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Clinton Brightwell Joins AHA as Western Region Field Representative

KANSAS CITY, Mo. — The American Hereford Association (AHA) welcomes its newest team member, Clinton Brightwell, Baker City, Ore., as the Western region field representative for the AHA and the *Hereford World*. Brightwell starts his post Dec. 17.

In this role, Brightwell will attend Hereford sales and events, as well as assist breeders with marketing and genetic selection. He also will contribute to educating members and commercial producers about AHA programs and other beef industry opportunities.

“We are pleased to have Clinton Brightwell complete the AHA Fieldmen team,” says Joe Rickabaugh, AHA director of seedstock marketing. He brings to this position a well-rounded knowledge of the seedstock industry and a good knowledge of the northwest territory.”

Brightwell, a Missouri native, previously was serving as the customer relations manager for Thomas Angus Ranch, Baker City, Ore. In this position, he worked directly with new and current customers to build relationships through various avenues. He managed the breeding program, which is a 100% AI cow herd, the embryo transfer program and the sale cattle. The operation holds six sales throughout the year in Oregon, Wyoming, California and Idaho. Brightwell was also tasked with managing Thomas’ Trans Ova satellite center, which housed approximately 20 of their donor cows along with donors from other cattlemen.

Brightwell graduated from Oklahoma State University (OSU) in 2016 and received a bachelor’s degree in animal science with an emphasis in production. While attending OSU, Brightwell was a herdsman for Pfeiffer Angus Farms and helped manage the seedstock and commercial cattle. He previously attended and graduated from Northeastern Oklahoma A&M College where he was a member of the livestock judging team.

“I am extremely excited to have the opportunity to meet and build relationships with the members of region 1,” Brightwell says. “I look forward to helping the breeders in any way that I can, along with assisting the cattlemen who rely heavily on Hereford genetics.”

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The American Hereford Association, with headquarters in Kansas City, Mo., is one of the

largest U.S. beef breed associations. The not-for-profit organization along with its subsidiaries — Certified Hereford Beef (CHB) LLC, Hereford Publications Inc. (HPI) and American Beef Records Association (ABRA) — provides programs and services for its members and their customers, while promoting the Hereford breed and supporting education, youth and research. For press releases and photos, visit Hereford.org/media.