2020 Spring Opportunity Sale

Saturday, April 11, 2020 • 12:00 Noon

Preview of Animals at 10:30 a.m.
Lunch at 11:00 a.m.
Provided by: UWRF Beef Management Team

Selling 33 Lots
4 Bulls • 5 Breds • 23 Opens

UWRF Mann Valley Lab Farm #2
129 S. Glover Rd. • River Falls, Wisconsin

Fitting Demo at 9:30 a.m.
Terms & Conditions

Term: Cash. Each animal to be sold to the highest bidder. The auctioneer shall settle any disputes as to bids. All cattle are to be paid for by the purchasers during or immediately after the sale and will not be released until settlement has been made unless other arrangements have been made in advance. No cattle will be transferred until paid for in full.

Breeding Guarantee: Animals in this sale are guaranteed by the owners to be breeders provided they are properly handled and cared for by the purchaser. If any fail to breed, the seller must be notified by Oct. 15, 2020. Otherwise, the animal is no longer guaranteed in any way. If the animal is in sound healthy condition, the buyer may return it to the seller who shall have six months to test it. If the animal proves to be a non-breeder, a satisfactory exchange will be made or purchase price refunded, the customary rules recommended by the American Hereford Association. Every known blemish will be called before the animal is sold and no animal will knowingly be sold that is not sound in any way. Any changes in breeding dates will be announced sale day. Announcements from the auction box will take precedence over information printed in this catalog. Any female selling with calf at side is considered to be a breeder with no further guarantee in this regard.

Registration Certificates on the animals will be transferred to the buyers at the seller’s expense. All buyers must be sure to give the clerk their proper names and addresses for making transfers. All calves born before the sale will be registered by the seller. Proper breeding statements will be signed by the seller for the buyer to use in registering calves born after the sale. AI certificates will not be furnished on females carrying the service of AI sires.

Health: All cattle will have health papers for interstate shipment. Sale cattle not warranted against Johne’s unless designated.

As Sale Manager: Indianhead Polled Hereford Association is only an agent for the seller and has no responsibilities other than those involved in conducting the sale. All persons who attend the sale do so at their own risk and the owners, management and University assume no liability, legal or otherwise, for any accidents that may occur.

Clerk: Indianhead Polled Hereford Association

Sales Day Phone: 715-760-2350

Auctioneer:
Dale Stith .................................. 918-760-1550

Sales Manager:
Mark Friedrich ............................... 715-760-2350

Sales Representatives:
Mike Sorenson, Livestock Plus ............. 641-745-7949
Greg Miller ............................... 608-778-8785
Local Motels:
Country Inn, River Falls ................................. 715-425-9500
Econo Lodge, River Falls ................................. 715-425-8388
Valu Stay Inn and Suites, River Falls .............. 715-629-7595
Best Western Plus, River Falls ....................... 715-425-1045
Super 8, Hudson ........................................... 715-386-8800
Quality Inn, Hudson ....................................... 715-386-6355

Junior Heifer Loan Fund: The Indianhead Polled Hereford Association annually offers loans for juniors toward the purchased of heifer calves in the sale. The loan is for 50% of the purchase price of a female up to a maximum loan of $1,000. In addition three $100 grants will be given to juniors who purchase a female through a Junior Heifer Loan. Contact Margret Langness for applications, which must be made before the sale. Another opportunity for juniors.

Dues: Dues are bargain priced at $20 per year, payable anytime to Margaret Langness, 932 140th Ave., New Richmond, WI 54017.

Mail or Phone Bids: If you would like to place a bid on any lot but will not be able to be with us, we would be happy to handle mail or phone bids for you. Please direct them to any of the sale staff.

Visit our website: www.indianheadherefords.com

Secretary: Laura Langness-Matthews
61 3rd Ave.
Clear Lake, WI 54005
715-781-3503

Treasurer: Margaret Langness
932 140th Ave.
New Richmond, WI 54017
715-246-5464

BREEDER & SALE BANQUET
Friday, April 10, 2020
6 p.m. Social Hour, 7 p.m. Dinner
UWRF Mann Valley Lab Farm #2 • River Falls, Wis.
All are welcome to the Sale Banquet, April 10, 2020.
Please RSVP to Kim Friedrich 651-829-0876 before April 1, 2020.
DONATION

• This year Lot 1 is in loving memory of Jean Dalton of Dalton Polled Herefords. Jean and her husband John have been a part of the Wisconsin Indianhead Polled Hereford Association for 10 years. Jean passed away in November to cancer. We will miss her smiling face and her love of the Hereford breed. Proceeds of Lot 1 will be going towards sponsoring a class at the 2021 Junior National Hereford Expo in Madison, Wis. in Jean’s name.
• This photo has been donated by Reeds Stock Farms, Steiny’s Herefords, and Windy Hills Herefords.

LOT 2 — PPH 719T RED EYE 1G

PPH 719T RED EYE 1G
P44104895 — Calved: 2/2/19 — Tattoo: LE 1G/RE PPH

OFF JWM PRINCE VICTOR 71I (DLF,IEF,MSUDF)
TH 12J JWM VICTOR 71IT (DLF,IEF,MSUDF)
P42008895 RED 19D DOMINETTE 122 (DLF,IEF)

TH 12B 16S LAMBEAU 117Y (DLF,IEF,MSUDF)
P43759685 PPH CHARLOTTE TIME 45X

BW 0.8; WW 55; YW 83; MM 52; FAT 0.003; REA 0.27; MARB 0.03
• This bull can check a lot of boxes for most breeders. A low birth wt. of 77 lb., yet high enough to offer exceptional growth. Weighed 1125 lb. on Jan. 9, 2020. Dark red, thick and attractive with an excellent disposition. Lots of eye and scrotal pigmentation. Polled and will be semen tested and DNA tested for horn status by sale day.
• Consigned by Pott’s Polled Herefords, 715-305-4452
LOT 4 — LW 63D CJ 7 95G

P44039352 — Calved: 2/11/19 — Tattoo: LE 95G

LW 63D CJ 7 95G

NEIL P316 GOLDLINE 022X
NEIL 022X GRACE 264Z (DLF, HYF, IEF)
P43302534 NEIL 47FL VALENTINA 606G

BW 5.3; WW 57; YW 90; MM 27; M&G 55; FAT 0.023; REA 0.33; MARB 0.08

• Talk about cow power in the bottom side of this pedigree. 63D’s sister, mother, grandmother and both great grandmothers are all DOD. 95G is out of the immortal Cracker Jack, sire of numerous champions in the past decade. A calving ease bull with plenty of shape and correctness. Really good herd sire here.

• Consigned by Wirth Polled Herefords, Gene 715-781-3239, Lance 715-377-6876, Brent 715-760-1727

Fitting Clinic:

This year we will have members of the UWRF Beef Management Team facilitating a fitting clinic prior to the sale from 9:30-10:30 a.m. This is great for all ages to attend.

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LOT 5 — JRR 611D MR LEADER 913G

**JRR 611D MR LEADER 913G**
P44106184 — Calved: 2/19/19 — Tattoo: LE 913G

**BREEDERS**

**HYALITE ON TARGET 629**

**JRR 611D MR LEADER 913G**
P45000568 — Calved: 2/19/19 — Tattoo: LE 913G

**TH 122 71T VICTOR 719T**

**JRR 719T PUCKSTER 611D**
P43742996 — Calved: 2/19/19 — Tattoo: LE 913G

**BULL**

**BW 2.2; WW 65; YW 101; MM 27; M&G 43; FAT 0.013; REA 0.56; MARB 0.09**

- Soft made, deep ribbed Leader son, out of a very fancy Victor 719T daughter.
- Tremendous birth to yearling EPD spread, with some impressive carcass numbers.
- Could be a real powerhouse on black cows.

- Consigned by Jeffrey and Bonnie Reed, 612-819-1368

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**BRED HEIFERS**

**LAH FALEN 7F ET**
P43889653 — Calved: 2/13/18 — Tattoo: BE 7F

**COW**

**BW 3.6; WW 52; YW 89; MM 17; M&G 43; FAT 0.013; REA 0.06; MARB 0.09**

- We are certain this big bodied, stout made first calf heifer will excel in terms of cow power.
- She’s backed by our prominent LAH lead donor Brooke, that have produced successful champions in our show string for years. Due March 25, 2020 with an ECR Shameless calf.

- Consigned by Lakes Area Herefords, 612-248-2354

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**VISIT OUR WEBSITE:**
www.indianheadherefords.com
LOT 7 — KPH 1643 MISS HOMEBODY 803

KPH 1643 MISS HOMEBODY 803
P43911086 — Calved: 2/16/18 — Tattoo: LE 803/RE KPH
KPH 10Y MISS HOMETOWN 107 ET (SEL/KPH/SEL/KPH)
KPH 10Y MISS HOMETOWN 107 ET (SEL/KPH/SEL/KPH)
KPH 0616720 DAYDREAM 73S (SEL/KPH/SEL/KPH)
KPH 0616720 DAYDREAM 73S (SEL/KPH/SEL/KPH)
KPH CLASSIC LASS 0802
KPH CLASSIC LASS 0802

BW 3.7; WW 55; YW 96; MM 25; M&G 53; FAT 0.023; REA 0.46; MARB 0.06
• 803 is a growthy heifer that comes from a cow family that has always had great udders. She calved Feb. 6, 2020 with a nice looking, well pigmented 75 lb. bull calf sired by Frenzen Bar JZ Bruiser B30, Reg. #43517083.
• Consigned by Krogstad Polled Herefords South, 651-485-0159

LOT 8 — WINDYHILLS WONDER 6F

WINDYHILLS WONDER 6F
P43948516 — Calved: 2/23/18 — Tattoo: LE 6F
HH ADVANCE 1010Y ET (SEL/HF/HF)
HH ADVANCE 1010Y ET (SEL/HF/HF)
HH MISS ADVANCE 31213 ET (SEL/HF/HF)
HH MISS ADVANCE 31213 ET (SEL/HF/HF)
CJH HARLAND 408B 5552 (SEL/HF/HF/HF)
CJH HARLAND 408B 5552 (SEL/HF/HF/HF)
HH 45P RITA 101T
HH 45P RITA 101T

BW 3.5; WW 54; YW 87; MM 19; M&G 46; FAT 0.013; REA 0.43; MARB 0.10
• Smooth made bred heifer, nice set of EPDs. She will make a great cow in any herd. A JRR 448B Real Victor 813F calf at side by sale day.
• Consigned by Windy Hills Herefords, 715-760-2350
**WINDYHILLS DAISY 20F**

P44055527 — Calved: 3/8/18 — Tattoo: LE 20F

**BW** 3.7; **WW** 52; **YW** 86; **MM** 25; **M&G** 51; **FAT** 0.013; **REA** 0.40; **MARB** 0.10

- Nice goggle-eyed bred heifer. She is balanced from head to tail with a nice set of EPDs.
- Consigned by Windy Hills Herefords, 715-760-2350

**WINDYHILLS MARTINA 23F**

P44002873 — Calved: 3/12/18 — Tattoo: LE 23F

**BW** 3.1; **WW** 51; **YW** 82; **MM** 25; **M&G** 56; **FAT** 0.023; **REA** 0.45; **MARB** 0.19

- Martina is a nice moderate framed bred heifer. This Hometown 10Y daughter will have a JRR 448B Real Victor 813F calf at side by sale date.
- Consigned by Kimberly Friedrich, 651-829-0876

**LAH GINGER 1G**

P44000363 — Calved: 1/15/19 — Tattoo: BE 1G

**BW** 3.2; **WW** 57; **YW** 93; **MM** 23; **M&G** 52; **FAT** 0.043; **REA** 0.57; **MARB** 0.13

- Neat patterned heifer that’s long fronted, level-made, and sound structured. Sired by Revolution and out of a powerful dam from Gotschalk Herefords.
- Consigned by Lakes Area Herefords, 651-248-2350

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**OPEN HEIFERS**

**BW 3.7; WW 52; YW 86; MM 25; M&G 51; FAT 0.013; REA 0.40; MARB 0.10**

- • Nice goggle-eyed bred heifer. She is balanced from head to tail with a nice set of EPDs. Bred to JRR 448B Real Victor 813F and will have calved by sale date.
- • Consigned by Windy Hills Herefords, 715-760-2350

**BW 3.1; WW 51; YW 82; MM 30; M&G 56; FAT 0.023; REA 0.45; MARB 0.19**

- • Martina is a nice moderate framed bred heifer. This Hometown 10Y daughter will have a JRR 448B Real Victor 813F calf at side by sale date.
- • Consigned by Kimberly Friedrich, 651-829-0876

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**OPEN HEIFERS**

**BW 3.2; WW 57; YW 93; MM 23; M&G 52; FAT 0.043; REA 0.57; MARB 0.13**

- • Neat patterned heifer that’s long fronted, level-made, and sound structured. Sired by Revolution and out of a powerful dam from Gotschalk Herefords.
- • Consigned by Lakes Area Herefords, 651-248-2350
LOT 12 — LW 914W BREE 92G

BW 4.3; WW 58; YW 95; MM 24; M&G 53; FAT 0.013; REA 0.50; MARB 0.010

- 92G is a powerfully constructed female out of the Topp bred Trump bull, who is making a tremendous impact at DaKitch Farms. Bree is a maternal sister to the Champion Hereford at the MN State Fair 4-H show and MN Beef Expo for the Donnelly family. Longevity and proven performance are bred right in this pedigree. She would be an excellent junior project with her gentle disposition and she will be a can't miss cow.

- Consigned by Wirth Polled Herefords, Gene 715-781-3239, Lance 715-377-6876, Brent 715-760-1727

LOT 13 — PF SASSETTE 1G

BW 2.6; WW 55; YW 87; MM 30; M&G 58; FAT 0.013; REA 0.48; MARB -0.17

- Sassette is a very growthy, deep bodied heifer out of an outstanding cow family. Both heifers we are offering in this sale are from the same cow family deep from our herd. Check her out, you won’t be disappointed!

- Consigned by Paulson Farm, Virgil 608-381-0248, Holly 608-358-2485
**WORR OWEN TANKERAY Y79D ET — SIRE OF LOT 14**

**SNL'S Y79D JENNY LEE 10G**
P44004068 — Calved: 2/19/19 — Tattoo: LE 10G

BW 4.1; WW 52; YW 89; MM 29; M&G 55; FAT 0.003; REA 0.25; MARB 0.04

- Here is a good looking, sure footed dolly. She comes from a cow family that has shown well at MN State Fair, then they become great producers in the pasture.
- Consigned by SNL Farm, 715-505-4747

**LOT 14 COW**

- SNL'S Y79D JENNY LEE 10G
  - P44004068 — Calved: 2/19/19 — Tattoo: LE 10G
  - BW 4.1; WW 52; YW 89; MM 29; M&G 55; FAT 0.003; REA 0.25; MARB 0.04

- Consigned by SNL Farm, 715-505-4747

**LOT 15 COW**

- SCF 10Y GUCCI 22G
  - P44026087 — Calved: 2/18/19 — Tattoo: RE S22

BW 2.5; WW 56; YW 89; MM 31; M&G 59; FAT 0.043; REA 0.44; MARB 0.19

- Gucci is a solid built, deep red and deep bodied heifer out of Hometown 10Y. She has excellent EPDs with a look that will get her noticed! DNA tested.
- Consigned by Starck Century Farm, 715-313-3254

**LOT 15 COW**

- SCF 10Y GUCCI 22G
  - P44026087 — Calved: 2/18/19 — Tattoo: RE S22

BW 2.5; WW 56; YW 89; MM 31; M&G 59; FAT 0.043; REA 0.44; MARB 0.19

- Gucci is a solid built, deep red and deep bodied heifer out of Hometown 10Y. She has excellent EPDs with a look that will get her noticed! DNA tested.
- Consigned by Starck Century Farm, 715-313-3254

**LOT 15 — SCF 10Y GUCCI 22G**
P44026087 — Calved: 2/18/19 — Tattoo: RE S22

BW 2.5; WW 56; YW 89; MM 31; M&G 59; FAT 0.043; REA 0.44; MARB 0.19

- Gucci is a solid built, deep red and deep bodied heifer out of Hometown 10Y. She has excellent EPDs with a look that will get her noticed! DNA tested.
- Consigned by Starck Century Farm, 715-313-3254
LOT 16 — PPH MISS TANK 4G

PPH MISS TANK 4G
P44104907 — Calved: 2/21/19 — Tattoo: LE 4G/RE PPH
FHF 6403 STARBUCK 1989 (RED)
NJW FHF 9710 TANK 45P (RED)
P42491957
GV 579 VICTORIA 9710 (RED)
PPH MO P466 SX
PPH GLORIA 0A
P4444076
PPH TINA M12 0X

dr achiever 9402 (RED/BLUE/RED)
dr tutti 162a 10f
Anninga vic 969 579 (RED/BLUE/RED)
GV 28 WHITNEY 9533
PPH DONNA P06 (RED/BLUE/RED)
PPH NOLLY 3044 P06
EAK XINDA
PPH TINA M12 MILKMAID 07 4T

BW 5.4; WW 52; YW 84; MM 26; M&G 52; FAT -0.007; REA 0.38; MARB -0.05
• A dark red attractive heifer out of the cow maker bull Tank 45P. Our heaviest weaning heifer calf out of a great P606 granddaughter who weans one of the heaviest every year. Check her out on sale day. She’s much better than her picture. Polled
• Consigned by Pott’s Polled Herefords, 715-305-4452

LOT 17 — JF MS SENSATION 64E 06G

JF MS SENSATION 64E 06G
P44060445 — Calved: 2/25/19 — Tattoo: LE 06G
Churchill Sensation 028x (RED/BLUE/RED)
NJW 76S 028X SENSATION 64E ET (RED/BLUE/RED)
P43629338
GU CMR 301 PROOF 8459 ET (RED/BLUE/RED)
JF JADY PROOF 04C
P43622162
JF MISS GUNSMOKE 46Z

UPS DOMINO 2027 (RED/BLUE/RED)
Churchill Lady 7027 ET (RED/BLUE/RED)
NJW BW TRAILDUST 19B
NJW 576 SPIRIT QUEEN 50N ET (RED/BLUE/RED)
CMR GAP MR MATERNAL 1967 (RED/BLUE/RED)
WOF ONLINE VICTORIA 331 ET (RED/BLUE/RED)
JF GUNSMOKE HOP 13T
JF STOCKERS LASS 19B (RED/BLUE/RED)

BW 3.3; WW 51; YW 82; MM 30; M&G 56; FAT 0.003; REA 0.37; MARB 0.02
• 6G is a fancy, dark red daughter of our new sensation 028X son from Ned & Jan Ward. Her dam is a hard-working Proof daughter that always brings in a good calf. She has 100% pigment on both eyes, has a very clean and attractive front end and exhibits a lot of rib shape and depth. She has the look of a great cow prospect.
• Consigned by Jones Farms, 507-317-5996

FITTING CLINIC:
This year we will have members of the UWRF Beef Management Team facilitating a fitting clinic prior to the sale from 9:30-10:30 a.m.
This is great for all ages to attend.

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LOT 18 — LAH GOLDY 6G

LAH GOLDY 6G
P44000364 — Calved: 2/25/19 — Tattoo: BE 6G

BW 2.5; WW 59; YW 87; MM 27; M&G 57; FAT 0.003; REA 0.51; MARB -0.04

• Here is your chance to own the heifer calf of the MN. State Fair 4-H Reserve Champion Cow/calf that came out of a very competitive class. 6G is a moderate framed, sound made female that puts all the stylish pieces together and is sure to excel in the show ring.

• Consigned by Kruse Polled Herefords, 763-689-3756

BW 2.5; WW 59; YW 87; MM 57; FAT 0.003; REA 0.51; MARB -0.04

Contact BMT to learn more about our Polled Herefords and Angus Genetics.

Phone: 715-871-2986 Email: Beefmanagement@uwrf.edu Website: uwrfbmt.com
LOT 19 — PPH MISS LAMBEAU 7G

**LOT 19**

**PPH MISS LAMBEAU 7G**

**TH** 121L 6SN TUNORA 165 (DLF,HYF,IEF)

**TH** 22R 16S LAMBEAU 17Y (DLF,HYF,IEF,MSUDF)

**P43722093**

**TH** 605F 57G KELSEY 62N

**CRR ABOUT TIME 743**

**THM DURANGO 4037**

**PPH ANNIE 2E**

**P43875909**

**PPH TINA 4XST 3C**

**BW 0.2; WW 47; YW 76; MM 19; M&G 43; FAT 0.033; REA 0.19; MARB 0.09**

- A real eye appealing heifer here that has been in the show ring as a calf. An exceptional job done by her About Time first calf mother. We like our Lambeau’s with several daughters in production with excellent udders and small teats that raise some of our best calves. Polled

- Consigned by Pott’s Polled Herefords, 715-305-4452

**VISIT OUR WEBSITE:**

www.indianheadherefords.com
BW 1.9; WW 54; YW 88; MM 26; M&G 53; FAT 0.023; REA 0.49; MARB 0.04
• This Sensation 2296 daughter is bold sprung, deep bodied and an easy feeding kind of female. Her dam is a Perks Ranch cow and she was very competitive in her show career for Annah Dobson. She is also a consistent producing cow in our program and produces one of the top calves in our program each year. Look for her on sale day. She will be one you will like to add to your herd. Dehorned.
• Consigned by Gari-Alan Farm, 920-699-3126

SCF 10Y GEM 25G
P44026088 — Calved: 3/11/19 — Tattoo: S25
• Gem is an own daughter of Hometown 10Y with a maternal grandsire Churchill Red Bull. She has a competitive look with numbers to make a great foundation female. DNA tested.
• Consigned by Starck Century Farm, 715-313-3234

FITTING CLINIC:
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LOT 23 — KPH D MISS HOMEBODY 907

KPH D MISS HOMEBODY 907
P44018227 — Calved: 3/14/19 — Tattoo: LE 907/RE KPH

BW 1.8; WW 50; YW 80; MM 27; M&G 52; FAT 0.023; REA 0.34; MARB 0.16

• 9G has everything it takes to be a great show heifer and a front pasture type of cow. She is thick made and built wide from the ground up, on a great set of feet and legs. She is conservatively marked with one goggle eye and has a real eye-catching look about her.
• Consigned by Jones Farms, 507-317-5996

LOT 24 — JF MISS HOT SPOT 17E 09G

JF MISS HOT SPOT 17E 09G
P44060458 — Calved: 3/21/19 — Tattoo: LE 09G

VisIt ouR WeBSItE:

www.indianheadherefords.com

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**LOT 25 — KPH D MISS HOMEBODY 918**

**KPH D MISS HOMEBODY 918**
P44018195 — Calved: 3/29/19 — Tattoo: LE 918/RE KPH

BW 4.9; WW 63; YW 104; MM 24; M&G 55; FAT 0.053; REA 0.44; MARB 0.14
- Moderate framed heifer with a nice feminine look to her. Her mother is 11 years old and still has a perfect udder. She should definitely make a good cow.
- Consigned by Krogstad Polled Herefords South, 651-485-0159

**LOT 26 — WINDYHILLS SIENNA 20G**

**WINDYHILLS SIENNA 20G**
P44110222 — Calved: 4/2/19 — Tattoo: LE 20G

BW 3.7; WW 51; YW 84; MM 20; M&G 46; FAT -0.002; REA 0.39; MARB 0.05
- Fancy April heifer. Dark red, smooth fronted with a nice depth of rib. She will be a good one to show. Juniors take a look.
- Consigned by Windy Hills Herefords, 715-760-2350
LOT 27 — KPH 11E GRETA GARBO 9G

KPH 11E GRETA GARBO 9G
P44005365 — Calved: 4/8/19 — Tattoo: LE 9G

BW 3.4; WW 75; BM 21; M&G 45; FAT -0.007; REA 0.34; MARB 0.01

- A nice dark clean fronted heifer from one of the best uddered cows in the herd. Plenty of depth and body that will make a nice show heifer and then a nice addition to any herd. 9G’s mother was purchased in a sale from Topp Herefords. She has genetics with Victor 719T and Hometown 10Y in the pedigree. 9G is already a winner. Junior loans available. Check her out! Please call with any questions.

- Consigned by Kruse Polled Herefords, 763-689-3756

LOT 28 — GAF ULTIMATE BONNIE 1238G

GAF ULTIMATE BONNIE 1238G
P44079630 — Calved: 4/12/19 — Tattoo: LE GAFG/RE 1238

BW 2.7; WW 49; YW 76; MM 24; M&G 48; FAT 0.023; REA 0.33; MARB 0.05

- This fancy Ultimate 94B daughter is balanced, feminine and eye appealing. She is out of a young Home Route daughter and like the rest of the Home Route females, they are looking to be very productive and good uddered. She is one that continues to get better with age and has a good future ahead of her as a cow and show prospect.

- Consigned by Gari Alan Farm, 920-699-3126

IPHA Breeder & Sale Banquet Catered By

“...We are a team of driven students that focuses on improving and maintaining the university beef herd through hands on learning. Our hard consists of quality beef genetics which our students continuously strive to improve. We are proud to develop future industry leaders...”

Contact BMT to learn more about our Polled Herefords and Angus Genetics.

Phone: 715-871-2986 Email: Beeftmanagement@uwrf.edu
WebSite: uwrbmt.com
**LOT 29 — JRR 515C MISS TOONIE 957G**

**JRR 515C MISS TOONIE 957G**  
P44106328 — Calved: 4/14/19 — Tattoo: LE 957G  

- **BW:** 3.3; **WW:** 47; **YW:** 80; **MM:** 23; **M&G:** 47; **FAT:** 0.003; **REA:** 0.25; **MARB:** 0.05

- Sweet, goggle eyed April heifer calf, that has been an eye catcher since birth. Very solid cow families represented throughout her pedigree. Should be shown.

- Consigned by Jeffrey and Bonnie Reed, 612-819-1368

**JRR FULLY LOADED 1303 ET**  
{**DLF,HYF,IEF,MSUDF**}

**MISS MARK K 111**  
{**DOD**}

**JRR 1303 MISS TOONIE 617D**  
P4370594

**JRR MISS TOONIE 719T**

**LOT 30 — PF MISS SASSY ROSE PF8G**

**PF MISS SASSY ROSE PF8G**  
P44106524 — Calved: 5/2/19 — Tattoo: LE PF8G  

- **BW:** 6.3; **WW:** 80; **YM:** 102; **MM:** 28; **M&G:** 58; **FAT:** -0.027; **REA:** 0.43; **MARB:** -0.13

- Her picture does not do her justice! Sassy Rose is going to make a great May show heifer and awesome cow addition to any herd. She is a clean fronted, big boned, correct heifer. Don’t miss out on this one! Both heifers we are offering are from the same cow family deep in our herd.

- Consigned by Paulson Farm, Virgil 608-381-0248, Holly 608-358-3805
CCK CHARLIES MINNIE

BW 3.6; WW 56; YW 89; MM 23; M&G 51; FAT -0.007; REA 0.43; MARB -0.11

- This heifer is flawless in design and is built to last! Minnie is a deep bodied, thick topped and clean fronted fancy heifer. Come check out this one of a kind gem on sale day. You won’t be disappointed!
- Consigned by CCK Cattle, 608-628-2632

LOT 31 — CCK CHARLIES MINNIE

VISIT OUR WEBSITE:
www.indianheadherefords.com

NEIL 52D PENELOPE 982G
P44054307 — Calved: 5/25/19 — Tattoo: LE 982G

BW 5.4; WW 65; YW 99; MM 24; M&G 56; FAT 0.003; REA 0.50; MARB -0.09

- 982G would be a nice purchase for a junior. She would show in the summer division. She is big ribbed, feminine fronted and square made. In addition, she offers an outcross pedigree to most Hereford cattle.
- Consigned by Neil Farms, 507-649-1917

LOT 32 — NEIL 52D PENELOPE 982G
**BOYD 31Z BLUEPRINT 6153**
— SIRE OF LOT 33

**LOT 33 — STEINY’S 6153 GWEN 305G**

**STEINY’S 6153 GWEN 305G**
P44096727 — Calved: 11/1/19 — Tattoo: LE 305G/RE SRPH

<table>
<thead>
<tr>
<th>SIRE</th>
<th>DAM</th>
<th>BREEDER</th>
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<tr>
<td>BOYD 31Z BLUEPRINT 6153</td>
<td>NJW 73S M326 TRUST 100W ET</td>
<td>STEINYS EB PAPIS LACEY 312Y</td>
</tr>
<tr>
<td>NJW 73S M85 HOMETOWN 10Y ET</td>
<td>NJW 73S W18 HOMETOWN 10Y ET</td>
<td>NYF P606 72N DAYDREAM 73S</td>
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<tr>
<td>STEINYS 10Y MISS LIBERTY 255D</td>
<td>P43760674</td>
<td>STEINYS EB PAPIS LACEY 312Y</td>
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</tbody>
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**BW 2.0; WW 85; MM 29; M&B 55; FAT 0.023; REA 0.40; MARB 0.23**

- Check out this “Boyd Blueprint” baby right here. With the Hereford Jr. Nationals coming to Wisconsin in 2021 and the new “Showing For Purple” program offered to you from the Indianhead Assoc. you have two years to show this sweetheart. This cow family has shown successfully on local, state, and national levels, and Gwen can do the same. If you don’t fall calve, hold her over for a January calf. Make it a point to stop by and look for yourself, I know you won’t be disappointed!
- Consigned by Steiny’s Herefords, 608-344-0140

**“SHOWING FOR PURPLE”**

The Wisconsin Indianhead Polled Hereford Association would like to reward those of you that purchase in our annual sale. “New this year” if you show the purchased animal at any county fair, state show, or national shows and receive breed champion or overall champion you will get a check for the Wisconsin Indianhead Association for your winnings. Please be sure to send a photo of you, the animal and your ribbon to Kim Friedrich @ (651)829-0876 or kim_bob12@hotmail.com.

Happy Showing!

**County Fair:**
Breed Champion: $25 • Overall Champion: $50

**State Fair:**
Breed Champion: $100 • Overall Champion: $250

**National Show:**
Class Winner: $100 • Division Champion: $250
Overall Champion: $500
CONSIGNORS LIST:

CCK Cattle
Charlie and Jamie Kent
Winslow, IL 61089 • 608-628-2632

Kimberly Friedrich
Roberts, WI
WI 54023 • 651-829-0876

Gari-Alan Farm
Gary Reinke
Johnson Creek, WI 53038 • 920-699-3126

Jones Farms
Dave Jones
LeSueur, MN 56058 • 507-317-5996

Krogstad Polled Herefords South
Darin Krogstad
Welch, MN 55089 • 651-485-0159

Kruse Polled Herefords
Steve Kruse
Harris, MN 55032 • 763-689-3756

Lakes Area Herefords
James Penzenstadler
Chisago City, MN 55013 • 651-248-2354

Neil Farms
Steve Neil
Northfield, MN 55057 • 507-649-1917

Paulson Farm
Virgil and Holly Paulson
Deerfield, WI 53531 • 608-381-0248, 608-358-3805

Pott's Polled Herefords
Neal Potts
Marshfield, WI 54449 • 715-305-4452

Jeffrey and Bonnie Reed
Hampton, MN 55031 • 612-819-1368

SNL Farm
Steve and Loxi Smythe
Menomonie, WI 54751 • 715-505-4747

Starck Century Farm
Rick and Jenny Starck
Cadott, WI 54727 • 715-313-3234

Steiny's Herefords
Dave and Laurie Steinhoff
New Lisbon, WI 53950 • 608-344-0140

Windy Hills Herefords
Mark Friedrich
Roberts, WI 54023 • 715-760-2350

Wirth Polled Herefords
Gene Wirth
New Richmond, WI 54017 • 715-781-3239

SCHOLARSHIP OPPORTUNITY:
The Indianhead Polled Hereford Association sponsors scholarships to students attending the University of Wisconsin-River Falls who are pursuing an agriculture major. Please contact the UWRF for a scholarship application.

The Indianhead Polled Hereford Association feels supporting youth and their interest in beef cattle is important for the future of agriculture. We have loans available for youth to purchase a female at our sale through our Junior Heifer Loan Program. Contact Margaret Langness for information or fill out an application with the clerk on Sale Day.

The IPHA sponsors a scholarship to students attending the University of Wisconsin-River Falls who have an interest in polled Herefords.
THE BALD-FACED TRUTH
ABOUT HEREFORD GENETICS

It's obvious – Hereford-sired calves deliver a $51 increase in net profit per cow, per year. Hereford genetics bring legendary hybrid vigor, improved fertility, feed efficiency and easy-handling docility to your program. Read the research, and see why Hereford heterosis pays off, at Hereford.org/genetics.

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