

# The Hereford Drive

*Hereford breeders pave the way to progress.*

*by Diane Meyer*



**P**ioneering. Innovative. Progressive. These inspiring descriptions of the red and white breed and its breeders have filled the pages of Hereford literature for centuries. With a legacy of producing the “great improvers,” Hereford breeders are recognized for their visionary approach and leadership in the livestock industry.

In the ensuing pages, travel along with some of Hereford’s greatest trailblazers — those of the past and present. Celebrate some of Hereford’s biggest moments and indulge in the stories of those committed to driving the progress of the breed. With decades of experience under their belts, these dedicated individuals and their families have witnessed the many twists and turns that have elevated the breed to its current platform of prestige.

Together, Hereford breeders have surpassed many milestones, mapping out a surefire course for the future. Our pioneering, innovative and progressive mindset has positioned the breed as a relevant and resilient leader, unwavering in the pursuit of the great Hereford Drive. **HW**

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