHA membership meeting and election to ensure the safety of our members and their families.

The following competitions will happen prior to the JNHE in a virtual format. Please pay close attention to the updated timeline and rules. We wish good luck to all junior members and, as always, stay in touch with the NJHA at Hereford.org/youth/ and on our social media outlets.



Scholarship, Contest & Election Information

Scholarship Interviews

The Hereford Youth Foundation of America, National Hereford Women and NJHA are proud to award close to \$30,000 to deserving NJHA members at this year's JNHE.

- Applications are currently being judged and we will begin the online Zoom interview process on June 1.
- Online interviews will be hosted virtually for NOP Founders, Hereford Herdsman, John Wayne, Golden Bull Achievement, Charles E. Boyd and Junior Merit Scholarships.
- Applicants please watch for an email notification that will schedule your online interview appointment.

Future Professionals Contest - New in 2020

The objective of the contest is for NJHA members to create a resume based on factual work, experiences, education, etc., of the junior that can be used for future career and educational purposes.

- This contest is for intermediate and senior members. Resumes must be submitted by June 1 at [Hereford.org/youth/jnhe/contestseducation/](https://www.hereford.org/youth/jnhe/contestseducation/)
- Top 5 resumes in both age divisions will be invited to a virtual interview that will take place the week of June 22 on Zoom.com.

Individual Sales Contest

This contest is offered to pee wee, junior, intermediate and seniors and gives juniors a glimpse at a real life situation of selling.

- New this year, videos must be electronically submitted by June 15 and will be judged prior to the JNHE by a selection committee.
- For a complete list of rules and to upload videos electronically please visit [Hereford.org/youth/jnhe/contestseducation/](https://www.hereford.org/youth/jnhe/contestseducation/).
- We will NOT be hosting the Team Sales contest in 2020.

Illustrated Speech

This contest is offered to juniors, intermediates and seniors and the purpose is to encourage public speaking and leadership abilities in Hereford youth.

- The NJHA and National Hereford Women will be hosting a virtual contest on Zoom in 2020.
- State Advisors must submit speech nominations from their respective states and entries due by June 15 via [Hereford.org/youth/jnhe/contestseducation/](https://www.hereford.org/youth/jnhe/contestseducation/).
- Speeches will be live on Zoom in front of a panel of judges the week of June 28.
- Speech contestants please visit the JNHE resource page at [Hereford.org](https://www.hereford.org) and NJHA Facebook page for the interview schedule.



Scholarship, Contest & Election Information

Pee Wee Speech

Peewee speech is strictly a participation activity for NJHA members 7 to 9 years of age as of January 1. Its purpose is to encourage public speaking and leadership abilities in youth at an early age.

- The NJHA and NHW will be hosting a virtual contest in 2020.
- New this year, videos must be submitted electronically by June 15 and will be judged prior to the JNHE by a committee.
- For a complete list of rules and to submit videos electronically please visit [Hereford.org/youth/jnhe/contestseducation/](https://www.hereford.org/youth/jnhe/contestseducation/).

NJHA Board Election and Delegate Activities

- NJHA board candidate interviews will take place online via Zoom the week of June 15.
- State advisors MUST submit voting delegates by June 15.
- Please stay tuned for announcements concerning delegate activities and the NJHA Membership Meeting that will most likely take place at the JNHE.

Photography Contest and Promotional Poster Contests

- Photos must be submitted electronically by June 1.
- For rules and online submission please visit [Hereford.org/youth/jnhe/contestseducation/](https://www.hereford.org/youth/jnhe/contestseducation/).
- Pee Wees and juniors, please bring your posters to the JNHE – if you cannot attend please ship posters to the AHA office by June 15.

Status of Group and Team Orientated Contests

Due to the group environment the following contests are pending venue guidelines and may be cancelled in 2020: Certified Hereford Beef® Cook-Off, Extemporaneous Speech, Hereford Bowl, Team Fitting, Judging, State Groups and Pre-Peewee Showmanship.

Thank you for your patience, cooperation and support as we work to ensure the 2020 JNHE is a successful and safe event.

