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Robertson Hired as Customer Service Representative

KANSAS CITY, Mo. — Rose Robertson joined the American Hereford Association (AHA) teams as customer service representative Dec. 10, 2019.

As a customer service representative, Robertson will play a vital role in the performance of the AHA team. Her position also serves as the customer liaison for resolving questions, interpreting discrepancies, conveying accurate information and promoting participation in Association programs and services.

“Rose comes to us with years of administrative experience,” says Laura Loschke, AHA education and information services coordinator and records supervisor. “I’m beyond excited to have her join our customer service team!”

Robertson was a customer service supervisor for Smithfield Foods where she oversaw the training and work flow management of customer service coordinators. Prior to, Robertson completed a five-year stint with Smithfield Foods International Group as an international account supervisor for Cuba, Mexico, Canada and Japan.

“I am excited for the opportunity to join the American Hereford Association team,” Robertson says. “I look forward to incorporating my past work experiences into the department and helping the team progress.”

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The American Hereford Association, with headquarters in Kansas City, Mo., is one of the largest U.S. beef breed associations. The not-for-profit organization along with its subsidiaries — Certified Hereford Beef (CHB) LLC, Hereford Publications Inc. (HPI) and American Beef Records Association (ABRA) — provides programs and services for its members and their customers, while promoting the Hereford breed and supporting education, youth and research. For press releases and photos, visit Hereford.org/media.