

THE ■ ■  
**ADVANTAGE**

NATIONAL JUNIOR HEREFORD ASSOCIATION NEWSLETTER | SPRING 2020



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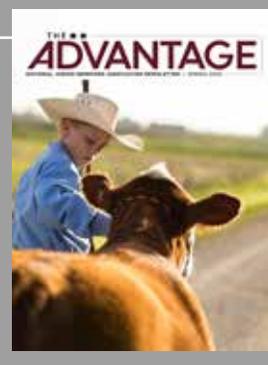
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### On the cover

"Getting the Job Done" by Caroline Lee, Wellington, Ill. Caroline placed 1st with this photo in the Peewee People category of the 2019 JNHE photography contest.

Caroline Lee, 8, is a fourth-generation cattle producer from Wellington, Ill. A second-year NJHA member, she exhibited Hereford cattle for the first time last year, and loved her experience showing "on the Hill" at the JNHE in Denver, Colo. Caroline and her 11-year-old brother, Nolan (pictured), spend a great deal of time with their small herd of Hereford cattle, and Nolan takes pride in teaching little sister about working hair and showmanship techniques daily.



# A GLOBAL *Perspective*

by Taylor Belle Matheny

Chairman

An early Christian theologian Augustine of Hippo said, “The world is a book and those who do not travel read only one page.” From the beginning of my undergraduate career at Kansas State University (K-State), I was eager to take part in a study-abroad trip to turn the first page in my proverbial book of travel. With my fellow K-State Wildcats, I spent Thanksgiving in Ireland learning about the agriculture industry and, ultimately, changing my views on the world.

When the opportunity to attend the Young Breeders Conference in New Zealand came available, I knew I had to take the opportunity to continue broadening my horizons on a global scale. The opportunity to travel to the 2020 World Hereford Conference and to compete in the Young Breeders Competition made me eager to continue my education of the Hereford breed and the world.

In early March, five other National Junior Hereford Association (NJHA) members and I boarded a 14-hour flight to New Zealand, eager to step foot on the country’s South Island. As a team we were ready to learn more about the competition, but, even more so, we were excited to meet the eight other teams from around the globe. We knew we were there to be part of Team USA, but we also understood there were countless opportunities to network, to learn and to grow as individuals. We worked hard during the competition to earn a third-place finish, but one of our biggest takeaways was putting life into perspective and realizing our opportunities as members of the NJHA.

On the flight home, I was reflecting on the week of competing, touring Hereford studs, making friends from across the globe and taking in the incredible views. When I was talking with juniors from other countries, they envied our junior program and wanted to find out how they could grow their own program to something like ours. Before this trip, I felt as if I understood how fortunate we were to have a program like the NJHA, but it was not until I spoke about the NJHA that I realized it offers something truly special for its members.

Many of you probably do not realize it yet, but each of the opportunities available to you are ones you should



consider taking to help mold your future. I understand life gets busy in the spring and it is easy to say, “Next year I will compete in a contest,” or “Next year I will attend Faces of Leadership.” Do not let that be you — seize the opportunities, try your best and see where your initiative may lead. You are given the chance to grow in so many ways to become a well-rounded individual through the NJHA, and I encourage you to step outside your comfort zone.

When I gave my first illustrated speech at the Junior National Hereford Expo (JNHE), I never imagined I would begin writing my story as a member of the NJHA. Every contest in which I have participated, every Faces of Leadership I have attended and every scholarship for which I applied has shaped my path to end up on the Young Breeders Competition team. When I was younger, I had no idea where these opportunities would take me, but I relied on the advice my parents gave me: These opportunities were ones I did not need to miss.

I am fortunate to have turned another page in my book of travel because of the NJHA, and my challenge to you is to start collecting your own life experiences. This summer in Ohio and Kentucky you have the opportunity to see new places and to create memories to add to your own book. I encourage you to not let these days as a member of the NJHA pass you by without taking action to be involved. I hope you will all take my advice to get involved no matter how confident you are in your skills.

There are opportunities you do not even know about yet awaiting you in the future. Getting involved in the NJHA will get you one step closer to those opportunities. The years will go by fast, and you are given a once-in-a-lifetime chance as a member of the NJHA — do not let it pass you by without taking advantage of each opportunity.

# NJHA

**NATIONAL JUNIOR  
HEREFORD ASSOCIATION**

Dear National Junior Hereford Association Member,

You are cordially invited to the 2020 Membership Meeting and Mixer. This event offers junior members the opportunity to receive association updates from the National Junior Hereford Association (NJHA) board of directors, to meet the 2020 NJHA candidates and to mingle with fellow members from across the country.

The event will take place during the Junior National Hereford Expo (JNHE) at 6 p.m., Tuesday, July 14. Members must RSVP via the JNHE registration website, [HerefordJuniorNational.com](http://HerefordJuniorNational.com), no later than June 15. We look forward to seeing you at the JNHE and wish you best of luck at your state and regional contests!

Sincerely,  
Montana Lawrence  
NJHA Membership Chairman





# ADVENTURE of a Lifetime

by **Hannah Williams**

Communications Chair

**A**s my time as a National Junior Hereford Association (NJHA) member and board director winds down, I reflect on all of the opportunities, scholarships and memories the association has provided me. I am truly grateful to be a part of such an amazing organization and family. This past year, I was awarded the OXO World Traveler Scholarship, which allowed me to attend the 2020 World Hereford Conference

in Queenstown, New Zealand, and to represent the NJHA at that global event. Through this experience I made several friends, met fellow Hereford breeders and explored new cultures.

The first leg of my trip began in Australia, where I toured 10 Hereford studs (a very large ranch) in three different territories. As many people know, Australia suffered one of the largest droughts in history over the last few years. It was very difficult to hear about the effects of the drought from many of the affected producers. This was truly an eye-opening experience as, unfortunately, many people were forced to reduce their herd by half and to take tremendous steps back financially. However, I was fortunate to be there right after some of the area's first rains. The ranchers I spoke to were extremely emotional and happy to receive the amount of rain they did, as it was more than they had received the year prior. The paddocks, as they call them, were lush green with thick grass — something people and cattle have not seen in years.

After a week in Australia, I flew to Queenstown, New Zealand, for the World Hereford Conference. Before landing, we were flown over the mountains and beautiful landscape of New Zealand's South Island. Queenstown is known as the adventure capital of the world with everything from mountains to lakes and rivers. I assure you the view was more than amazing! One of the highlights of touring Queenstown was traveling up a mountain in a gondola and getting to luge around the top. Our group also went on a shot-over jet boat on the river, which took us through the mountains and allowed us to see different scenery.

Aside from the many adventures in which I took part, I also was able to visit a few studs during the conference. We first toured a station in the high country that has Hereford, Angus and its own composite breed. We saw some great cattle, and to top the trip off, we even got to learn about its Merino sheep herd. One of the highlights was getting to feel some of the finest wool in fleece and then also to see it on the rams. The finest fleece can be worth upward of \$3,000. The tour then headed to the next operation to look at a horned Hereford herd. At this stud, conference attendees learned about the technicalities of ultrasounding cattle and were also challenged to guess ultrasound measurements on a group of heifers.

Not only did the conference allow attendees to learn about cattle in New Zealand, but it also featured many renowned speakers. One of the main topics discussed on a world standpoint was the idea of a multi-country genomic evaluation. If implemented, this evaluation would help producers to better evaluate expected progeny differences (EPDs) or estimated breeding values (EBVs). Many countries use EBVs instead of the EPD system. Although some traits differ between the two systems, this program would help merge the two systems when using foreign genetics to make it easier for producers.

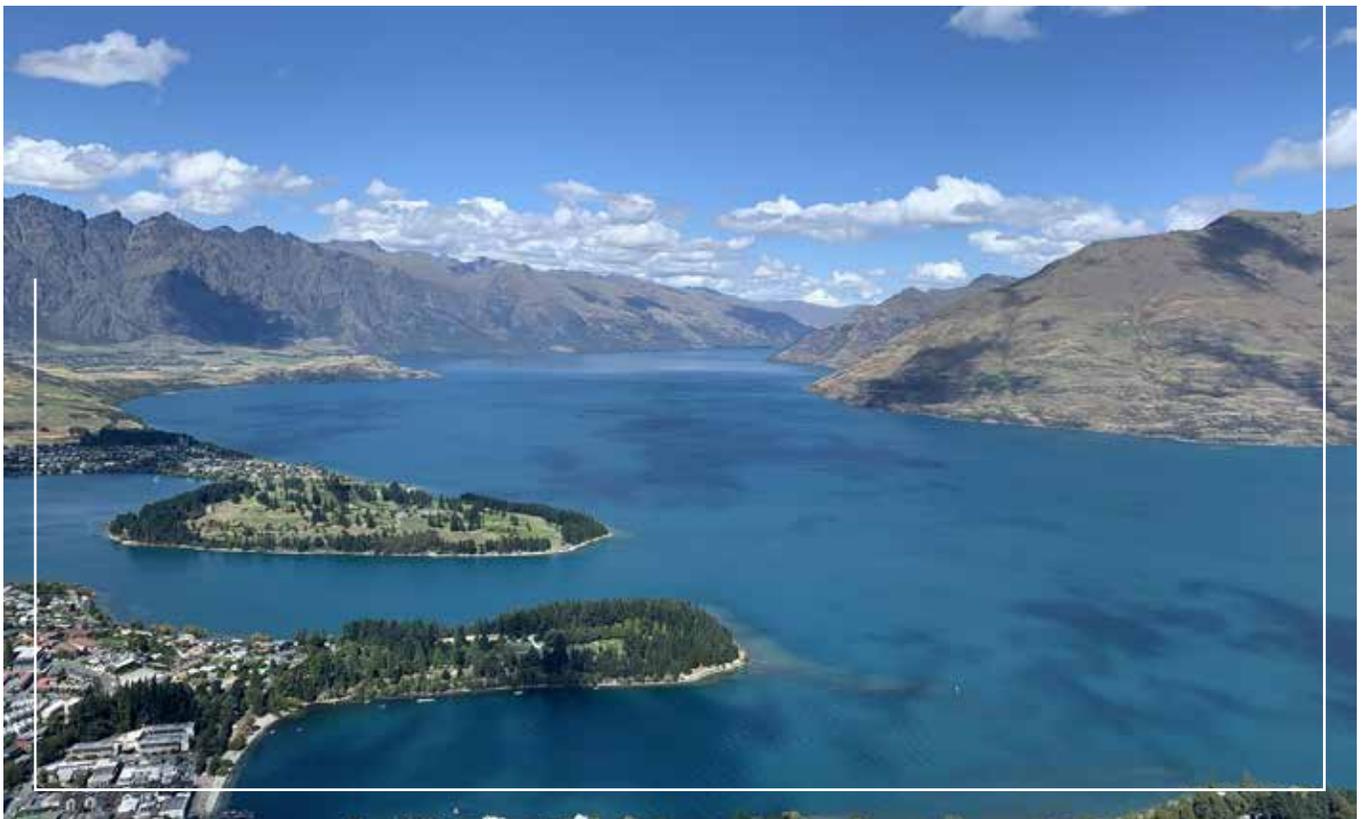
I am truly thankful for the opportunities the Hereford Youth Foundation of America has given me throughout my junior career. I would also like to thank the OXO family and Linda Swiercinsky for awarding Rylee Barber and me the 2020 World Traveler Scholarship so that we could attend the 2020 World Hereford Conference. I encourage any junior member who would like to be involved in the 2024 World Hereford Conference to watch for the next scholarship opportunity, as the conference will be coming home to the United States and will be hosted in Kansas City, Mo.



*Team members Tyler Allan, Abigail Spindle, Keayla Harr and Taylor Belle Matheny along with OXO scholarship recipients Rylee Barber and myself at Lake Wakatipu, Queenstown, New Zealand.*



*We would like to thank the OXO Family and Linda Swiercinsky for awarding Rylee Barber and me the 2020 World Traveler Scholarship so we could attend the 2020 World Hereford Conference.*



# JUNIOR SPOTLIGHT

## Jarrett Worrell



Jarrett Worrell is the 9-year-old son of James and Shannon Worrell from Mason, Texas. Jarrett is the fifth generation to live and work on their family ranch, Worrell Enterprises. When Jarrett was asked about his first time showing, he answered, “Well, I’ve done it my whole life, but my first time in the ring I was 2 years old.” He says “his family just doesn’t know any different.” Jarrett loves to set goals and to work hard. He also loves his stock show family and the cows he shows.

Although Jarrett’s main passions are in the cattle business, he is very involved in many other extracurricular activities. He participates in baseball, soccer, tennis and shooting sports. He also enjoys playing guitar and building robots. He is a member of the

Texas Junior Hereford Association and 4-H, where he participates in foods and nutrition, Clover Kids and, of course, showing. Clearly, he is very well-rounded. Jarrett can even add being internet famous to his long list of achievements. Recently, Jarrett competed in the San Antonio Stock Show Video Challenge. The topic asked, “How does your 4-H project relate to production agriculture?” In the video, Jarrett incorporated his love for music and raising Hereford cattle. Ultimately, the video received more than 6,000 views and nearly 1,100 shares. It came down to three finalists, and Jarrett ended up winning the entire contest. What an accomplishment!



by Abby Spindle  
Fundraising Chair

Jarrett's entrepreneurial spirit led his family to establish Mason Mountain Mistletoe. Jarrett, in fact, came up with the idea for the business. He said, "Our ranch has so much of it (mistletoe), and a lot of people don't have any." Their business is part of the Foundation 1 Club, which is an opportunity for businesses to donate a percentage of their earnings to the Hereford Youth Foundation of America each year. Jarrett goes above and beyond and donates 50% of his earnings. It goes without saying, but Jarrett and his family are always thinking of others and jumping on opportunities to serve. At such a young age, Jarrett has already developed a passion for community service and lending a hand.

Hereford cattle hold a special place in the hearts of the Worrell family. Jarrett has had many successes over the past year. He was honored with the Fed Steer Shootout champion steer and champion pen, show bull of the year and polled exhibitor of the year. His main goals within the National Junior Hereford Association (NJHA) are to win the bred-and-owned heifer show at the Junior National Hereford Expo, attend Faces of Leadership and run for the NJHA board of directors.

The NJHA is so proud to have so many driven and successful young members like Jarrett from across the nation.



# FOUNDATION



## *Supporter*

### A Closer Look: GEORGE and KAREN SPRAGUE



### and the Bar One Ranch Scholarship

by **Brooklyn Adam**

Director

**G**eorge and Karen Sprague both attended college at Yale University until they moved across the country to pursue their careers as professors. They taught biology at the University of Oregon and, after moving out of town, stumbled upon a unique opportunity to purchase a piece of farmland. The only stipulation was the cows occupying the land must stay. That land was covered in red and white Herefords, and the Spragues found themselves immediately immersed in the livestock industry.

“Neither of us had even touched a cow before we bought the land, but we both liked it and have been doing it for over 25 years now,” George says.

Being new to the world of show cattle, the Spragues fell in love with the idea of helping youth with their livestock projects. They started attending state fairs and were impressed with the level of confidence and seriousness young showmen possessed. This newfound appreciation for the show industry sparked a flame inside the couple, and they wanted to make a difference.

“It was a pleasant and eye-opening experience for us to encounter all of the kids at the shows,” George says. “We don’t have any children of our own and wanted to get involved to help and support, first, the kids in Oregon and then more across the country as we matured in what we were doing.”

The Spragues’ journey led them to cross paths with Ken Tracy, who would prove to be extremely instrumental in their involvement in the Hereford Youth Foundation of America (HYFA). After Tracy lost his battle with cancer, the Spragues decided to do something to honor their late friend.

“We established a scholarship in honor of Ken Tracy at the very first Hereford Youth Foundation of America’s fundraising events, at Kunde Winery,” George says.

After establishing the scholarship, the Spragues became very involved in HYFA. George was asked to join HYFA’s board of directors and has held a seat on the board ever since. After being on the board, George came to the realization the Hereford queens needed more funding during their years representing their states and the nation. He decided to fundraise to help offset the costs for the queens’ families.

“The kids who receive the scholarships are so grateful,” George says. “We have been lucky enough to become close friends with some of the recipients and their families and create lifelong friendships.”

The couple’s draw to support HYFA is their shared mission with the organization to support scholarship. As professors, the Spragues know firsthand what it takes to further an individual’s education. The Spragues will continue to evaluate and to support the winners of the Bar One Ranch Scholarship in memory of Ken Tracy.

Members of the National Junior Hereford association (NJHA) are grateful for supporters like the Spragues and hope their dedication is appreciated by all juniors who are able to live their dreams due to advocates like them. Thanks to our many generous supporters, HYFA awarded more than \$200,000 in 2019 to deserving NJHA members. National Hereford Women scholarship funds have also reached over \$200,000. All eligible youth are encouraged to apply for these scholarships and to take advantage of the opportunities provided by HYFA.

# The Ties that BIND US



## 2020 NATIONAL HEREFORD QUEEN SERVICE PROJECT

**T**hose who have been involved in the Hereford breed know that it is not just made up of the best cattle in the business, but the best people in the business as well. My Hereford family has been there for me for as long as I can remember and has shaped me into the person I am today. For my service project, I have decided to give back to the Hereford family and will be raising money for the Callea Mae Breiner Memorial Foundation. Callea was a member of the National Hereford



*Melanie Fishel*

Women board of directors, cattlegirl, nurse, avid runner, friend, wife, and mother to two incredible boys. All of the money raised for the Callea Mae Breiner Memorial Foundation will go directly to her boys' future education.

In order to raise funds, we will be selling "Y-Ties" Elastic Shoe Laces beginning in the spring through the end of the Junior National Hereford Expo. "Y-Ties" are \$5/pair and will be available soon on the National Hereford Women website: [HerefordWomen.com](http://HerefordWomen.com).

# 2020 FACES OF LEADERSHIP

Columbus, Ohio | July 29-Aug. 1

### Wednesday, July 29

- Noon** All flights into Columbus and register at Embassy Suites Dublin by 2 p.m.
- 2 p.m.** Welcome session with NJHA board
- 2:30 p.m.** Keynote and workshop with Aric Jackson  
Preparing the Next Generation to Live Well and Lead Boldly
- 6 p.m.** Evening entertainment and dinner

### Thursday, July 30

- 7:30 a.m.** Breakfast buffet at Embassy Suites Dublin
- 9 a.m.** Morning leadership session – Food Science Tours/Colorado State University
- Noon** Lunch
- 1 p.m.** Afternoon leadership session
- 5 p.m.** Entertainment at Columbus Zoo and Aquarium/Zoombezi Bay Water Park

### Friday, July 31

- 8 a.m.** Breakfast at hotel
- 9 a.m.** Select Sires Tour and Beef Industry
- Noon** Lunch
- 1 p.m.** Masters of Beef Advocacy Telling Your Ag Story Workshop
- 7 p.m.** Dinner and barn dance at Carter Creek – home of Rick and Bonnie Coley-Malir

### Saturday, August 1

All flights depart Columbus by noon



**Hotel Headquarters**  
Embassy Suites Dublin  
5100 Upper Metro Place  
Dublin, OH 43017



instituted for the upcoming JNHE and offer advice for juniors preparing to compete in our various contests.

### What's new at the 2020 JNHE

**Pen-to-Pen program** — The Pen-to-Pen program is one event which has been highly successful over the past two years. As a junior board, we have received great reviews from participants and are excited to host the event in Louisville this summer. For those who have never participated in Pen-to-Pen, it is a mentorship program designed to connect younger junior members with older members who act as mentors and friends. Each participant is paired with a pen pal and encouraged to communicate with him or her via phone, social media and mail in the months following the JNHE. This year the junior board is excited to expand the event to include a pairing session, an ice cream social and a scavenger hunt, which will take place throughout the week at JNHE. We hope that by expanding Pen-to-Pen activities, juniors will have more opportunities to connect with their pen pals and to enjoy meeting new people. Additionally, to expand this program, the junior board found it necessary to require preregistration. In order to participate in Pen-to-Pen, members must register for the event via the JNHE registration website, [HerefordJuniorNational.com](http://HerefordJuniorNational.com), no later than June 15, 2020. This event is a great way for juniors to make connections and to build friendships at the JNHE. I would encourage juniors, both young and old, to register as soon as possible!

**NJHA membership meeting** — Another event which the board would like to promote is the membership meeting and mixer. All junior exhibitors are invited to join us Tuesday, July 14. The meeting entails a meal, an association update from the National Junior Hereford Association (NJHA) board, a chance to meet and to hear from the 2020

by **Montana Lawrence**

Membership Chair

**W**ith summer quickly approaching, it is time to start thinking about this year's Junior National Hereford Expo (JNHE). The junior board has been working hard over the past few months preparing for this great event. There are so many options for juniors to compete and to participate at the JNHE. We realize that signing up for events, choosing contests and preparing to compete can be an overwhelming process. For that reason, I would like to highlight some of the changes the junior board has





## MEMBERSHIP MEETING



NJHA board candidates, and the opportunity to connect with juniors from across the country. The membership meeting is a great opportunity for juniors to learn more about the NJHA and all the opportunities available to them as members. Like Pen-to-Pen, this event requires preregistration no later than June 15, 2020.

### Preparing for contests

For those looking to participate in contests at the JNHE, I would recommend checking the contest guidelines located in the youth section of the American Hereford Association's website, [Hereford.org/Youth/JNHE/ContestsEducation/](https://www.hereford.org/Youth/JNHE/ContestsEducation/). The website includes all of the information and guidelines needed to prepare for the various contests hosted at the JNHE.

With that said, most of our contests include a public speaking element in some way, shape or form. Public speaking can be challenging and scary for many individuals, but public speaking skills are also incredibly useful in a variety of situations. For those of you looking to participate in a contest oriented around public speaking, I have included several tips for staying calm and performing at a high level in your given contest.

As a junior board we would wish all juniors the best of luck in all of their competitions this summer. We applaud your hard work and efforts, whether they be in the barn, the showring, the kitchen, behind a camera or on stage performing a speech. Keep working hard and striving to be your best! We can't wait to see you in Kentucky for the 2020 JNHE Banners in the Bluegrass!

**Preregister** for Pen-to-Pen and NJHA membership meeting at [HerefordJuniorNational.com](https://www.herefordjunornational.com) by June 15.

## TIPS AND TRICKS FOR CONTESTS



**Prepare well** – One of the best ways to reduce nervousness is by practicing your speech, often. The more you practice the more prepared you will be for your contest.

**It's normal to be nervous** – You are never going to completely eliminate nervous feelings. Being nervous just means that you care about what you are doing! It's okay to have butterflies as long as they fly in formation.

**Let your personality shine through** – When writing and performing your speech remember to let your personality shine through your speech. Tell personal stories, make jokes and let your passion be evident. Including these elements will help your audience to relate to your message. It's often been said that "people don't care how much you know until they know how much you care."

**Use eye contact and gestures** – Making good eye contact with members of your audience and using animated facial expressions and gestures are great ways to engage the people to whom you are presenting.



These tactics show the audience that you are comfortable, and they will help to articulate your message. Nonverbal communication is just as important as verbal communication.

**Have fun** – When you enjoy what you are doing, it shows. Though you might have some nerves before your contest, remember that competing is fun!



# YOU BE THE

# JUDGE



by **Brandt Downing**

Director

**F**or those of you gearing up for the Junior National Hereford Expo, here is a great set brought to us by Ryan Gifford, a member of the Oklahoma State University's 2019 national champion livestock judging team. I highly recommend you take a moment to read through Gifford's remarks on this high-quality class.

While challenging, I think this is an incredible class to sort through that truly represents the quality for which Fawcett's Elm Creek Ranch, Ree Heights, S.D., is known. When it comes to combining the fundamentals with a few extras in terms of look and build, I like the 3 heifer to start. Not only does she have the correct angles and body shape necessary in production, but when you add in her extended and feminine front third, and her square, attractive hip and hind leg, she's the one that is awfully hard to pick a hole in. Now, if you're a fan of massive brood cows, then the dark red 4 heifer should certainly catch your attention. That's a massive-ribbed, stout-made female which should be an impressive cow later on, but for me, she comes in a bit plainer package. She's a bit deeper through her chest and has some extra set to her rear leg.

Still, it's hard for me to deny heifer 4's generating potential. I love her body, dimension and maternal look and that's where I ultimately use her over the 1 heifer in the middle. But to be honest with you, if I was looking to buy one to show as a bred, I'd be hard-pressed to turn away from the up-headed, good-looking 1 heifer. That one is unmatched in terms of extension and look up front while being very proportional from there back, but we're forced to judge them today and, unfortunately, she doesn't have nearly as much to her. She needs more rib and body to truly be in contention.

Regardless, I'm willing to bet on heifer 1's future in the bottom pair. Not only is she more extended and angular ahead of her shoulder, but the leveler-hipped heifer reads to be far more flexible out of her rear structure. Now there's no denying the fact there's more mass and punch in the big-footed, heavy-structured 2 heifer. She's softer-bodied and stouter throughout, but if we're trying to make heifer calves for the long haul, I'd like to change her build ever so slightly. The steeper-hipped heifer could stand to be relaxed in the angle to her shoulder and knee and loosened up out of her hip and hock so I like her 4th.

PLACING: 3 - 4 - 1 - 2. CUTS: 2 - 3 - 2.

NEW CONTEST ALERT!

# FUTURE PROFESSIONALS

by **Rylee Barber**

Vice Chairman

**T**he National Junior Hereford Association (NJHA) is providing the perfect opportunity to perfect resumes and to get a head start on scholarship applications. We would like to introduce the Future Professionals contest.

The Future Professionals contest is separated into two sections: one for high school students who will be applying for scholarships soon and the remaining section for college students who will be entering the job market.

This contest is designed to help high school students get a leg up on the competition when it comes to applying for scholarships, internships and jobs. Intermediate contestants will provide a cover letter and resume that will need to be tailored towards applying for a scholarship. These resumes will be completed before arriving at the Junior National Hereford Expo (JNHE) and will be judged by a committee of industry leaders. Each applicant will be given feedback to help improve his or her future applications, and the top applicants will compete in an interview portion of the contest to determine the winners.

The second division of this contest is for older exhibitors to showcase their talents on their resume and cover letters. Each exhibitor will select a job description that is provided and tailor his or her resume to that specific job. These resumes will be judged based on each job description, and then the top few will be given the opportunity to do a mock job interview at the JNHE.

This new contest expands juniors' opportunities to prepare for real-world experiences and life's challenges. If you are interested in participating, more information



can be found on [JrHereford.org](http://JrHereford.org), and applications will be due June 1.

After competing in this contest, it is easy to put the skills learned to use in our Bridging the Gap event. Bridging the Gap is an area of our trade show dedicated specifically to colleges, universities and agricultural businesses that are interested in talking to juniors about future school and career options.

Juniors had a chance at the 2019 JNHE to visit with different colleges and industry partners about the majors and programs they offer and to visit with the businesses about possible internships or career opportunities. The Bridging the Gap event is a great place for juniors to network and to expand their horizons on what jobs and programs are available around the United States. Be sure to join us Monday, July 13, and Tuesday, July 14, for the 2020 Bridging the Gap College and Career Fair.



# Seeking NJHA Board Candidates

## Available Positions

Northwest .....	2
Southwest .....	1
Northeast .....	2
Southeast .....	3



## 6 Steps to Qualify

- 1 Submit a high resolution color photograph of yourself (300 dpi or higher)
- 2 Design an 8x10 campaign flyer
- 3 Obtain four letters of recommendation
- 4 Write a one-paragraph essay on "My Goal as a NJHA director"
- 5 State advisor must submit the NJHA Director Nomination Form via [JrHereford.org](http://JrHereford.org)
- 6 Application, photo, letters, essay and flyer MUST be submitted electronically through [Hereford.FluidReview.com](http://Hereford.FluidReview.com) by June 1, 2020.

## 4 New Directors

will be elected at the  
**2020 JNHE**  
 in Louisville, Kentucky.



# BRIDGING the GAP

## A COLLEGE AND CAREER FAIR EXPERIENCE

**Monday, July 13**  
**Tuesday, July 14**  
 10 a.m. - 4 p.m.

Kentucky Expo Center  
 West Hall A & B, Louisville, Kentucky

*Don't miss out on this opportunity to connect with agricultural related organizations, colleges and universities.*



**For more information, contact:**  
 Amy Cowan | [acowan@hereford.org](mailto:acowan@hereford.org)  
 Bailey Clanton | [bclanton@hereford.org](mailto:bclanton@hereford.org)





**DR. DAN SHIKEY**

Owned Females



**KYLE COLYER**

Associate Owned Females



**DREW PÉREZ**

Bulls and Steers



**KYLE CONLEY**

Bred-and-Owned Females  
and Cow-Calf Pairs

MEET THE  
**2020**  
JNHE  
JUDGES



**JEREMY HAAG**

Associate Bred-and-Owned  
Females and Cow-Calf Pairs



**TODD HERMAN & KASEY HEINDEL**

Senior and Intermediate Showmanship



**MARK & KIRBIE SIMS**

Junior, Peewee and Pre-Peewee Showmanship

# 2020 JUNIOR NATIONAL HEREFORD EXPO & SCHEDULE



LOUISVILLE, KENTUCKY | JULY 11 - 18, 2020

## SATURDAY, JULY 11

- 6 p.m. .... Barns open for setting up stalls — cattle may arrive into tieouts
- 6:30 p.m. .... National Hereford Women (NHW) board meeting, W7

## SUNDAY, JULY 12

— Cattle allowed in barns —

- 7:30 a.m. .... National Junior Hereford Association (NJHA) candidate and NJHA board breakfast, W7
- 8 a.m. .... Scholarship judges' breakfast, W3
- 8:30 a.m. .... Contest orientation (Illustrated speech), W4
- 9-Noon .... People and contest registration — pick up goodie bags and exhibitor packets, confirm contest participation, West Hall Lobby
- 10 a.m. .... Scholarship interviews begin, W9-W12, W15, W16
- Noon .... Illustrated speech, W5-W8
- Noon-3 p.m. .... Cattle check-in, Broadbent Arena
- \*All cattle in barns by noon and checked in by 3 p.m.**
- 3 p.m. .... Hereford Pen-to-Pen program opening session, W3 & W4
- 4 p.m. .... Queen's orientation
- 5 p.m. .... Contest orientation (Sales, Cook-off, Extemporaneous speech), W4
- 6 p.m. .... State contest and state group class sign ups due electronically
- 6 p.m. .... Meet the Candidates Reception and Roundtables, W3 & W4

## MONDAY, JULY 13

- 7 a.m. .... JNHE 5K Race, Kentucky Exposition Center
- 8 a.m. .... Hereford Bowl written test, W3 & W4
- 9 a.m. .... Individual and team sales, W5-W8
- 10 a.m. .... Bridging the Gap College and Career Fair, West Hall A & B
- 11 a.m. .... Certified Hereford Beef® Cook-off presentations, Courtyard & W5
- 2 p.m. .... NHW queen's tea and reunion, W1 & W2
- 3 p.m. .... Hereford Pen-to-Pen program session #2, W3 & W4
- 4 p.m. .... Bridging the Gap closes
- 5 p.m. .... Opening ceremonies and judging of state groups, Broadbent Arena
- 7 p.m. .... JNHE state tailgate, Courtyard

\*Schedule subject to change.



## TUESDAY, JULY 14

VitaFerm® T-shirt day

- 8 a.m. .... Judging contest, Broadbent Arena
- 10 a.m. .... Bridging the Gap College and Career Fair, West Hall A & B
- 10:30 a.m. .... Art party, W1
- 11 a.m. .... Sullivan Supply/Stock Show University fitting demonstration, Broadbent Arena
- 11 a.m. .... Extemporaneous speech contest (first preparation starts at 10:40 a.m.), W5-W8
- 11 a.m. .... Future Professionals Contest interviews, W15 & W16
- Noon .... Hereford Bowl final "buzzer" round (top teams compete), W3 & W4
- 2 p.m. .... NHW semi-annual meeting, W2
- 3 p.m. .... Sullivan Supply/Stock Show University team fitting contest, Broadbent Arena
- 4 p.m. .... Bridging the Gap closes
- 4 p.m. .... Sullivan Supply/Stock Show University boot camp, Broadbent Arena
- 6 p.m. .... NJHA membership mixer and director election, W3 & W4

## WEDNESDAY, JULY 15

- 8 a.m. .... Sullivan Supply/Stock Show University national showmanship contest, Broadbent Arena
- Ring 1: intermediate and senior finals
- Ring 2: junior, peewee and pre-peewee
- Prior to senior finals . . . Sure Champ Olympic Games, Broadbent Arena

## THURSDAY, JULY 16

- 8 a.m. .... Cow-calf pairs, bred-and-owned females, followed by produce-of-dam group class
- Ring 1: Broadbent Arena
- 10 a.m. .... Bred-and-owned bulls, steers
- Ring 2: Broadbent Arena
- 6:30 p.m. .... Awards night presentations, Broadbent Arena

## FRIDAY, JULY 17

- 7:30 a.m. .... Begin owned female show, Broadbent Arena
- Noon .... Presentation of scholarship winners, Broadbent Arena
- 2 p.m. .... Silent auction closes, bids due online, Broadbent Foyer

## SATURDAY, JULY 18

- 7:30 a.m. .... Resume owned female show, Broadbent Arena

# 2020 JNHE RULES AND REGULATIONS



## Disclaimer

The Junior National Hereford Expo (JNHE) will follow the guidelines set forth by the federal government, the Commonwealth of Kentucky and the city of Louisville to combat the severity of the global COVID-19 pandemic. Developments in the restriction of large events continue to be ongoing and fluid as the country navigates these unprecedented circumstances. Please enter with confidence and be assured that if the 2020 JNHE is cancelled that any and all entry fees will be reimbursed.

## ENTRY INFORMATION

- ▶ Online entry site: [HerefordJuniorNational.com](http://HerefordJuniorNational.com)
- ▶ All steers showing at the Junior National Hereford Expo (JNHE) must be registered by the American Hereford Association (AHA) and out of a registered sire and dam. ALL steers must have a DNA profile on file at the AHA at the time of entry. No steer certificates will be accepted, only registration papers.
- ▶ The online entry system will not work without a registration number, so please plan ahead to ensure registrations and transfers are handled in advance of the May 1 and June 1 deadlines. "PENDING" or "APPLIED FOR" will not, under any circumstances, be accepted online in the registration column or on the JNHE entry form. YOU MUST have a registration number before completing your online entry. This includes calves on the side of cows for the cow-calf pair show.
- ▶ Please be sure to indicate whether your heifer(s) will show in the owned show, the bred-and-owned show, or both. Heifers exhibited in both shows will require two entry fees and one bedding fee.
- ▶ All entries and additional orders must be submitted through [HerefordJuniorNational.com](http://HerefordJuniorNational.com).
- ▶ If an animal is transferred after the completion of any entry, the animal will be removed from the entries and the exhibitor will not receive the stall space or refund.
- ▶ VitaFerm Sure Champ will be sponsoring one free shirt to each exhibitor; additional shirts are \$20. You will be able to order meal tickets, extra T-shirts, and showmanship entries via the online system till June 1.

## BARN AND TIE OUT POLICIES

- ▶ Porta Cool Units WILL NOT BE allowed in the barns or in the tie out areas. It was the decision of the National Junior Hereford Association (NJHA) board to no longer allow Porta Cool Units due to the space issues in the barns.
- ▶ No tents will be allowed in tie outs.
- ▶ No need to arrive early and mark tie outs since tie outs will be pre-assigned by state and marked by state

advisors. All cattle will be tied on the panels provided in the tie out area and NO INDIVIDUAL PENS will be built in tie outs. We appreciate your cooperation with this and your help ensuring everyone has adequate space in tie outs.

- ▶ No generators inside the barns.

## STALLING POLICY

- ▶ NO HEREFORD cattle, exhibitors or advisors will be allowed on the grounds and in tie outs until 6 p.m., Saturday, July 11. NO CATTLE will be allowed in the barns until Sunday morning, July 12. You will be stalled by state in the barn and advisors are in charge of stalling assignments within each state. We ask that exhibitors do not set up stalls or any decorations prior to the barns being open and your state advisor assigning the stall space. The state advisors will have final say in stalling for each state, so we ask that everyone cooperate with this stalling process in order to get the week off to a good start.
- ▶ ALL CATTLE EXHIBITING AT THE JNHE MUST BE STALLED WITH THE STATE THE JUNIOR EXHIBITOR IS FROM. If under special circumstances the case arises that the junior exhibitor is competing with a different state association, it must be specified at the time of entry, no exceptions.

## GENERAL RULES

- ▶ Exhibitor must be 7 years old and not 22 years old by January 1, 2020, and a member of the NJHA. Dues are \$15 and must be paid prior to entry. Membership forms may be completed online through [JrHereford.org](http://JrHereford.org).
- ▶ All animals must be registered with the AHA.
- ▶ Each entry, except in the bred-and-owned bull show must be owned solely by the junior exhibitor(s) and in his/her recorded ownership before June 1. Siblings may jointly own animals, provided both are members of the NJHA and meet NJHA age requirements. No animal is eligible to compete if recorded in joint ownership (other than the sibling rule and bred-and-owned bull rule), and no joint ownership with farm name or family name.

# 2020 JNHE RULES AND REGULATIONS *continued*

- › Horned or de-horned animals are eligible for the horned owned breeding show; polled cattle or cattle with scurs are eligible for the polled owned breeding show. Horned and polled cow-calf pairs, steers, bred-and-owned bulls and bred-and-owned females will show together in their respective shows. Scurs, if present, must be loose and not firmly attached to the head; they must not be removed or tampered with.
- › EARLY BIRD ONLINE ENTRY FEE IS \$40 PER ENTRY if processed by May 15. ONLINE ENTRIES processed by June 1 are \$60 per head. A onetime bedding fee per entry is \$60 and this includes bedding for tie outs.
- › **Final Entry and Ownership Deadline is June 1.** All animals must be registered and transferred prior to the June 1 entry and ownership deadline date. No late transfers or entries will be accepted. Entries with “pending” listed, as the registration number will not be accepted and entry will be refused. This includes calves showing on the sides of cows in the cow-calf pair show.
- › Entry fees are non-refundable (see COVID-19 disclaimer on page 19).
- › All cattle must be in place in the barn by noon, Sunday, July 12. All cattle must be processed by 3 p.m., Sunday, July 12.
- › Original registration certificate must be presented at check-in. All animals will have tattoos checked unless the original registration paper has been stamped VERIFIED by an AHA staff member. Tattoos that are missing, illegible, altered, incorrect and/or in any other way disagree with the official AHA records will be justifiable cause for disqualification of entry. Check tattoos well before leaving for the JNHE.
- › Entries must meet Kentucky health regulations. All animals must have an official health certificate. Refer to Kentucky health requirements in the health regulations section on Page 26.
- › Exhibitor must show his/her own animals. Only exhibitors who are in attendance at the JNHE and are physically unable to show the animals due to illness or injury will be excused. In the case of extenuating circumstances, the family must come to the NJHA board and AHA Youth Director, in which case, the board of directors and AHA Youth Director have sole discretion as to whether the animal may be shown by a substitute showman. Owner may secure another junior member to show his/ her animals if excused or if exhibitor has more than one entry in the same class. It is recommended that if you have more than one animal being shown in a class you utilize a fellow junior from your own state to assist. No fellow junior may assist exhibitor in showing unless special medical circumstances are present and approved by the junior board and director of youth activities. No adult may assist a junior member or be allowed in the showing at any time.
- › Exhibitor must wear official show shirt in both showmanship and in the entire cattle show along with entry numbers on chest and back. Additional show shirts may be purchased for \$20.
- › Exhibitor must follow AHA fitting rules as stated in the official Show Rules and Classifications of the AHA.
- › State herdsmanship (neatness, decoration, workmanship and cooperation) will be judged.
- › If all requirements aren’t met, the NJHA board and Youth Director reserve the right to disqualify any entry.
- › All persons making entries in the show shall agree to abide by all the rules and regulations as outlined and will not hold the American Hereford Association or the 2020 Junior National Hereford Expo organizers responsible for accident, loss or injury to any person, animal or article.
- › No farm signs or videos may be displayed at the stalls. Family signs may be displayed if junior exhibitor(s) names are included.
- › There will be five showmanship divisions: pre-peewee, peewee, junior, intermediate and senior. All contestants must pre-enter by June 1. There will be no entries accepted at the show. The entry fee is \$5.
- › Calves at the side of cow-calf pairs may show in separate heifer or bull shows, however, additional entry fees will apply. If the calf is not showing separately an additional \$60 bedding fee applies.
- › Breeding cattle will not be weighed or measured.
- › The most current EPDs will be used. EPDs for breeding cattle will be provided to the judge for him/her to use at their discretion. Junior members will only have EPDs if they are compliant with Whole Herd TPR or purchased an animal from a Whole Herd TPR breeder. If you feel that you are not compliant with Whole Herd TPR, please call the AHA records department immediately.
- › Steers will be weighed at check-in. This data will be used when breaking classes and will be provided to the judge.
- › Steers will be exhibited by weight.
- › Horned and polled owned heifers will be shown separately, alternating at the divisions. Horned and polled bred-and-owned heifers will show together in one show, with one grand champion bred-and-owned heifer. Bred-and-owned heifers may also enter the owned show, but must indicate this on the entry form and must pay an additional entry fee.

# 2020 JNHE RULES AND REGULATIONS *continued*



- › Due to the Kentucky Exposition Center regulations and safety of exhibitors, NO DOGS will be allowed on the grounds, in the tie outs, in the barns or in Broadbent Arena with the exception of service animals with proper identification.
- › Any animal a junior enters may be used in the team-fitting competition and/or be asked to be used in the judging contest.
- › When entering contests be sure to use your age as of January 1 of the current year.
- › At the JNHE, the exhibitor of any animal that wins competition shall, promptly after the announcement that such animal has won such competition, permit the Association to secure a DNA sample from such animal. Please see Rule 4 of Section VII of the Association rules and regulations for how DNA testing is handled.
- › It is a policy of the NJHA board of directors that if an animal gets loose in the showing, an exhibitor will be given two chances to regain control of said animal throughout the duration of that particular show. After the third instance, exhibitor and animal will be dismissed from the showing by an NJHA board member or AHA staff member
- › Only Junior National Hereford Expo exhibitors are allowed to show animals in the showing. This includes ALL special classes.
- › No aerosol cans are allowed in the make-ready area or the showing.

## CLASS BREAK RULES

- › Class and division breaks will be determined after check-in. The AHA classifications for national shows will be utilized as guidelines.
- › Steers classes will be split by weight.
- › There WILL NOT be a 2020 calf division in the OWNED female show.
- › If the number of entries warrant, classes will be divided.
- › Division breaks will be decided after all entries are processed.

## SPECIAL COW-CALF RULES

- › Cows born prior to Aug. 1, 2018. No maximum age for cows. Calf must be her natural calf, no more than 240 days in age as of the day of the show. Calves must be born on or after November 19, 2019. There will be a bred-and-owned cow-calf class and standard cow-calf classes. Winners of the bred-and-owned and standard classes will compete for champion pair.
- › Polled and horned pairs will be combined in one cow-calf show.

- › Bred-and-owned cow-calf class – Exhibitor must be the breeder and owner of both the cow and calf. The same cow-calf pair may not show in both the bred-and-owned and standard cow-calf classes.
- › Standard cow-calf classes – Exhibitor must be the breeder of the calf and must have been the recorded owner of the cow at the time of conception.
- › Bull and heifer calves on cow-calf pairs are eligible to show in individual classes. They must be entered individually and pay the additional entry fee. The bred-and-owned bull show ownership rules apply to bull calves in the cow-calf show.
- › There will be no nurse cows allowed in the cow-calf pair show or stalled in the barns.
- › All calves on the side of cow-calf pairs MUST be registered and tattooed.

## BRED-AND-OWNED SHOW RULES

- › To be eligible for the bred-and-owned show, the exhibitor(s) must have owned the entry's dam at the time of conception and must be listed as the breeder and original owner on the registration certificate.
- › Bred-and-owned heifers calved after Aug. 1, 2018, are eligible.
- › Bred-and-owned heifers may also show in the owned show. An additional entry fee will be charged.
- › Horned and polled bred-and-owned heifers will show together.
- › Bred-and-owned bulls calved after Aug. 1, 2018, are eligible. There will not be a class for 2-year-old bulls.
- › Horned and polled bulls will show together.
- › Bred-and-owned bulls must have been bred by the junior member/exhibitor, but may be owned jointly with an adult/farm, provided that the junior/exhibitor is the sole breeder, original owner and is officially recorded as a current owner of that bull.
- › All bulls calved before Jan. 1, 2020, must be shown with a nose lead

## STEER RULES

- › All steers showing at the Junior National Hereford Expo must be registered by the American Hereford Association and out of a registered sire and dam.
- › ALL steers must have a DNA profile on file at the AHA at the time of entry.
- › No steer certificates will be accepted, only registration papers.

# 2020 JNHE RULES AND REGULATIONS *continued*

- › Steer classes will be divided by weight. Classes will be determined after check-in. There will NOT be a separate prospect steer show.

## SPECIAL CLASSES

- › **State Groups** – Two divisions of any combination of steers, heifers or bulls is acceptable. There may be only one group per state.
  - › **Large state division**
    - 25 head or more entered by state.
    - Five animals from one state, owned by three or more exhibitors and representing not more than two animals per exhibitor.
  - › **Small state division**
    - less than 25 head entered by state.
    - Three animals from one state, owned by two or more exhibitors and representing not more than two animals per exhibitor.
- › **Produce-of-Dam** – Each exhibitor can enter one group consisting of two bred-and-owned progeny representing one dam. No steers are allowed.
- › **Premier Adult and Junior Breeder** – Award points are computed from winnings in breeding animal Classes: 5 points for 1st place, 4 points for 2nd, 3 points for 3rd, 2 points for 4th, and 1 point for 5th place. Points are given only for individual classes; no points for champions or groups. The Senior Premier Breeder Award is given to the adult or farm with the top point total. The Junior Premier Breeder Award is given to the junior member with the top point total, regardless to the number exhibited. Computed the same as the National Hereford Open Shows.
- › **Premier Exhibitor** – Award points are computed from winnings in breeding animal Classes: 5 points for 1st

place, 4 points for 2nd, 3 points for 3rd, 2 points for 4th, and 1 point for 5th place. Points are given only for individual classes; no points for champions or groups. The Premier Exhibitor Award is given to the junior with the top point total, regardless of the number exhibited. Computed the same as the National Hereford Open Shows.

## CONDUCT

- › The JNHE is a family event. Any false representation, interference or unsportsmanlike conduct on the part of any attendee will be dealt with by AHA staff according to the equities of the case. If any attendee interferes in any way with the judges or shows disrespect to them, or to the show, the JNHE may withhold any awards or take any other steps deemed desirable.

## HEALTH REGULATIONS FOR ALL CATTLE

- › USDA Official ID required (i.e. 840 series electronic tag, NUES tag, registration tattoo with papers)
- › Certificate of Veterinary Inspection (CVI) issued by an accredited veterinarian within 30 days prior to entry
- › Additional import requirements for MICHIGAN (see below)

## ADDITIONAL HEALTH REGULATIONS FOR MICHIGAN CATTLE:

- › Import Permit shall be obtained and recorded on CVI by issuing veterinarian at 502-782-5901
- › ALCONA/ALPENA/MONTMORENCY/OSCODA COUNTIES: Whole herd Tuberculosis (TB) test on all animals twelve (12) months of age and older within one (1) year of movement & incoming animal(s) two (2) months of age and older tested within sixty (60) days of entry, unless originating from an TB Accredited Herd.
- › For more information, visit the Kentucky Department of Agriculture

## 2020 JNHE IMPORTANT UPDATES

- › NO HEREFORD cattle, exhibitors or advisors will be allowed on the grounds or in tie outs until 6 p.m., Saturday, July 11.
- › NO CATTLE will be allowed in the barns until Sunday morning, July 12.
- › No porta cool units allowed in the barns or tie outs.
- › No tents allowed in tie outs.
- › There will not be a class for 2020-born calves in the owned show.



# N J H A

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