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March 23, 2020

To the membership of the American Hereford Association:

As efforts to minimize the outbreak of COVID-19 strengthen throughout the country, the American Hereford Association (AHA) continues to follow recommendations and guidelines set forth by healthcare professionals and federal, state and local officials. In compliance with the recent “stay at home” order issued by Kansas City Mayor Quinton Lucas, the AHA staff is organized to work remotely through April 24 pending further notice, to protect our staff and their families while continuing to provide services for our membership.

We would like to reassure our membership all AHA business will operate on a normal basis. Our Customer Service team is still available during regular business hours at 816-842-3757 and your call will be forwarded as normal. In the event you do not get through to someone, please leave a message with your contact information and a Customer Service team member will be glad to contact you. You can also email our staff at aha@hereford.org. Staff may also be contacted through their direct lines or email. We appreciate your patience during this transition.

MyHerd registrations and business will not be disrupted.

Hereford Publications Inc. (HPI) staff members are organized to operate remotely as well and business will continue on a regular production schedule. If you have a sale or event that will be postponed or cancelled please contact your regional AHA field representative and/or a member of HPI to make sure new arrangements are updated throughout all AHA communication outlets. *Hereford World* will also continue a regular production schedule, but please be advised the COVID-19 outbreak may disrupt your local postal service.

The AHA will continue to receive and send mail as often as possible, but will cease all overnight mailing through April 24. ShopHereford orders will not be processed or mailed until April 25 pending further notice.

In regards to the Junior National Hereford Expo (JNHE), the event is on track to take place as scheduled. Our staff have been in contact with the event facility and hotel staff and, at this time, there are no expected conflicts. Please complete entries and make plans as normal. In the event a conflict should arise which prevents the JNHE from taking place, be assured you will be refunded all entry fees.

We will continue to closely monitor the situation and make decisions in the best interest of protecting the safety of our staff and membership. We appreciate your patience and cooperation as we navigate this pandemic together.

Regards,

A handwritten signature in black ink that reads "Jack Ward".

Jack Ward
Executive Vice President
American Hereford Association