

2019 AHA Annual Meeting & Conference

Schedule:

AHA Annual Meeting Trade Show Dates and Location:

OCT. 25 – 27, 2019

The Sheraton Kansas City Hotel at Crown Center

2345 McGee St., Kansas City, MO 64108

816-841-1000

sheratoncrowncenterkansascity.com

American Royal Activities:

American Royal Complex

1701 American Royal Ct., Kansas City, MO 64102



THURSDAY, OCT. 24

6:00 – 8:00 p.m. Registration open

FRIDAY, OCT. 25

7:00 a.m. Registration open

7:00 a.m. Queen interviews

9:00 a.m. Trade show, ShopHereford, Hereford Helpline open
NJHA Fed Steer Shootout judging

9:30 – 10:15 a.m. **Session 1 | Innovation Through Sustainability**
Sara Place, *National Cattlemen's Beef Association*

10:15 – 10:30 a.m. Refreshment break

10:30 – 11:15 a.m. **Session 2 | Innovation Through Genomics**
Leoma Wells, *Neogen/GeneSeek*

11:15 a.m. National Hereford Women Annual Meeting

11:15 a.m. – 12:45 p.m. Trade Show Reception featuring a CHB tasting

1:00 – 1:45 p.m. **Session 3 | Innovation Through Added Value**
Brian Bertelsen, *U.S. Premium Beef*

1:45 – 2:00 p.m. Refreshment break

2:00 – 3:00 p.m. **Session 4 | Innovation Through Marketing**
Mark Core, *Vermeer*

5:00 p.m. Hereford Honorees Reception

6:00 p.m. Hereford Honorees Awards Ceremony

*National & Regional Show Awards Included

SATURDAY, OCT. 26

9:00 a.m. AHA Annual Meeting

2:00 p.m. Ladies of the Royal Sale

5:00 p.m. Junior Hereford Show

SUNDAY, OCT. 27

7:30 a.m. Senior Board Q&A Session

8:00 a.m. National Hereford Show
National Queen Selection

Noon Supreme Champion Junior Female selection