

'Hereford Shots' Photo Contest

The American Hereford Association (AHA) will once again host the "Hereford Shots" contest for all photography enthusiasts. The entry deadline for the contest is Aug. 30, 2019, at noon CDT.

Entries will be judged by a panel of industry experts. The top 10 photos will then compete for a "People's Choice" award on the AHA's Facebook page from Sept. 10-20.

The winning photo will be recognized online and in the *Hereford World* magazine. The winner will receive a \$100 *ShopHereford.com* gift card.

Requirements:

- 1) Photos must include a representation of the Hereford breed.
- 2) Only high-quality, high-resolution, color photos submitted electronically will be accepted.
- 3) Digital submissions must be a minimum of 300 dpi, be sized 8-by-10 or 8-by-12 inches and be submitted in JPG format.
- 4) All entries must be original, "straight-out-of-the-camera" photos. Basic color and lighting adjustments only.
- 5) No artwork, paintings or Polaroid images will be accepted.
- 6) There is no limit to the number of entries an individual may submit.
- 7) The AHA reserves the right to use any images submitted in the *Hereford World*, on the web, or for any AHA or Certified Hereford Beef® marketing purposes.
- 8) The following information must be included with each photo entered:
 - Title of photo
 - Photographer's name and address
 - Email address
 - Phone number
- 9) Photo and appropriate information must be emailed to Kendra Davis at kdavis@hereford.org by Friday, Aug. 30, 2019, at noon CDT to be entered in the contest.
- 10) The AHA reserves the right to remove a photo from the contest if it does not meet the above requirements.

For more information about the contest, contact Kendra Davis at kdavis@hereford.org. HW

PHOTO BY KYSON SMITH