

What's New? | Association News and Events

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for *Hereford Headlines*, a weekly electronic newsletter from the American Hereford Association (AHA), and additional Hereford news by sending an email to info@hereford.org. Archived issues are posted at Hereford.org.



WATCH FOR DELEGATE NOMINATION POSTCARDS

Postcards will be mailed to eligible American Hereford Association members in April. Replies must be postmarked by June 1.

Board Announcements

AHA requests Board nominations

The nominating committee is calling for volunteers interested in serving a four-year term on the Board of Directors for the American Hereford Association. State leaders and members are encouraged to contact prospective candidates within their state and region. This year's nominating committee is:

Rob Helms, chairman

Lexington, Tenn.
731-571-8213
robhelms@netease.net

Joe Ellis

Chrisman, Ill.
765-366-5390
efbeef1@aol.com

Guy Colyer

Bruneau, Idaho
208-845-2313 (home)
208-599-0780 (cell)
guy@hereford.com

Bob Harrell

Baker City, Ore.
541-403-2210
bob@harrellhereford.com

Gary Buchholz

Waxahachie, Texas
214-537-1285
gary@gkbcattle.com

Hall of Fame/Merit nominations due June 1

Nominations for the AHA's prestigious Hall of Fame and Hall of Merit awards are due Monday, June 1. Deserving recipients for the 2020 induction will be honored at the

AHA Annual Membership Meeting and Conference, Oct. 23-25.

The Hall of Fame honor recognizes Hereford breeders who have dynamically influenced the direction and advancement of the breed, while the Hall of Merit honor commends any individuals who have greatly influenced the cattle industry. Contact Anne Stuart at astuart@hereford.org or 816-842-3757 for more information.

Marketing

July Hereford World ad deadlines

Advertising in the July *Hereford World* is a great opportunity to reach potential customers. Check out the following important deadlines:

- Final deadline for July *Hereford World* is May 22
- Print ready ad deadline is June 5

Pay within the first 30 days of invoice and receive another 5% discount.

Those placing a half- to full-page ad in the 2020 July *Hereford World* are entitled to the following bonuses:

- Each half- to full-page ad will be posted once on each of the seven AHA fieldmen Facebook pages. These Facebook posts will occur from July 1 through Dec. 31, 2020.
- Members placing a half- to full-page ad will receive a discount on a banner ad.

This special price will be \$225 for one month (regularly \$450) or \$125 for two weeks (regularly \$250). Applies from July 1, 2020 – July 31, 2021.

- Members placing a half- to full-page ad will receive the following discount price for a Herefords On Demand (HOD) catalog. HOD catalog-discount of 25% for a sale catalog and/or private treaty catalog/listing. Applies from July 1, 2020 – July 31, 2021.

Contact our AHA field representative today to reserve your ad space.

Enroll in the *Hereford Register*

The 13th edition of the *Hereford Register* will be published as a special bound-in section in the July 2020 *Hereford World*.

These "yellow pages" of Hereford breeders throughout the U.S. and Canada include a listing of July advertisers with a quarter-page or larger ad and July seedstock advertisers. See Page 48 to fill out a mail-in form. Listings include name, address, telephone number, email address and website domain. If you are not a July advertiser, listings can be purchased for \$50.

Listings are organized by state, then alphabetically by ranch or farm name. Seedstock ads are added at the end of the section and are available for \$385 per inch per year.

The deadline for submissions is May 15. Reprints will be available upon request. For more information, contact Alison Marx at amarx@hereford.org or call 816-842-3757.

Staff Announcements

Runner as AHA youth activities intern

Halie Runner will serve as the AHA junior activities intern. Runner is a senior at Oklahoma State University (OSU) majoring in animal science and agricultural communications. At



Halie Runner

OSU, Runner is a member of the Agricultural Communicators of Tomorrow organization. Prior to attending OSU, Runner attended Lincoln Land Community College on a livestock judging scholarship where she was a member of the 2016-2018 LLCC Livestock Judging Team.

As the AHA youth activities intern, Runner will play an

important role as she assists the AHA and National Junior Hereford Association (NJHA) in organizing and facilitating the Junior National Hereford Expo (JNHE) in Louisville, Ky., as well as the Faces of Leadership Conference in Columbus, Ohio. She will also assist in managing the JNHE ambassadors and the NJHA board of directors. With a desire for working

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AHA election process

Each year three American Hereford Association (AHA) Directors retire from the Board and three new Directors are elected to succeed them.

The election procedure is a multi-step process.

1) Nomination of board candidates – The AHA Board of Directors executive committee selects a five-member nominating committee at-large. According to Section 3(a) of Article VI of the AHA Bylaws that were amended Oct. 29, 2015, the nominating committee shall nominate no less than three nor more than six candidates for election as Directors of the Association, each of whom shall be an active member or a representative of an active member at the time of nomination and shall submit the names of those candidates to delegates at the meeting of delegates. In addition, any delegate present in person may nominate any active member (including himself or herself) or any representative of an active member as a candidate for Director at the meeting of delegates.

2) Election of voting delegates – Each state elects voting delegates to attend the AHA Annual Membership Meeting in Kansas City, Mo., to vote on the slate of nominees. Each state is entitled to one delegate for every 750 Hereford registrations recorded from Jan. 1-Dec. 31, 2019. A state must have a minimum of 375 registrations to be entitled to one delegate. If the number of registrations exceeds 750 or any multiple thereof by 375 or more, the state will be entitled to an additional delegate or delegates. In addition, each state is allocated a delegate for the first 25 members and an additional delegate for every 100 members thereafter.

3) State election of voting delegates – In late April, delegate nomination postcards are mailed to all AHA members. Replies must be postmarked by June 1.

Each active member is asked to nominate one state candidate to be elected to serve as a delegate to the AHA Annual Membership Meeting. An active member is defined as a member that registered at least one animal in the calendar year preceding the year of the election.

A state delegate ballot will be sent to each active member to vote from a list of state nominees. Each active member will vote for the entitled number of state delegates. Each state is entitled to a number of delegates based on registration count and membership count in the previous year's registration period. A minimum of 375 registrations is required for the first delegate, and then for every 750 registrations thereafter an additional delegate is added. In addition, each state is allocated a delegate for the first 25 members and an additional delegate for every 100 members thereafter.

Weighted votes

Each member delegate vote will be weighted based on the individual's registrations as follows:

Number of registrations	Weighted votes
1-20	1
21-50	6
51-100	15
101-200	30
More than 200	60

Voting quadrants for AHA Board of Directors



The U.S. is divided into four regions of representation, and each region will have at least one director.

Principle place of doing business

Each active member must vote in the state that is his or her principle place of doing Hereford business, i.e. ranch or farm address must be in the same state in which he or she is voting.

Election schedule

- April AHA mails delegate nomination postcards
- June Deadline for nominating delegates
- June Delegate ballot will be sent out to each active member. Each active member will be asked to vote for the corresponding number of delegate candidates allocated to each state.
- Aug. 1 Deadline for returning ballots
- Oct. 1 Announcement of elected state delegates.
- Oct. 24 Election of Directors by the delegates will take place at the assembly of state delegates during the AHA Annual Membership Meeting in Kansas City, Mo. **HW**

with youth and prior experience in design, photography, and social media she fits the role for an AHA junior activities intern.

"Halie will be a great addition to our team for the summer," says Bailey Clanton, AHA national shows coordinator. "Her extensive knowledge and passion for the industry, combined with her past experience allows her to be an exceptional asset in planning JNHE and Faces of Leadership."

Vehige named HPI intern

Grace Vehige has been selected as the Hereford Publications Inc. (HPI) intern. The Missouri native and University of Arkansas senior is pursuing a dual major in agricultural communications and agricultural leaderships with a minor in global studies. She is a member of the Sigma Alpha professional sorority and is actively involved in the Agricultural Communicators of Tomorrow club.



Grace Vehige

During her time at the University of Arkansas she has served on the graphic design committee for Sigma Alpha. Vehige also served as the executive media intern for the 2018 Arkansas State FFA Convention. She is very involved with her university and many other influential agricultural companies and brings a plethora of experience to HPI. Vehige will assist the *Hereford World* team and Creative Services with production projects, including feature stories, ads and sale catalogs. In addition, she will attend the Junior National Hereford Expo to assist with event coverage shooting photos and keeping the social media platforms up to date.

"We are very impressed with Grace's skillset and are excited to work with such a talented student," says Diane Meyer, *Hereford World* editor and director of communications. "Paired with her impressive background in livestock, Grace's communication and writing skills will help grow our HPI team."

Check out BIF online

Due to increase concerns related to COVID-19, Beef Improvement Federation Research Symposium and Convention has transitioned to a virtual event scheduled for the week of June 8. Follow along with the event updates by visiting, BeefImprovement.org. **HW**



Youth

2020 VitaFerm® Junior National Hereford Expo

At this time, the Junior National Hereford Expo is planned as scheduled. Visit HerefordJuniorNational.com to stay up to date. Turn to Page 64 for more event information. **HW**



2020 FACES OF LEADERSHIP

Columbus, Ohio | July 29-Aug. 1

Wednesday, July 29

- Noon** All flights into Columbus and register at Embassy Suites Dublin by 2 p.m.
- 2 p.m.** Welcome session with NJHA board
- 2:30 p.m.** Keynote and workshop with Aric Jackson Preparing the Next Generation to Live Well and Lead Boldly
- 6 p.m.** Evening entertainment and dinner

Thursday, July 30

- 7:30 a.m.** Breakfast buffet at Embassy Suites Dublin
- 9 a.m.** Morning leadership session – Food Science Tours/Colorado State University
- Noon** Lunch
- 1 p.m.** Afternoon leadership session
- 5 p.m.** Entertainment at Columbus Zoo and Aquarium/Zoombezi Bay Water Park

Friday, July 31

- 8 a.m.** Breakfast at hotel
- 9 a.m.** Select Sires Tour and Beef Industry
- Noon** Lunch
- 1 p.m.** Masters of Beef Advocacy Telling Your Ag Story Workshop
- 7 p.m.** Dinner and barn dance at Carter Creek – home of Rick and Bonnie Coley-Malir

Saturday, August 1

All flights depart Columbus by noon **HW**



Hotel Headquarters
Embassy Suites Dublin
5100 Upper Metro Place
Dublin, OH 43017