March 18, 2020

To the membership of the American Hereford Association:

With the outbreak of COVID-19, or “coronavirus,” throughout the U.S., the American Hereford Association (AHA) will be complying with the precautions and restrictions set forth by the Centers for Disease Control as well as federal, state and local officials. Effective immediately, the AHA staff is organized to work remotely through April 2 pending further notice.

All AHA business will continue to operate on a normal basis. Our Customer Service team will be available during regular business hours at 816-842-3757 and your call will be forwarded as normal. You can email our staff at aha@hereford.org. Staff may also be contacted through their direct lines or email. MyHerd registrations and business will not be disrupted.

Hereford Publications Inc. (HPI) business will also operate on a regular production schedule to produce ads, catalogs, etc. If you have a sale or event that will be postponed or cancelled please contact your regional AHA field representative and/or a member of HPI to make sure new arrangements are updated throughout all AHA communication outlets. The Hereford World magazine will also continue a regular production schedule, but please be advised the COVID-19 outbreak may disrupt your local postal service.

The AHA will continue to receive and send mail daily, but we will cease all overnight mailing through April 2. This includes all ShopHereford orders.

We will continue to closely monitor the situation and make decisions in the best interest of protecting the safety of our staff and membership. We appreciate your patience as we work through this pandemic.

Regards,

Jack Ward

Executive Vice President
American Hereford Association